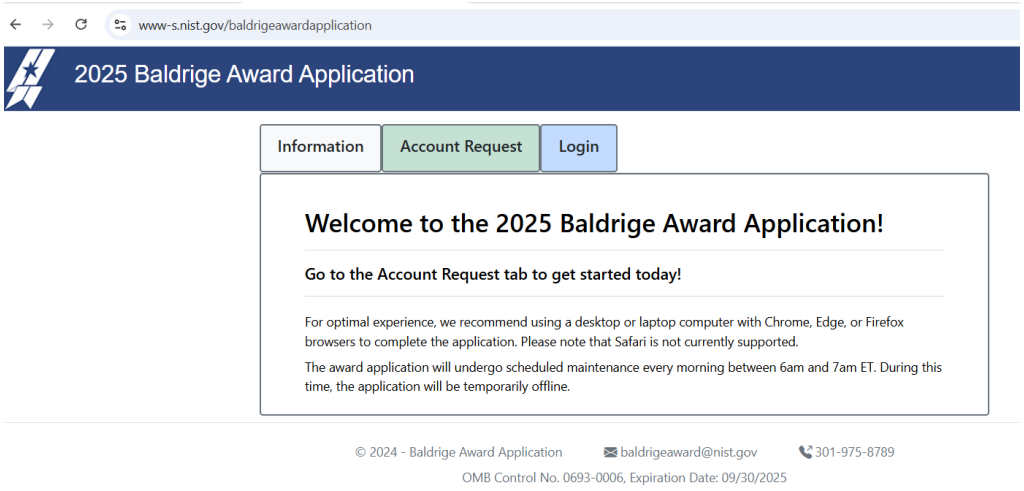
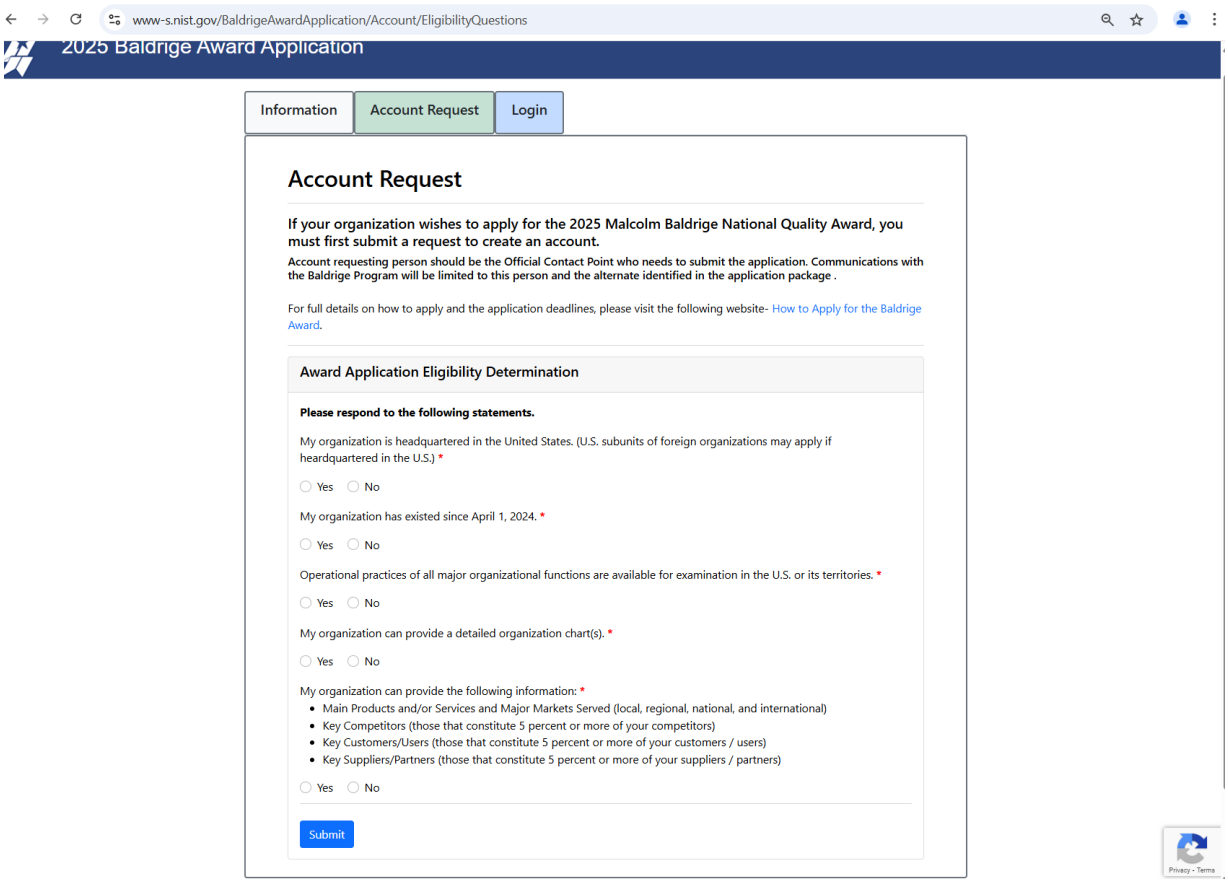
BALDRIGE AWARD APPLICATION 2025

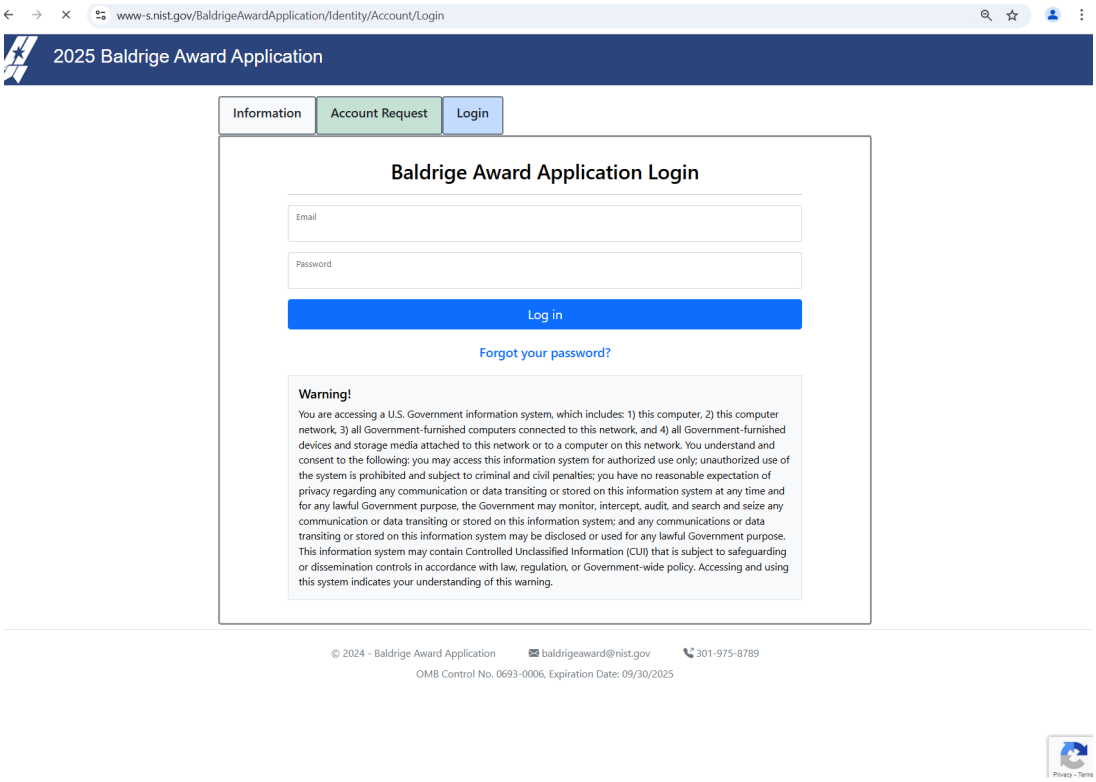
MFA authentication and role-based access were implemented.

https://www-s.nist.gov/baldrigeawardapplication



Award applicants request an account to create and submit their applications. Baldrige staff creates the user account and the application sends the email to reset their password.

