



Trademark Center Survey

Please share your feedback about your experience with Trademark Center.

Overall, how satisfied are you with your filing experience with Trademark Center?

☐ Very satisfied

☐ Satisfied

☐ Neither satisfied nor dissatisfied

☐ Dissatisfied

☐ Very dissatisfied

Next

OMB Control Number: 0651-0088 • Expiration: 09/30/2028 • Est. time to complete this survey: 4 minutes

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Please indicate your level of agreement with the following statement:

I trust USPTO to register trademarks in accordance with U.S. laws and regulations.

☐ Strongly agree

☐ Agree

☐ Neither agree nor disagree

☐ Disagree

☐ Strongly disagree

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Which of the following was true about your experience with Trademark Center?

Choose all that apply:

☐ I understood what steps I needed to take to do what I needed to do

☐ I was able to do what I needed to do

☐ It was easy to complete what I needed to do

☐ It took a reasonable amount of time to do what I needed to do

☐ None of the above

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Which of the following was true about your experience with Trademark Center?

Choose all that apply:

☐ I could not do what I needed to do

☐ It was hard to do what I needed to do

☐ It took too long to do what I needed to do

☐ It was not clear what I needed to do

☐ None of the above

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How could we improve your experience with Trademark Center?

A large, empty rectangular box with a thin black border, intended for the user to provide feedback on their experience with Trademark Center.

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Did you conduct a clearance search before filing?

☐ Yes

☐ No

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How many trademark applications have you submitted to USPTO?

☐ 1

☐ 2

☐ 3 to 5

☐ 6 to 10

☐ 11 to 49

☐ 50 or more

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Which of the following best describes you?

- ☐ Business owner
- ☐ Entrepreneur
- ☐ Corporate officer or staff authorized by owner
- ☐ Trademark attorney
- ☐ Patent attorney
- ☐ Paralegal or legal assistant
- ☐ Intellectual property agent
- ☐ Attorney not specializing in intellectual property
- ☐ Law school clinic student
- ☐ Other

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Did you consider hiring an attorney to file on your behalf?

☒ Yes

☐ No

Why did you decide against hiring an attorney to file on your behalf?

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Which of the following best describes your organization?

- ☐ Law firm
- ☐ Small business or startup
- ☐ Business (other than small business)
- ☐ Nonprofit or NGO
- ☐ Primary or secondary (K-12) school
- ☐ College or university
- ☐ U.S. federal government
- ☐ U.S. state, local, tribal, or territorial government
- ☐ Foreign government
- ☐ Individual
- ☐ Other

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What is your organization's legal entity type?

- ☐ Sole proprietorship
- ☐ Limited liability corporation (LLC)
- ☐ Limited liability partnership (LLP)
- ☐ Corporation
- ☐ Other

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