**This instrument is covered by the Paperwork Reduction Act of 1995**

**OMB Control No. 0651-0088 (exp. 09/30/2028)**

**Estimated time to complete: 4 minutes**

**Your participation is voluntary and there are no effects for choosing not to participate.**

**Do not include any personal information on this survey including name, email address, phone number, etc.**

**A Federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with an information collection subject to the requirements of the Paperwork Reduction Act of 1995, unless the information collection has a currently valid OMB Control Number. Response to this information collection is voluntary; however, it allows the USPTO to analyze the overall effectiveness of the program. Send comments regarding this burden estimate or any other aspect of this information collection, including suggestions for reducing this burden to the Chief Administrative Officer, United States Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450 or email** [**InformationCollection@uspto.gov**](mailto:InformationCollection@uspto.gov)**.**

**Trademark Event Survey**

**Overall, how satisfied are you with the USPTO trademark event you attended?**

* Very satisfied
* Satisfied
* Neither satisfied nor dissatisfied
* Dissatisfied
* Very dissatisfied

**Please rate your level of agreement with the following statement:**

**I trust USPTO to register trademarks in accordance with U.S. laws and regulations.**

* Strongly agree
* Agree
* Neither agree nor disagree
* Disagree
* Strongly disagree

*Display this question:*

*If Trust valence = Positive*

*Or Trust valence = Null*

**Which of the following was true of your experience at the USPTO trademark event?**

**Choose all that apply:**

1. The event was worth my time.
2. It was easy to attend the event.
3. The event was well-organized and useful.
4. The information was presented clearly.
5. The presenter was engaging.
6. I experienced technical difficulties with the event.
7. None of the above

*Display this question:*

*If Trust valence = Negative*

**Which of the following was true of your experience at the USPTO trademark event?**

**Choose all that apply:**

1. The event was not worth my time.
2. It was difficult to attend the event.
3. The event poorly organized and not useful.
4. The information was not presented clearly.
5. The presenter was not engaging.
6. I experienced technical difficulties with the event.
7. None of the above

*Display this question:*

*If Which of the following was true about your experience at the USPTO trademark event? Choose all th... = I experienced technical difficulties with the event.*

*Or Which of the following was true about your experience at the USPTO trademark event? Choose all th... = I experienced technical difficulties with the event.*

|  |
| --- |
|  |

**What technical difficulties did you experience?**

**Choose all that apply:**

1. Difficulty registering
2. Did not receive pre- or post-event emails
3. Unable to log into the event
4. Difficulty with audio
5. Difficulty with video
6. Unable to ask questions
7. Unable to turn on captions
8. Other

**How likely would you be to recommend this event to a friend or colleague?**

* Very likely
* Likely
* Neither likely nor unlikely
* Unlikely
* Very unlikely

**How could we improve future events?**

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**How did you hear about this event?**

* www.uspto.gov
* Email from USPTO
* Friend or colleague
* Social media
* Professional association, network, or other affinity group
* Small Business Administration (SBA), a Small Business Development Center (SBDC), a Women’s Business Center (WBC), a Veterans Business Outreach Center (VBOC), or SCORE Business Mentoring
* Other

**What topics would you like to see covered in future USPTO trademark events?**

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**What ways have you interacted with USPTO resources?**

**Choose all that apply:**

* Created MyUSPTO.gov account
* Applied to register a trademark
* Contacted the Trademark Assistance Center (TAC)
* Spoken or emailed with a USPTO trademark examining attorney
* Attended Trademark Basics Boot Camp
* Watched USPTO trademark videos on YouTube® or www.uspto.gov
* Attended USPTO online trademark webinars
* Attended USPTO in-person trademark event
* None of the above

**How many trademark applications have you submitted to USPTO?**

* 1
* 2
* 3 to 5
* 6 to 10
* 11 to 49
* 50 or more
* I have not submitted any trademark applications to USPTO

**Which of the following best describes you?**

* Trademark attorney
* Patent attorney
* Paralegal or legal assistant
* Business owner
* Entrepreneur
* Inventor
* Intellectual property agent
* Artist/designer
* Researcher
* Copyright attorney
* Attorney not specializing in intellectual property
* Office or administrative support staff
* Educator
* Student
* Other

**Which of the following best describes your organization?**

* Law firm
* Small business or startup
* Business (other than small business)
* Nonprofit or NGO
* Primary or secondary (K-12) school
* College or university
* U.S. federal government
* U.S. state, local, tribal, or territorial government
* Foreign government
* Individual
* Other

*Display this question:*

*If Which of the following best describes your organization? = Small business or startup*

*Or Which of the following best describes your organization? = Business (other than small business)*

*Or Which of the following best describes your organization? = Law firm*

**What is your organization’s legal entity type?**

* Sole proprietorship
* Limited liability corporation (LLC)
* Limited liability partnership (LLP)
* Corporation
* Other