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2025 Baldrige Award Application
Information
Account Request
Login
Baldrige Award Application Login
Email
Password
Log in
Forgot your password?
Warning!
You are accessing a U.S. Government information system, which includes: 1) this computer, 2) this computer network, 3) all Government-furnished computers connected to this network, and 4) all Government-furnished devices and storage media attached to this network or to a computer on this network. You understand and consent to the following: you may access this information system for authorized use only; unauthorized use of the system is prohibited and subject to criminal and civil penalties; you have no reasonable expectation of privacy regarding any communication or data transiting or stored on this information system at any time and for any lawful Government purpose, the Government may monitor, intercept, audit, and search and seize any communication or data transiting or stored on this information system; and any communications or data transiting or stored on this information system may be disclosed or used for any lawful Government purpose. This information system may contain Controlled Unclassified Information (CUI) that is subject to safeguarding or dissemination controls in accordance with law, regulation, or Government-wide policy. Accessing and using this system indicates your understanding of this warning.
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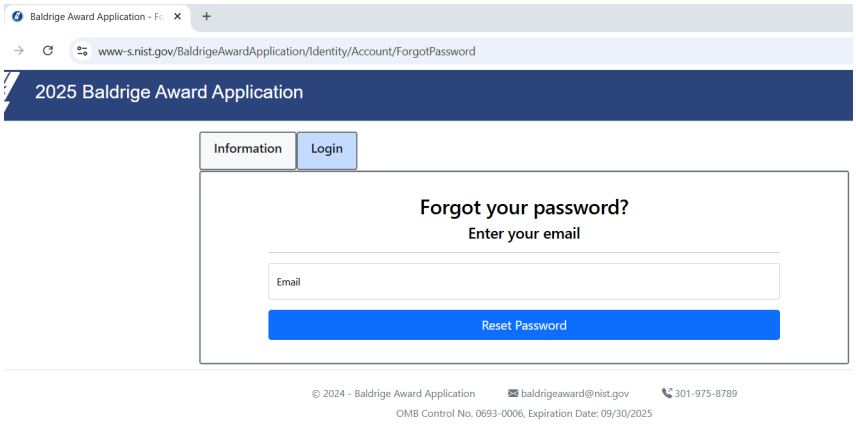
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Information
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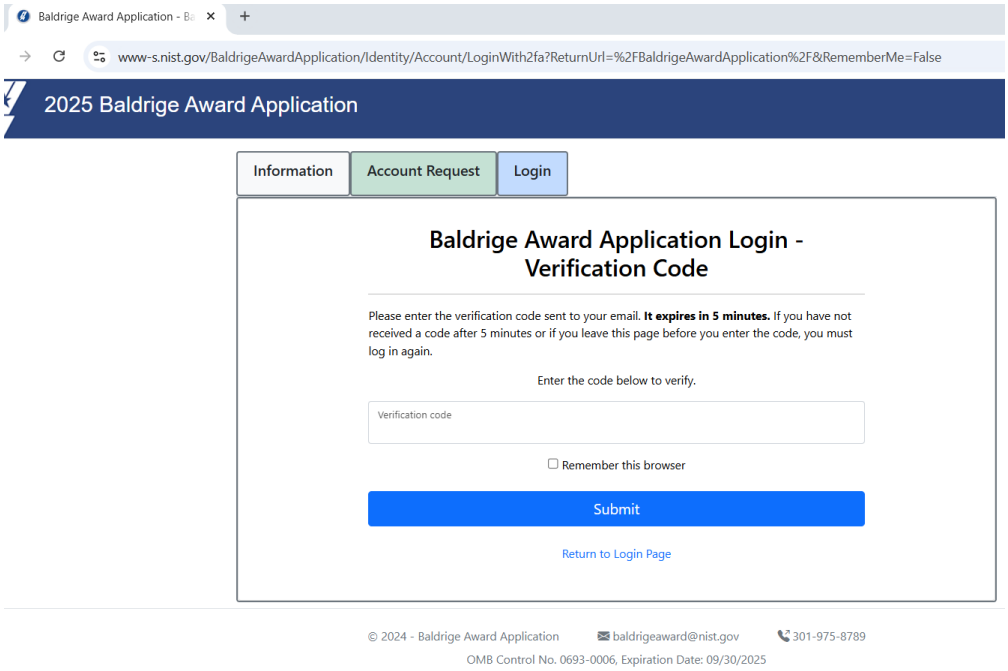
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2025 Baldrige Award Application
Information
Account Request
Login
Baldrige Award Application Login - Verification Code
Please enter the verification code sent to your email. It expires in 5 minutes. If you have not received a code after 5 minutes or if you leave this page before you enter the code, you must log in again.
Enter the code below to verify.
Verification code
Remember this browser
Submit
Return to Login Page
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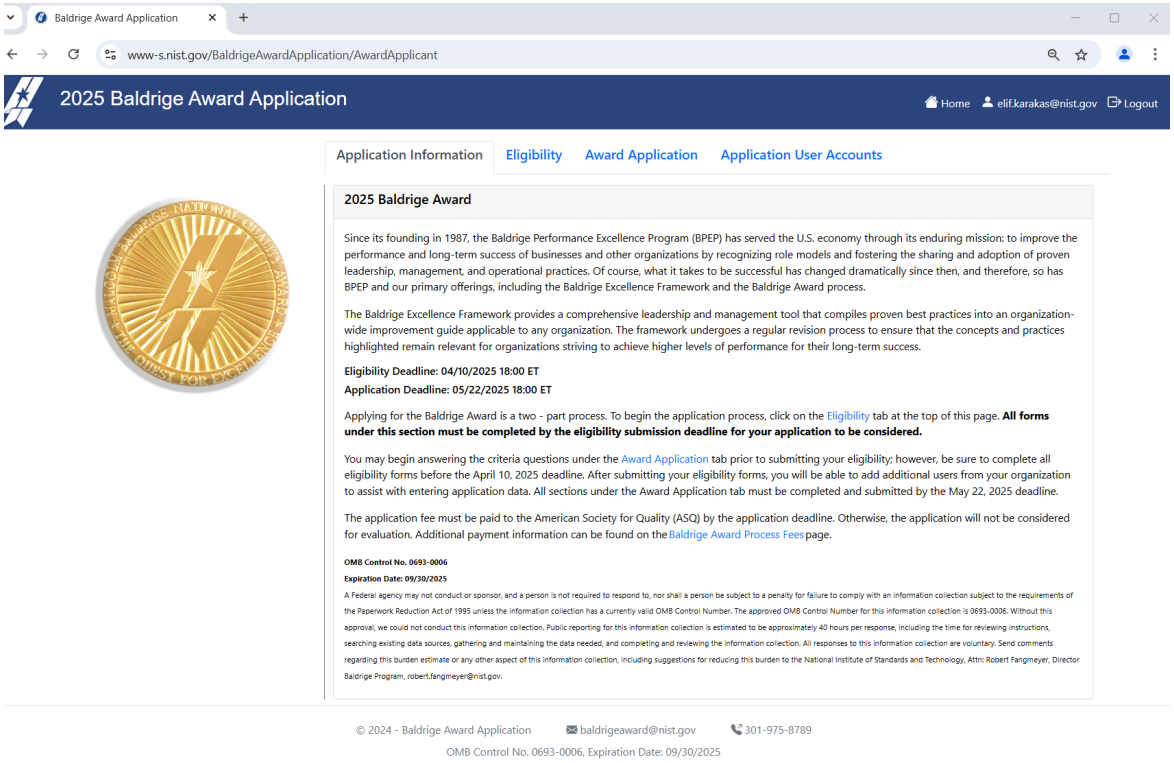
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Home
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Logout
Application Information
Eligibility
Award Application
Application User Accounts
2025 Baldrige Award
Since its founding in 1987, the Baldrige Performance Excellence Program (BPEP) has served the U.S. economy through its enduring mission: to improve the performance and long-term success of businesses and other organizations by recognizing role models and fostering the sharing and adoption of proven leadership, management, and operational practices. Of course, what it takes to be successful has changed dramatically since then, and therefore, so has BPEP and our primary offerings, including the Baldrige Excellence Framework and the Baldrige Award process.
The Baldrige Excellence Framework provides a comprehensive leadership and management tool that compiles proven best practices into an organization-wide improvement guide applicable to any organization. The framework undergoes a regular revision process to ensure that the concepts and practices highlighted remain relevant for organizations striving to achieve higher levels of performance for their long-term success.
Eligibility Deadline: 04/10/2025 18:00 ET
Application Deadline: 05/22/2025 18:00 ET
Applying for the Baldrige Award is a two - part process. To begin the application process, click on the Eligibility tab at the top of this page. All forms under this section must be completed by the eligibility submission deadline for your application to be considered.
You may begin answering the criteria questions under the Award Application tab prior to submitting your eligibility; however, be sure to complete all eligibility forms before the April 10, 2025 deadline. After submitting your eligibility forms, you will be able to add additional users from your organization to assist with entering application data. All sections under the Award Application tab must be completed and submitted by the May 22, 2025 deadline.
The application fee must be paid to the American Society for Quality (ASQ) by the application deadline. Otherwise, the application will not be considered for evaluation. Additional payment information can be found on the Baldrige Award Process Fees page.
