



Trademark Event Survey

Thank you for taking the time to provide feedback on our USPTO trademark event.

Overall, how satisfied are you with the USPTO trademark event you attended?

☐ Very satisfied

☐ Satisfied

☐ Neither satisfied nor dissatisfied

☐ Dissatisfied

☐ Very dissatisfied

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OMB Control Number: 0651-0088 • Expiration: 09/30/2028 • Est. time to complete this survey: 4 minutes

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Please rate your level of agreement with the following statement:

I trust USPTO to register trademarks in accordance with U.S. laws and regulations.

☐ Strongly agree

☐ Agree

☐ Neither agree nor disagree

☐ Disagree

☐ Strongly disagree

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Which of the following was true about your experience at the USPTO trademark event?

Choose all that apply:

- ☐ The event was worth my time.
- ☐ It was easy to attend the event.
- ☐ The event was well-organized and useful.
- ☐ The information was presented clearly.
- ☐ The presenter was engaging.
- ☐ I experienced technical difficulties with the event.
- ☐ None of the above

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Which of the following was true about your experience at the USPTO trademark event?

Choose all that apply:

- ☐ The event was not worth my time.
- ☐ It was difficult to attend the event.
- ☐ The event was poorly organized and not useful.
- ☐ The information was not presented clearly.
- ☐ The presenter was not engaging.
- ☐ I experienced technical difficulties with the event.
- ☐ None of the above

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What technical difficulties did you experience?

Choose all that apply:

- ☐ Difficulty registering
- ☐ Did not receive pre- or post-event emails
- ☐ Unable to log into the event
- ☐ Difficulty with audio
- ☐ Difficulty with video
- ☐ Unable to ask questions
- ☐ Unable to turn on captions
- ☐ Other

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How likely would you be to recommend this event to a friend or colleague?

☐ Very likely

☐ Likely

☐ Neither likely nor unlikely

☐ Unlikely

☐ Very unlikely

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How could we improve future events?

A large, empty rectangular box with a thin black border, intended for users to provide feedback on how to improve future events.

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How did you hear about this event?

☐ www.uspto.gov

☐ Email from USPTO

☐ Friend or colleague

☐ Eventbrite®

☐ Social media

☐ Professional association, network, or other affinity group

☐ Small Business Administration (SBA), a Small Business Development Center (SBDC), a Women's Business Center (WBC), a Veterans Business Outreach Center (VBOC), or SCORE Business Mentoring

☐ Other

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What topics would you like to see covered in future USPTO trademark events?

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What ways have you interacted with USPTO?

Choose all that apply:

- ☐ Created MyUSPTO.gov account
- ☐ Applied to register a trademark
- ☐ Contacted the Trademark Assistance Center (TAC)
- ☐ Spoken or emailed with a USPTO trademark examining attorney
- ☐ Attended Trademark Basics Boot Camp
- ☐ Watched USPTO trademark videos on YouTube® or www.uspto.gov
- ☐ Attended USPTO online trademark webinars
- ☐ Attended USPTO in-person trademark event
- ☐ None of the above

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How many trademark application(s) have you submitted to USPTO?

☐ 1

☐ 2

☐ 3 to 5

☐ 6 to 10

☐ 11 to 49

☐ 50 or more

☐ I have not submitted any trademark applications to USPTO

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Which of the following best describes you?

☐ Trademark attorney

☐ Patent attorney

☐ Paralegal or legal assistant

☐ Business Owner

☐ Entrepreneur

☐ Inventor

☐ Intellectual property agent

☐ Artist/designer

☐ Researcher☐ Copyright attorney☐ Attorney not specializing in intellectual property☐ Office or administrative support staff☐ Educator☐ Student☐ Other

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Which of the following best describes your organization?

- ☐ Law firm
- ☐ Small business or startup
- ☐ Business (other than small business)
- ☐ Nonprofit or NGO
- ☐ Primary or secondary (K-12) school
- ☐ College or university
- ☐ U.S. federal government
- ☐ U.S. state, local, tribal, or territorial government
- ☐ Foreign government
- ☐ Individual
- ☐ Other

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What is your organization's legal entity type?

- ☐ Sole proprietorship
- ☐ Limited liability corporation (LLC)
- ☐ Limited liability partnership (LLP)
- ☐ Corporation
- ☐ Other

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