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Trademark Status and Document Retrieval (TSDR) System Survey

Overall, how satisfied are you with your experience with the Trademark Status and Document Retrieval (TSDR) system today?

- ☐ Very satisfied
- ☐ Satisfied
- ☐ Neither satisfied nor dissatisfied
- ☐ Dissatisfied
- ☐ Very dissatisfied

Please rate your level of agreement with the following statement:

I trust USPTO to register trademarks in accordance with U.S. laws and regulations.

- ☐ Strongly agree
- ☐ Agree
- ☐ Neither agree nor disagree
- ☐ Disagree

- ☐ Strongly disagree

Display this question:

If Trust valence = Positive

Or Trust valence = Null

Which of the following was true of your experience with TSDR?

Choose all that apply:

- ☐ I was able to do what I needed to do
- ☐ It was easy to complete what I needed to do
- ☐ It took a reasonable amount of time to do what I needed to do
- ☐ I understood what steps I needed to take to do what I needed to do
- ☐ None of the above

Display this question:

If Trust valence = Negative

Which of the following was true of your experience with TSDR?

Choose all that apply:

- ☐ I could not do what I needed to do
- ☐ It was hard to do what I needed to do
- ☐ It took too long to do what I needed to do
- ☐ It was not clear what I needed to do
- ☐ None of the above

How could we improve your experience with TSDR?

Why were you using TSDR today?

Choose all that apply:

- ☐ Checking status of my application
- ☐ Maintaining my trademark (e.g., confirming due dates or monitoring appeals)
- ☐ Monitoring for infringement of my trademarks
- ☐ Verifying the status of a registered trademark
- ☐ Researching trends in trademark filings
- ☐ Collect data to build my own datasets
- ☐ Other

Multi-search allows you to search for multiple trademark applications or registrations at once.

When you search TSDR, how often do you use multi-search?

- ☐ Never
- ☐ Rarely
- ☐ Sometimes
- ☐ Most of the time
- ☐ All of the time

Display this question:

If When you search TSDR, how often do you use multi-search? = All of the time

Or When you search TSDR, how often do you use multi-search? = Most of the time

Or When you search TSDR, how often do you use multi-search? = Sometimes

Or When you search TSDR, how often do you use multi-search? = Rarely

Do you ever use multi-search to collect data to build your own dataset?

- ☐ Yes
- ☐ No

Display this question:

If Do you ever use multi-search to collect data to build your own dataset? = Yes

How do you use the datasets you build?

- ☐ Academic research
- ☐ Monitor a competitor or industry
- ☐ Build or maintain third-party service
- ☐ Other

How many trademark applications have you submitted to USPTO?

- ☐ 1
- ☐ 2
- ☐ 3 to 5
- ☐ 6 to 10
- ☐ 11 to 49
- ☐ 50 or more
- ☐ I have not submitted any trademark applications to USPTO

Which of the following best describes you?

- ☐ Business owner
- ☐ Entrepreneur
- ☐ Inventor
- ☐ Trademark attorney
- ☐ Paralegal or legal assistant
- ☐ Patent attorney
- ☐ Copyright attorney
- ☐ Attorney not specializing in intellectual property
- ☐ Intellectual property agent
- ☐ Office or administrative support staff
- ☐ Law school clinic student
- ☐ Other

Which of the following best describes your organization?

- ☐ Law firm
- ☐ Small business or startup
- ☐ Business (other than small business)
- ☐ Nonprofit or NGO
- ☐ Primary or secondary (K-12) school
- ☐ College or university
- ☐ U.S. federal government
- ☐ U.S. state, local, tribal, or territorial government
- ☐ Foreign government
- ☐ Individual
- ☐ Other

Display this question:

If Which of the following best describes your organization? = Small business or startup

Or Which of the following best describes your organization? = Business (other than small business)

Or Which of the following best describes your organization? = Law firm

What is your organization's legal entity type?

- ☐ Sole proprietorship
- ☐ Limited liability corporation (LLC)
- ☐ Limited liability partnership (LLP)
- ☐ Corporation
- ☐ Other