OMB Control No. 0693-0006
Expiration Date: 09/30/2025
A Federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with an information collection subject to the requirements of the Paperwork Reduction Act of 1995 unless the information collection has a currently valid OMB Control Number. The approved OMB Control Number for this information collection is 0693-0006. Without this approval, we could not conduct this information collection. Public reporting for this information collection is estimated to be approximately 40 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the information collection. All responses to this information collection are voluntary. Send comments regarding this burden estimate or any other aspect of this information collection, including suggestions for reducing this burden to the National Institute of Standards and Technology, Attn: Robert Fangmeyer, Director Baldrige Program, robert.fangmeyer@nist.gov.
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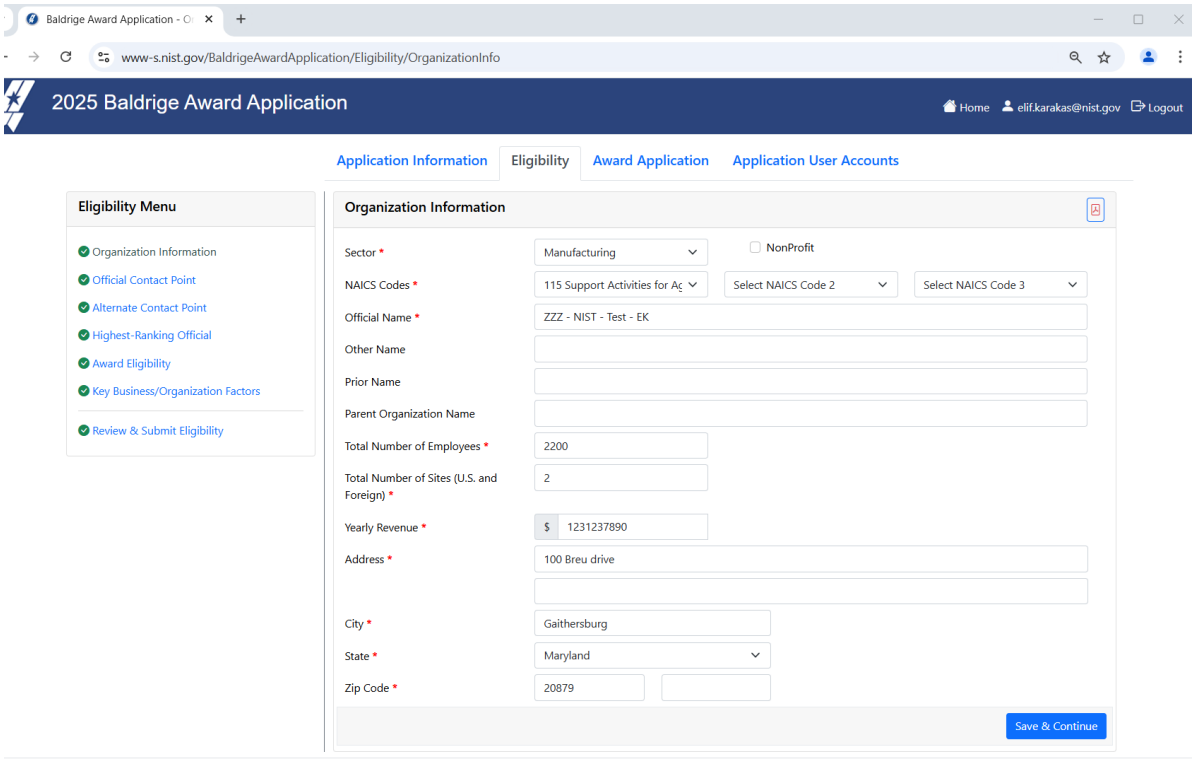
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Home
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Application Information
Eligibility
Award Application
Application User Accounts
Eligibility Menu
Organization Information
Official Contact Point
Alternate Contact Point
Highest-Ranking Official
Award Eligibility
Key Business/Organization Factors
Review & Submit Eligibility
Organization Information
Sector *
Manufacturing
NonProfit
NAICS Codes *
115 Support Activities for Ag
Select NAICS Code 2
Select NAICS Code 3
Official Name *
ZZZ - NIST - Test - EK
Other Name
Prior Name
Parent Organization Name
Total Number of Employees *
2200
Total Number of Sites (U.S. and Foreign) *
2
Yearly Revenue *
$
1231237890
Address *
100 Breu drive
City *
Gaithersburg
State *
Maryland
Zip Code *
20879
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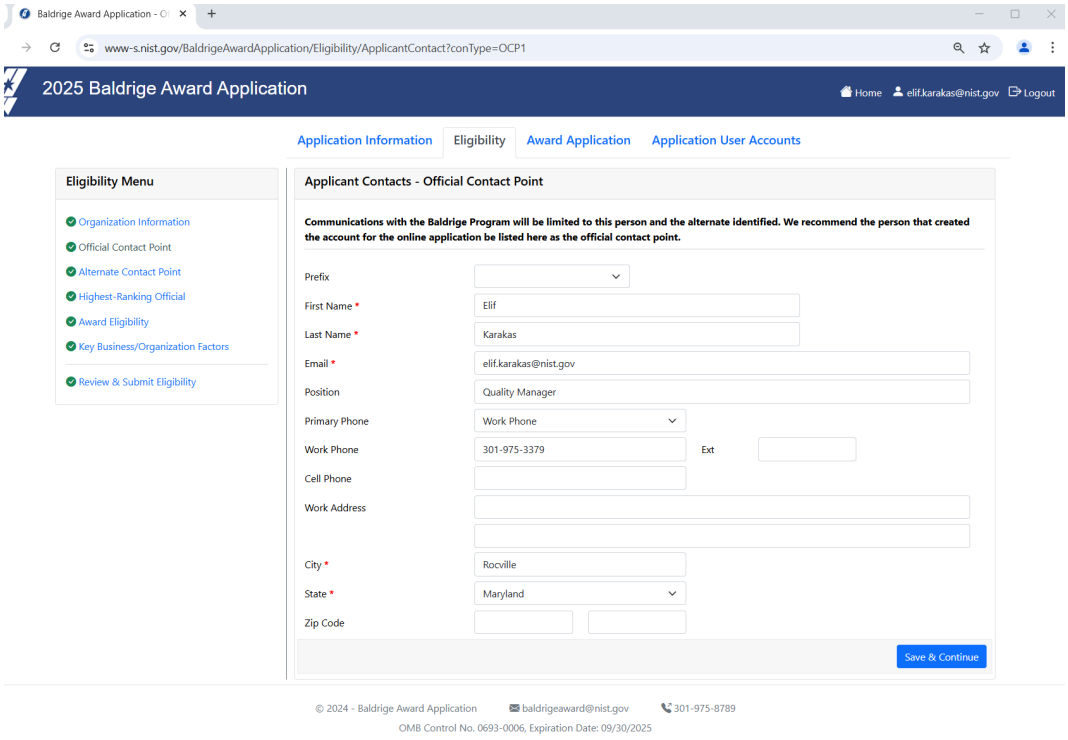
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Logout
Application Information
Eligibility
Award Application
Application User Accounts
Eligibility Menu
Organization Information
Official Contact Point
Alternate Contact Point
Highest-Ranking Official
Award Eligibility
Key Business/Organization Factors
Review & Submit Eligibility
Applicant Contacts - Official Contact Point
Communications with the Baldrige Program will be limited to this person and the alternate identified. We recommend the person that created the account for the online application be listed here as the official contact point.
Prefix
First Name *
Elif
Last Name *
Karakas
Email *
elif.karakas@nist.gov
Position
Quality Manager
Primary Phone
Work Phone
Work Phone
301-975-3379
Ext
Cell Phone
Work Address
City *
Rocville
State *
Maryland
Zip Code
Save & Continue
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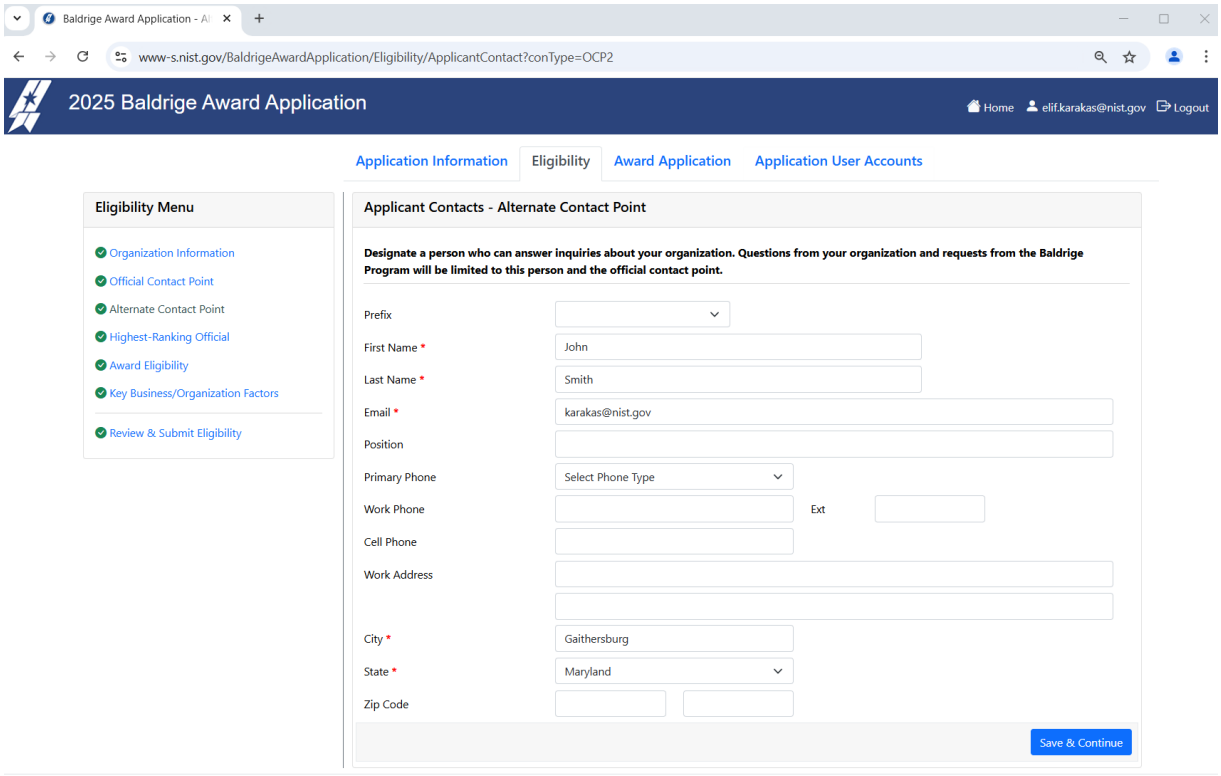
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Application Information
Eligibility
Award Application
Application User Accounts
Eligibility Menu
Organization Information
Official Contact Point
Alternate Contact Point
Highest-Ranking Official
Award Eligibility
Key Business/Organization Factors
Review & Submit Eligibility
Applicant Contacts - Alternate Contact Point
Designate a person who can answer inquiries about your organization. Questions from your organization and requests from the Baldrige Program will be limited to this person and the official contact point.
Prefix
First Name *
John
Last Name *
Smith
Email *
karakas@nist.gov
Position
Primary Phone
Select Phone Type
Work Phone
Ext
Cell Phone
Work Address
City *
Gaithersburg
State *
Maryland
Zip Code
Save & Continue
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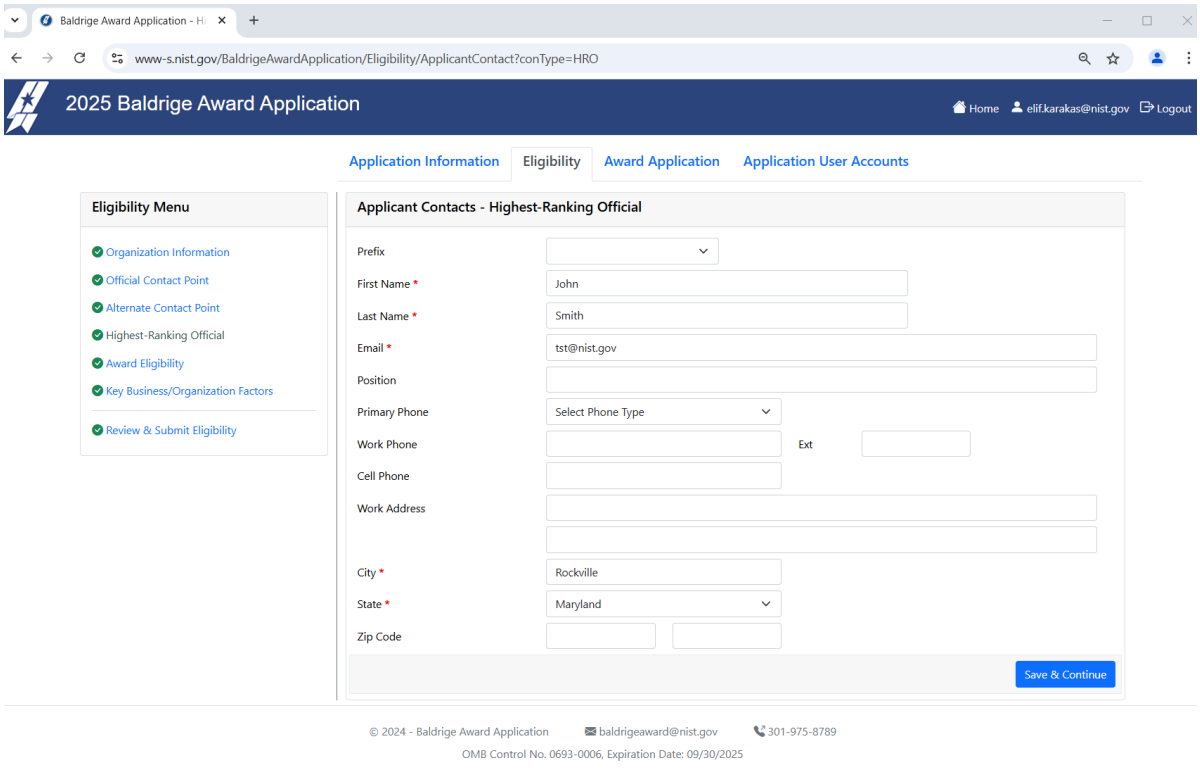
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Eligibility
Award Application
Application User Accounts
Eligibility Menu
Organization Information
Official Contact Point
Alternate Contact Point
Highest-Ranking Official
Award Eligibility
Key Business/Organization Factors
Review & Submit Eligibility
Applicant Contacts - Highest-Ranking Official
Prefix
First Name *
John
Last Name *
Smith
Email *
tst@nist.gov
Position
Primary Phone
Select Phone Type
Work Phone
Ext
Cell Phone
Work Address
City *
Rockville
State *
Maryland
Zip Code
Save & Continue
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Application Information | Eligibility | Award Application | Application User Accounts

