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Estimated time to complete: 4 minutes

Your participation is voluntary and
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participate.

Do not include any personal information on
this survey including name, email address,
phone number, etc.

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Trademark Center Survey

Overall, how satisfied are you with your experience with Trademark Center?

- ☐ Very satisfied
- ☐ Satisfied
- ☐ Neither satisfied nor dissatisfied
- ☐ Dissatisfied
- ☐ Very dissatisfied

Please rate your level of agreement with the following statement:

I trust USPTO to register trademarks in accordance with U.S. laws and regulations.

- ☐ Strongly agree
- ☐ Agree
- ☐ Neither agree nor disagree

- ☐ Disagree
- ☐ Strongly disagree

Display this question:

If Trust valence = Positive

Or Trust valence = Null

Which of the following was true of your experience with Trademark Center?

Choose all that apply:

- ☐ I was able to do what I needed to do
- ☐ It was easy to complete what I needed to do
- ☐ It took a reasonable amount of time to do what I needed to do
- ☐ I understood what steps I needed to take to do what I needed to do
- ☐ None of the above

Display this question:

If Trust valence = Negative

Which of the following was true of your experience with Trademark Center?

Choose all that apply:

- ☐ I could not do what I needed to do
- ☐ It was hard to do what I needed to do
- ☐ It took too long to do what I needed to do
- ☐ It was not clear what I needed to do
- ☐ None of the above

How could we improve your experience with Trademark Center?

Did you conduct a clearance search before filing?

- ☐ Yes
- ☐ No

How many trademark applications have you submitted to USPTO?

- ☐ 1
- ☐ 2
- ☐ 3 to 5

- ☐ 6 to 10
- ☐ 11 to 49
- ☐ 50 or more

Which of the following best describes you?

- ☐ Business owner
- ☐ Entrepreneur
- ☐ Corporate officer or staff authorized by owner
- ☐ Trademark attorney
- ☐ Patent attorney
- ☐ Paralegal or legal assistant
- ☐ Intellectual property agent
- ☐ Attorney not specializing in intellectual property
- ☐ Law school clinic student
- ☐ Other

Display this question:

If Which of the following best describes you? = Business owner

Or Which of the following best describes you? = Entrepreneur

Did you consider hiring an attorney to file on your behalf?

- ☐ Yes
- ☐ No

Display this question:

If Did you consider hiring an attorney to file on your behalf? = Yes

Why did you decide against hiring an attorney to file on your behalf?

Which of the following best describes your organization?

- ☐ Law firm
- ☐ Small business or startup
- ☐ Business (other than small business)
- ☐ Nonprofit or NGO
- ☐ Primary or secondary (K-12) school
- ☐ College or university

- ☐ U.S. federal government
- ☐ U.S. state, local, tribal, or territorial government
- ☐ Foreign government
- ☐ Individual
- ☐ Other

Display this question:

If Which of the following best describes your organization? = Small business or startup

Or Which of the following best describes your organization? = Business (other than small business)

Or Which of the following best describes your organization? = Law firm

What is your organization's legal entity type?

- ☐ Sole proprietorship
- ☐ Limited liability corporation (LLC)
- ☐ Limited liability partnership (LLP)
- ☐ Corporation
- ☐ Other