



## Trademark Search Survey

Thank you for taking the time to provide feedback on Trademark Search.

**Overall, how satisfied are you with your experience with Trademark Search today?**

☐ Very satisfied

☐ Satisfied

☐ Neither satisfied nor dissatisfied

☐ Dissatisfied

☐ Very dissatisfied

**Next**

OMB Control Number: 0651-0088 • Expiration: 09/30/2028 • Est. time to complete this survey: 4 minutes

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**Please rate your level of agreement with the following statement:**

**I trust USPTO to register trademarks in accordance with U.S. laws and regulations.**

☐ Strongly agree

☐ Agree

☐ Neither agree nor disagree

☐ Disagree

☐ Strongly disagree

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**Which of the following was true about your experience with Trademark Search?**

**Choose all that apply:**

☐ I understood what steps I needed to take to do what I needed to do

☐ It took a reasonable amount of time to do what I needed to do

☐ I was able to do what I needed to do

☐ It was easy to complete what I needed to do

☐ None of the above

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**Which of the following was true about your experience with Trademark Search?**

**Choose all that apply:**

- ☐ I could not do what I needed to do
- ☐ It was hard to do what I needed to do
- ☐ It took too long to do what I needed to do
- ☐ It was not clear what I needed to do
- ☐ None of the above

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**How could we improve your experience with Trademark Search?**

A large, empty rectangular box with a thin black border, intended for the user to provide feedback on their experience with Trademark Search.

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## Why were you searching trademarks today?

Choose all that apply:

- ☐ Conducting a clearance search
- ☐ Determining if particular words or phrases are registered trademarks
- ☐ Checking status of my application
- ☐ Maintaining my trademark (e.g., confirming due dates, monitoring appeals)
- ☐ Monitoring for infringement of my trademarks
- ☐ Information about a trademark (e.g., ownership, serial number)
- ☐ Verifying the status of a registered trademark
- ☐ Researching trends in trademark filings
- ☐ Other

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## How often do you search using Trademark Search?

- ☐ This is my first interaction
- ☐ Once every 6 months or less often
- ☐ Once every few months
- ☐ Monthly
- ☐ Weekly
- ☐ At least daily

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## What ways have you interacted with trademark resources?

Choose all that apply:

- ☐ Created MyUSPTO.gov account
- ☐ Applied to register a trademark
- ☐ Contacted the Trademark Assistance Center (TAC)
- ☐ Spoken or emailed with a USPTO trademark examining attorney
- ☐ Attended Trademark Basics Boot Camp
- ☐ Watched USPTO trademark videos on YouTube® or www.uspto.gov
- ☐ Attended USPTO online trademark webinars
- ☐ Attended USPTO in-person trademark event
- ☐ None of the above

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**How many trademark application(s) have you submitted to USPTO?**

☐ 1

☐ 2

☐ 3 to 5

☐ 6 to 10

☐ 11 to 49

☐ 50 or more

☐ I have not submitted any trademark applications to USPTO

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Which of the following best describes you?

☐ Business owner

☐ Entrepreneur

☐ Inventor

☐ Trademark attorney

☐ Patent attorney

☐ Paralegal or legal assistant

☐ Attorney not specializing in intellectual property

☐ Intellectual property agent

☐ Marketing or branding professional

☐ Artist/designer

☐ Researcher

☐ Office or administrative support staff

☐ Law school clinic student

☐ Other

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Which of the following best describes your organization?

- ☐ Law firm
- ☐ Small business or startup
- ☐ Business (other than small business)
- ☐ Nonprofit or NGO
- ☐ Primary or secondary (K-12) school
- ☐ College or university
- ☐ U.S. federal government
- ☐ U.S. state, local, tribal, or territorial government
- ☐ Foreign government
- ☐ Individual
- ☐ Other

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## What is your organization's legal entity type?

- ☐ Sole proprietorship
- ☐ Limited liability corporation (LLC)
- ☐ Limited liability partnership (LLP)
- ☐ Corporation
- ☐ Other

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