Eligibility Menu

- Organization Information
- Official Contact Point
- Alternate Contact Point
- Highest-Ranking Official
- Award Eligibility
- Key Business/Organization Factors
- Review & Submit Eligibility

Award Eligibility

Please answer the following questions to the best of your ability. The information provided will be used to determine your organization's eligibility.

1 - Is your organization requesting consideration for the Baldrige Award? * (Yes / No)

2 - Are the operational practices associated with your major organizational functions available for examination in the United States or its territories? * (Yes / No)

3 - Has your organization's current governance structure existed for at least one year? * (Yes / No)

4 - Are you a part of a parent organization or system (e.g., business or subunit within a corporation)? * (Yes / No)

4a - If you are a part of a parent organization or system, please describe and/or provide schematic.

4b - Does your subunit function independently and as a discrete entity, with substantial authority to make key strategic and operational decisions? (Yes / No)

4c - Briefly describe the major functions your parent or its other subunits provide to your organization, if appropriate. Examples are strategic planning, business acquisition, research and development, facilities management, data gathering and analysis, human resource services, legal services, finance or accounting, sales/marketing, supply chain management, global expansion, information and knowledge management, education/training programs, information systems and technology services, curriculum and instruction, and academic program coordination/development.

5 - Will you be able to provide results for the following (5 years for trended data): *

5a - Trended financial performance? * (Yes / No)

5b - Trended customer engagement? * (Yes / No)

5c - Trended workforce engagement? * (Yes / No)

5d - Accomplishment of strategic objectives or strategic goals? * (Yes / No)

5e - Regular testing of emergency preparedness and business continuity plans? * (Yes / No)

6 - If selected as a finalist, does your organization agree to host a site visit and make available necessary data, information, materials, and personnel? * (Yes / No)

7 - If selected as a finalist, does your organization agree to a background check? * (Yes / No)

7 - If selected as a finalist, does your organization agree to a background check? * ○ Yes ◉ No

8 - If selected as an award recipient, does your organization agree to share nonproprietary best practices to help other organizations and the U.S. economy succeed? * ○ Yes ◉ No

9 - Is your organization a prior Baldrige Award recipient? * ○ Yes ◉ No

9a - If yes, please list the year you won the award:

10 - Is your organization a top-tier recipient from a state, regional, or sector-specific Baldrige-based award program? * ○ Yes ◉ No

10a - If yes, please list the year and program name:

11 - Are you under any current legal or regulatory sanctions? * ◉ Yes ○ No

11a - Summarize any significant negative findings, including penalties such as EPA rulings or violations, OSHA rulings or violations, and recent or pending litigation. Please note that the mere presence of negative findings or penalties will not result in automatic disqualification; however, they will be explored during the review process and the background check performed by the Baldrige Program:

11a - Summarize any significant negative findings, including penalties such as EPA rulings or violations, OSHA rulings or violations, and recent or pending litigation. Please note that the mere presence of negative findings or penalties will not result in automatic disqualification; however, they will be explored during the review process and the background check performed by the Baldrige Program:

12 - Attach a line-and-box organization chart(s) that includes divisions or unit levels. In each box, include the name of the unit or division and the name of its leader. If a subunit, show your organization's relationship to the parent's highest management level, including all intervening levels. *

Org Chart

The eligibility has been submitted. This page cannot be modified.

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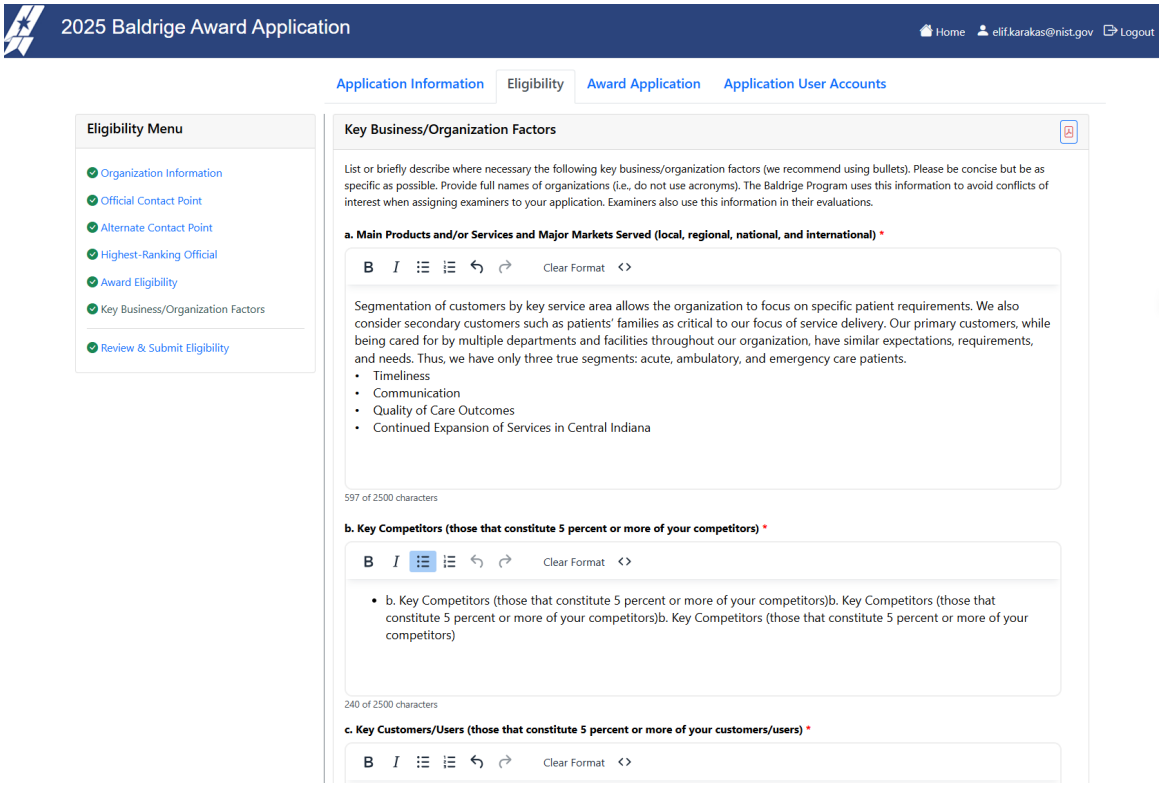

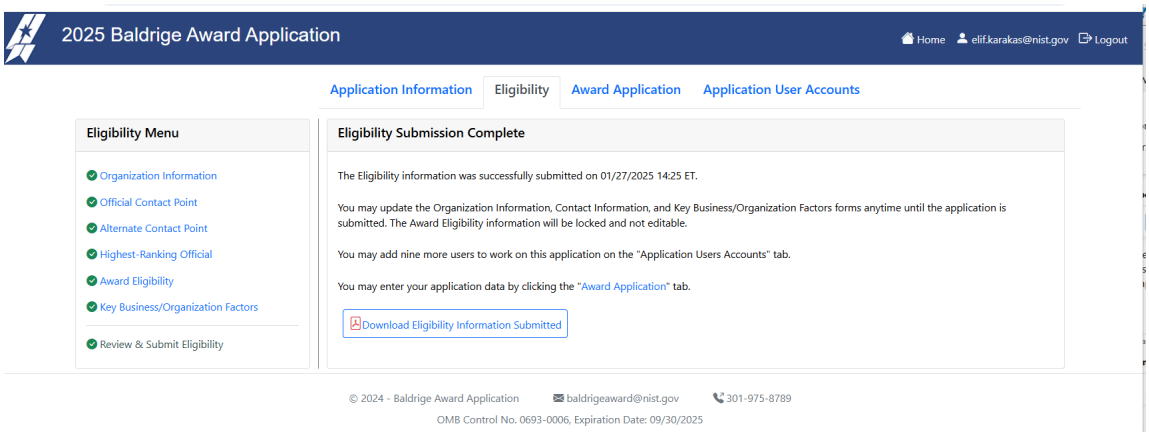
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Award Application
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Alternate Contact Point
Highest-Ranking Official
Award Eligibility
Key Business/Organization Factors
Review & Submit Eligibility
Eligibility Submission Complete
The Eligibility information was successfully submitted on 01/27/2025 14:25 ET.
You may update the Organization Information, Contact Information, and Key Business/Organization Factors forms anytime until the application is submitted. The Award Eligibility information will be locked and not editable.
You may add nine more users to work on this application on the "Application Users Accounts" tab.
You may enter your application data by clicking the "Award Application" tab.
Download Eligibility Information Submitted
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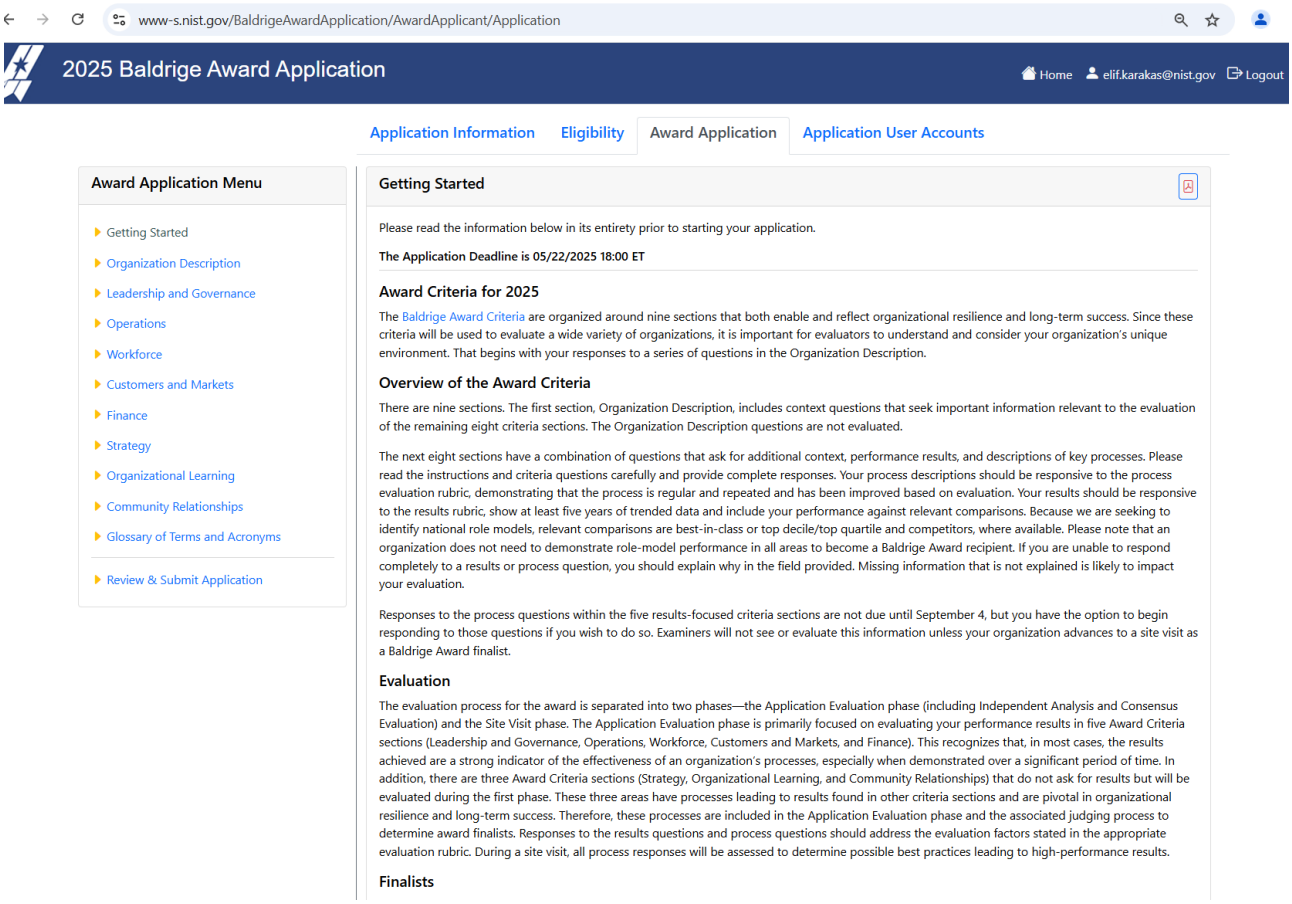
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Home
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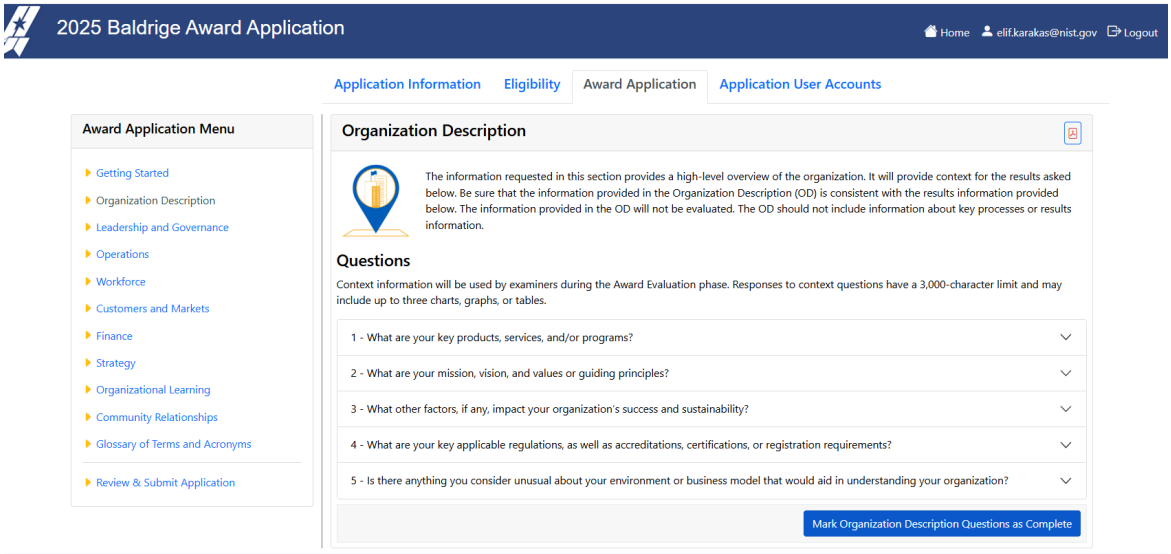
Application Information
Eligibility
Award Application
Application User Accounts
Award Application Menu
Getting Started
Organization Description
Leadership and Governance
Operations
Workforce
Customers and Markets
Finance
Strategy
Organizational Learning
Community Relationships
Glossary of Terms and Acronyms
Review & Submit Application
Getting Started
Please read the information below in its entirety prior to starting your application.
The Application Deadline is 05/22/2025 18:00 ET
Award Criteria for 2025
The Baldrige Award Criteria are organized around nine sections that both enable and reflect organizational resilience and long-term success. Since these criteria will be used to evaluate a wide variety of organizations, it is important for evaluators to understand and consider your organization's unique environment. That begins with your responses to a series of questions in the Organization Description.
Overview of the Award Criteria
There are nine sections. The first section, Organization Description, includes context questions that seek important information relevant to the evaluation of the remaining eight criteria sections. The Organization Description questions are not evaluated.
The next eight sections have a combination of questions that ask for additional context, performance results, and descriptions of key processes. Please read the instructions and criteria questions carefully and provide complete responses. Your process descriptions should be responsive to the process evaluation rubric, demonstrating that the process is regular and repeated and has been improved based on evaluation. Your results should be responsive to the results rubric, show at least five years of trended data and include your performance against relevant comparisons. Because we are seeking to identify national role models, relevant comparisons are best-in-class or top decile/top quartile and competitors, where available. Please note that an organization does not need to demonstrate role-model performance in all areas to become a Baldrige Award recipient. If you are unable to respond completely to a results or process question, you should explain why in the field provided. Missing information that is not explained is likely to impact your evaluation.
Responses to the process questions within the five results-focused criteria sections are not due until September 4, but you have the option to begin responding to those questions if you wish to do so. Examiners will not see or evaluate this information unless your organization advances to a site visit as a Baldrige Award finalist.
Evaluation
The evaluation process for the award is separated into two phases—the Application Evaluation phase (including Independent Analysis and Consensus Evaluation) and the Site Visit phase. The Application Evaluation phase is primarily focused on evaluating your performance results in five Award Criteria sections (Leadership and Governance, Operations, Workforce, Customers and Markets, and Finance). This recognizes that, in most cases, the results achieved are a strong indicator of the effectiveness of an organization's processes, especially when demonstrated over a significant period of time. In addition, there are three Award Criteria sections (Strategy, Organizational Learning, and Community Relationships) that do not ask for results but will be evaluated during the first phase. These three areas have processes leading to results found in other criteria sections and are pivotal in organizational resilience and long-term success. Therefore, these processes are included in the Application Evaluation phase and the associated judging process to determine award finalists. Responses to the results questions and process questions should address the evaluation factors stated in the appropriate evaluation rubric. During a site visit, all process responses will be assessed to determine possible best practices leading to high-performance results.
Finalists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Home
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Logout
Application Information
Eligibility
Award Application
Application User Accounts
Award Application Menu
Getting Started
Organization Description
Leadership and Governance
Operations
Workforce
Customers and Markets
Finance
Strategy
Organizational Learning
Community Relationships
Glossary of Terms and Acronyms
Review & Submit Application
Organization Description
The information requested in this section provides a high-level overview of the organization. It will provide context for the results asked below. Be sure that the information provided in the Organization Description (OD) is consistent with the results information provided below. The information provided in the OD will not be evaluated. The OD should not include information about key processes or results information.
Questions
Context information will be used by examiners during the Award Evaluation phase. Responses to context questions have a 3,000-character limit and may include up to three charts, graphs, or tables.
1 - What are your key products, services, and/or programs?
2 - What are your mission, vision, and values or guiding principles?
3 - What other factors, if any, impact your organization's success and sustainability?
4 - What are your key applicable regulations, as well as accreditations, certifications, or registration requirements?
5 - Is there anything you consider unusual about your environment or business model that would aid in understanding your organization?
Mark Organization Description Questions as Complete
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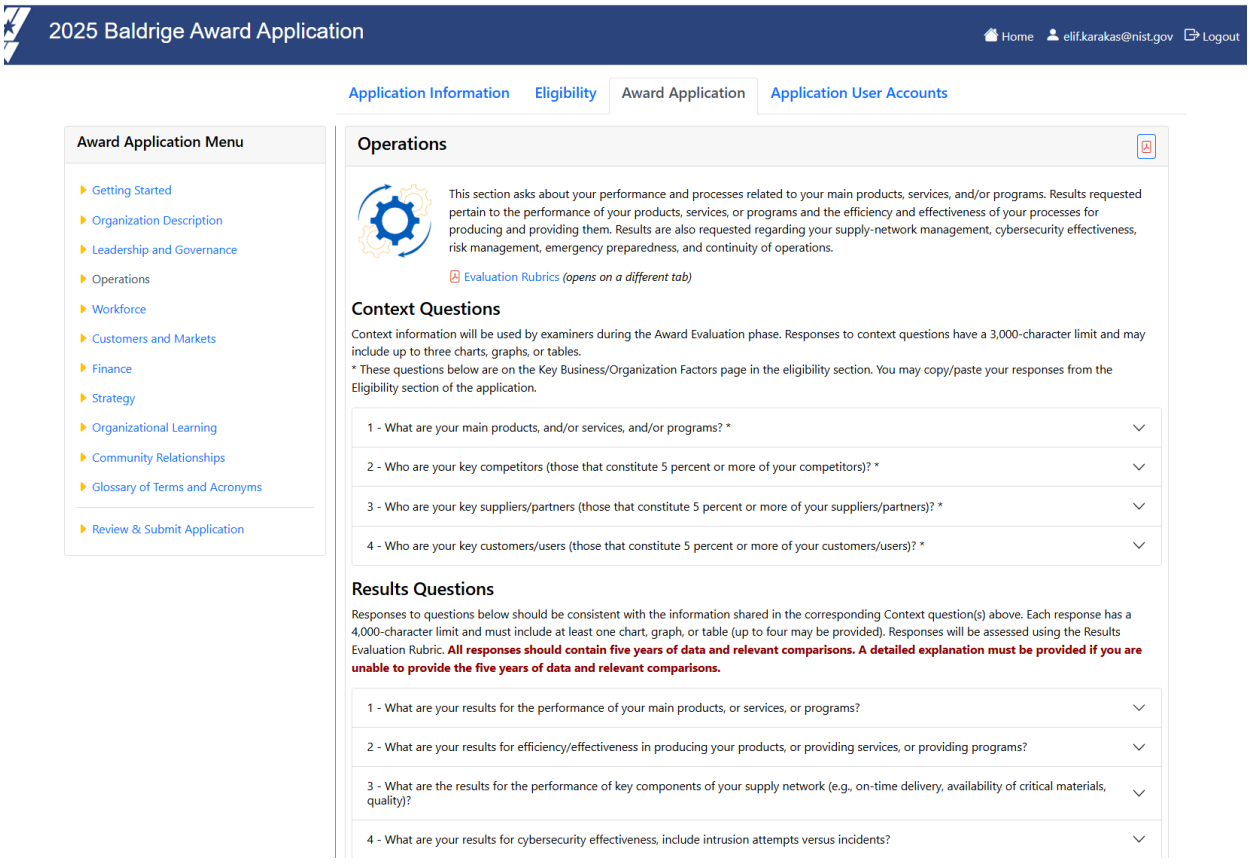
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Home
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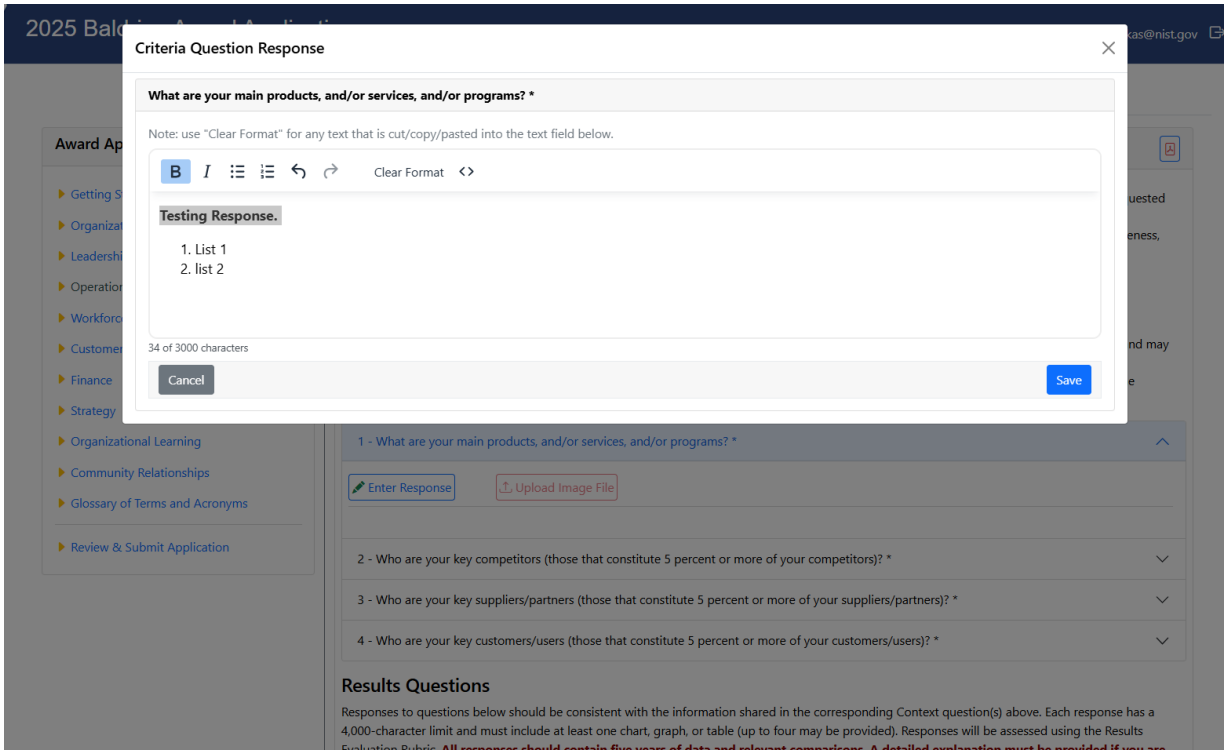
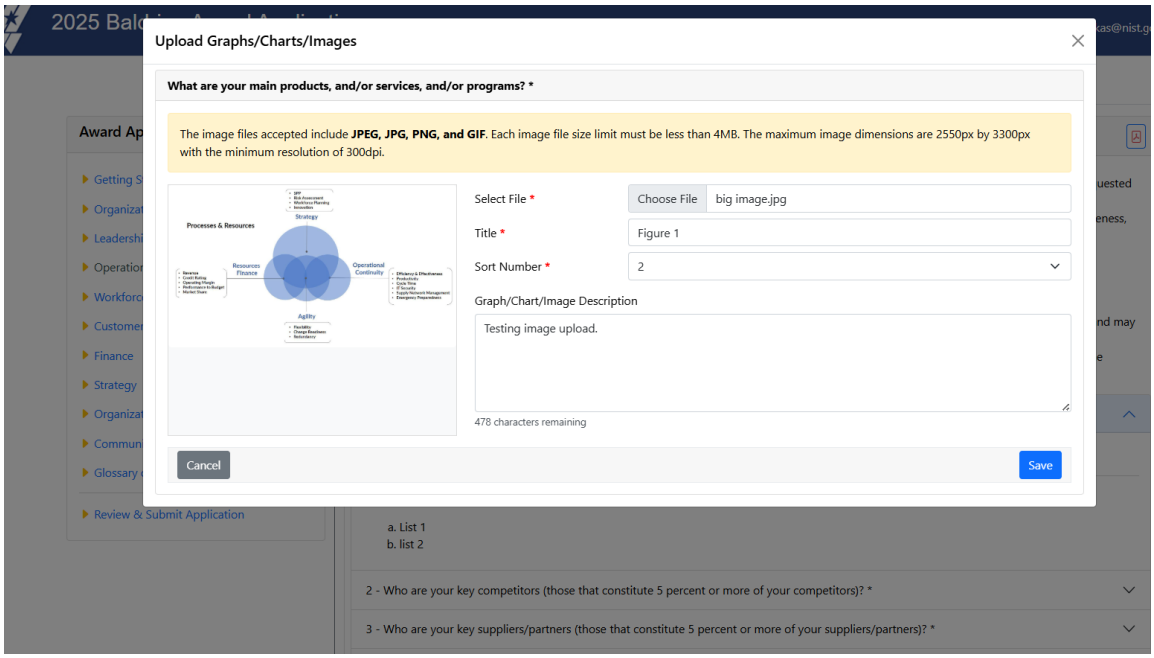
Logout
Application Information
Eligibility
Award Application
Application User Accounts
Award Application Menu
Getting Started
Organization Description
Leadership and Governance
Operations
Workforce
Customers and Markets
Finance
Strategy
Organizational Learning
Community Relationships
Glossary of Terms and Acronyms
Review & Submit Application
Operations
This section asks about your performance and processes related to your main products, services, and/or programs. Results requested pertain to the performance of your products, services, or programs and the efficiency and effectiveness of your processes for producing and providing them. Results are also requested regarding your supply-network management, cybersecurity effectiveness, risk management, emergency preparedness, and continuity of operations.
Evaluation Rubrics (opens on a different tab)
Context Questions
Context information will be used by examiners during the Award Evaluation phase. Responses to context questions have a 3,000-character limit and may include up to three charts, graphs, or tables.
* These questions below are on the Key Business/Organization Factors page in the eligibility section. You may copy/paste your responses from the Eligibility section of the application.
1 - What are your main products, and/or services, and/or programs? *
2 - Who are your key competitors (those that constitute 5 percent or more of your competitors)? *
3 - Who are your key suppliers/partners (those that constitute 5 percent or more of your suppliers/partners)? *
4 - Who are your key customers/users (those that constitute 5 percent or more of your customers/users)? *
Results Questions
Responses to questions below should be consistent with the information shared in the corresponding Context question(s) above. Each response has a 4,000-character limit and must include at least one chart, graph, or table (up to four may be provided). Responses will be assessed using the Results Evaluation Rubric. All responses should contain five years of data and relevant comparisons. A detailed explanation must be provided if you are unable to provide the five years of data and relevant comparisons.
1 - What are your results for the performance of your main products, or services, or programs?
2 - What are your results for efficiency/effectiveness in producing your products, or providing services, or providing programs?
3 - What are the results for the performance of key components of your supply network (e.g., on-time delivery, availability of critical materials, quality)?
4 - What are your results for cybersecurity effectiveness, include intrusion attempts versus incidents?


Criteria Question Response
What are your main products, and/or services, and/or programs? *
Note: use "Clear Format" for any text that is cut/copy/pasted into the text field below.
Clear Format
Testing Response.
1. List 1
2. list 2
34 of 3000 characters
Cancel
Save
1 - What are your main products, and/or services, and/or programs? *
Enter Response
Upload Image File
2 - Who are your key competitors (those that constitute 5 percent or more of your competitors)? *
3 - Who are your key suppliers/partners (those that constitute 5 percent or more of your suppliers/partners)? *
4 - Who are your key customers/users (those that constitute 5 percent or more of your customers/users)? *
Results Questions
Responses to questions below should be consistent with the information shared in the corresponding Context question(s) above. Each response has a 4,000-character limit and must include at least one chart, graph, or table (up to four may be provided). Responses will be assessed using the Results


Upload Graphs/Charts/Images
What are your main products, and/or services, and/or programs? *
The image files accepted include JPEG, JPG, PNG, and GIF. Each image file size limit must be less than 4MB. The maximum image dimensions are 2550px by 3300px with the minimum resolution of 300dpi.
Select File *
Choose File
big image.jpg
Title *
Figure 1
Sort Number *
2
Graph/Chart/Image Description
Testing image upload.
478 characters remaining
Cancel
Save
a. List 1
b. list 2
2 - Who are your key competitors (those that constitute 5 percent or more of your competitors)? *
3 - Who are your key suppliers/partners (those that constitute 5 percent or more of your suppliers/partners)? *

Award Application Menu

- Getting Started
- Organization Description
- Leadership and Governance
- Operations
- Workforce
- Customers and Markets
- Finance
- Strategy
- Organizational Learning
- Community Relationships
- Glossary of Terms and Acronyms
- Review & Submit Application

Operations

This section asks about your performance and processes related to your main products, services, and/or programs. Results requested pertain to the performance of your products, services, or programs and the efficiency and effectiveness of your processes for producing and providing them. Results are also requested regarding your supply-network management, cybersecurity effectiveness, risk management, emergency preparedness, and continuity of operations.

Evaluation Rubrics *(opens on a different tab)*

Context Questions

Context information will be used by examiners during the Award Evaluation phase. Responses to context questions have a 3,000-character limit and may include up to three charts, graphs, or tables.
* These questions below are on the Key Business/Organization Factors page in the eligibility section. You may copy/paste your responses from the Eligibility section of the application.

1 - What are your main products, and/or services, and/or programs? *

Update Response | Upload Image File | Upload image disabled. Only 3 images can be uploaded..

Testing Response.

a. List 1
b. list 2

Figure 1

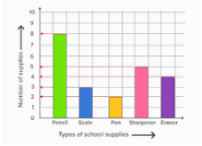


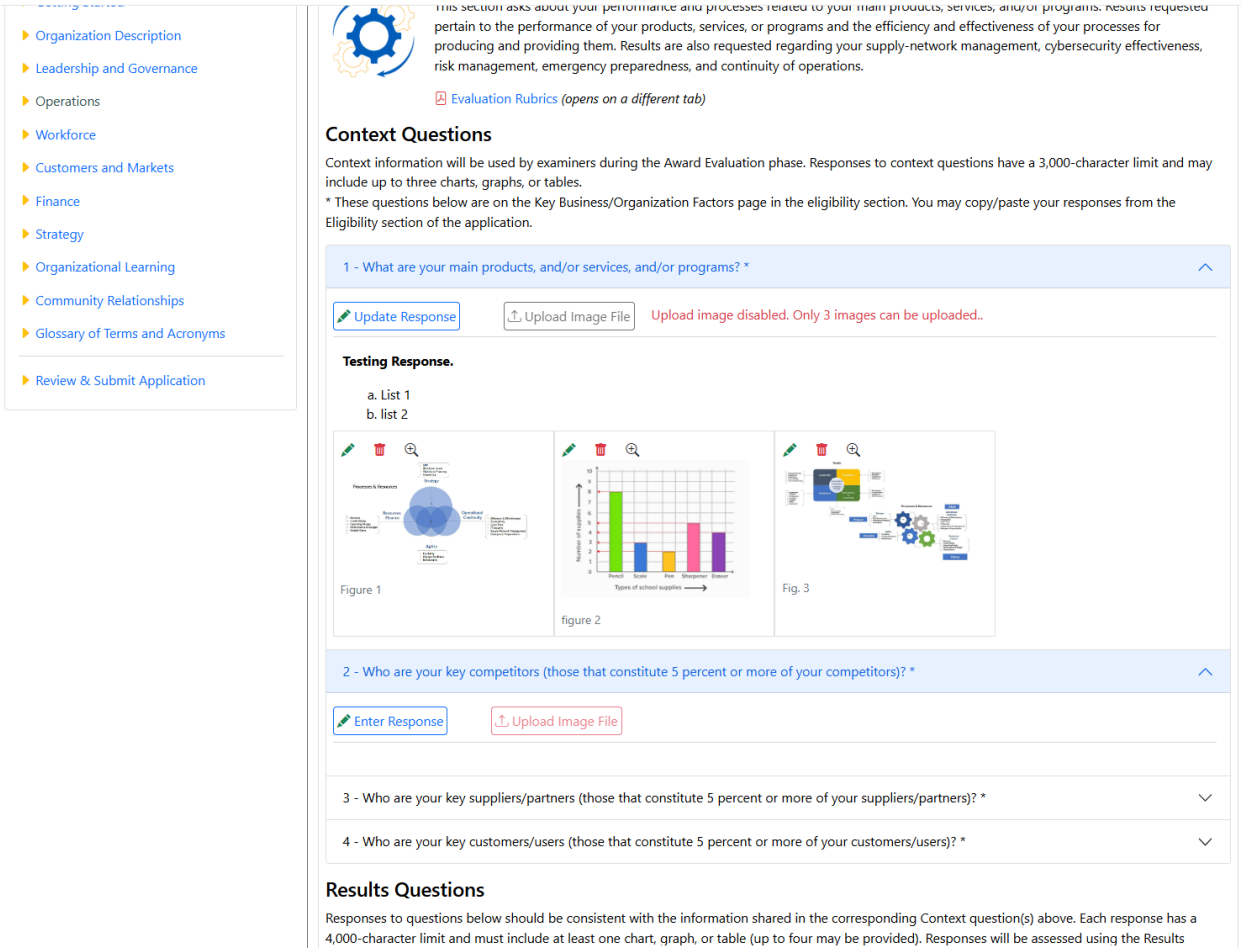
figure 2

Fig. 3

2 - Who are your key competitors (those that constitute 5 percent or more of your competitors)? *

3 - Who are your key suppliers/partners (those that constitute 5 percent or more of your suppliers/partners)? *

4 - Who are your key customers/users (those that constitute 5 percent or more of your customers/users)? *


Organization Description
Leadership and Governance
Operations
Workforce
Customers and Markets
Finance
Strategy
Organizational Learning
Community Relationships
Glossary of Terms and Acronyms
Review & Submit Application
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Evaluation Rubrics (opens on a different tab)
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Update Response
Upload Image File
Upload image disabled. Only 3 images can be uploaded..
Testing Response.
a. List 1
b. list 2
Figure 1
figure 2
Fig. 3
2 - Who are your key competitors (those that constitute 5 percent or more of your competitors)? *
Enter Response
Upload Image File
3 - Who are your key suppliers/partners (those that constitute 5 percent or more of your suppliers/partners)? *
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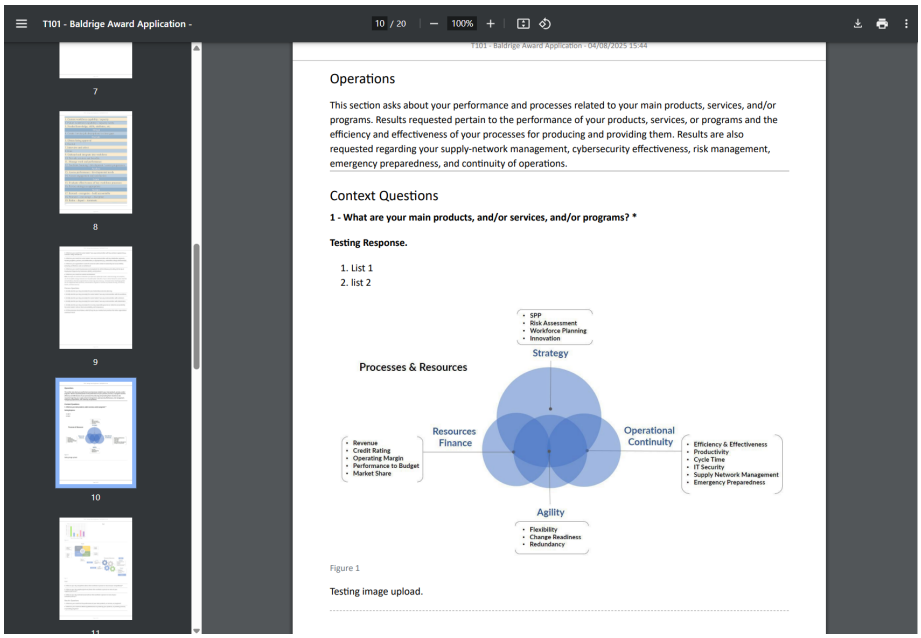
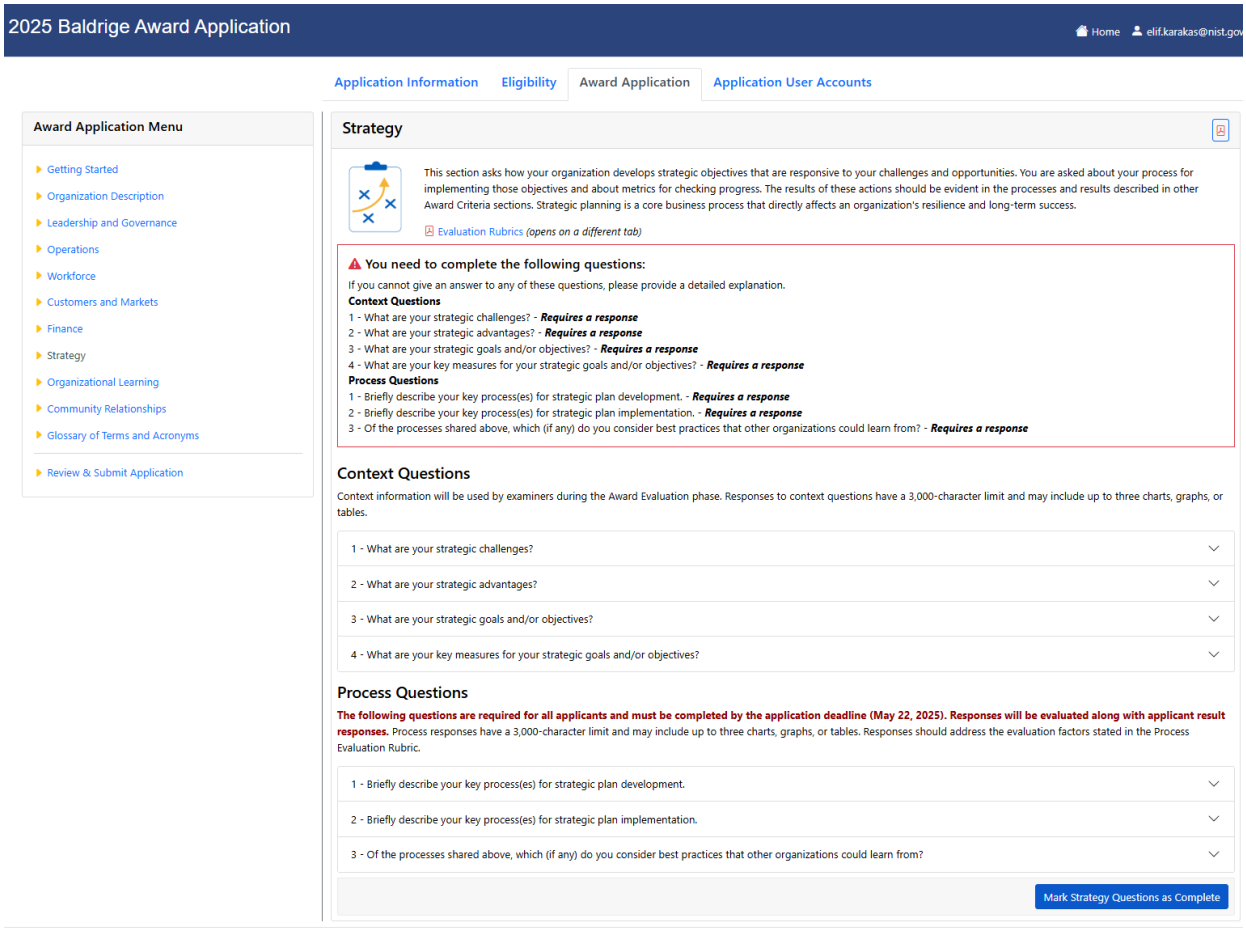
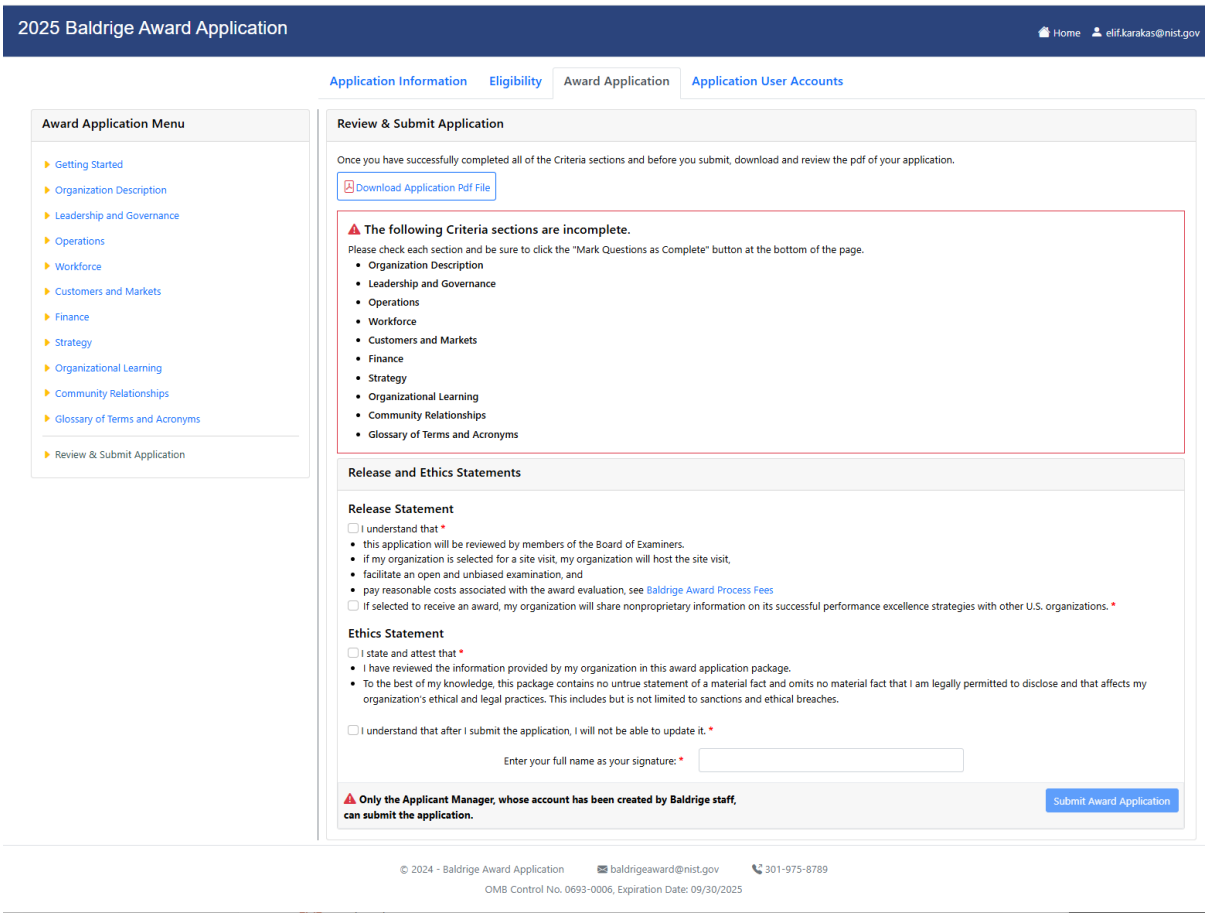
PDF file

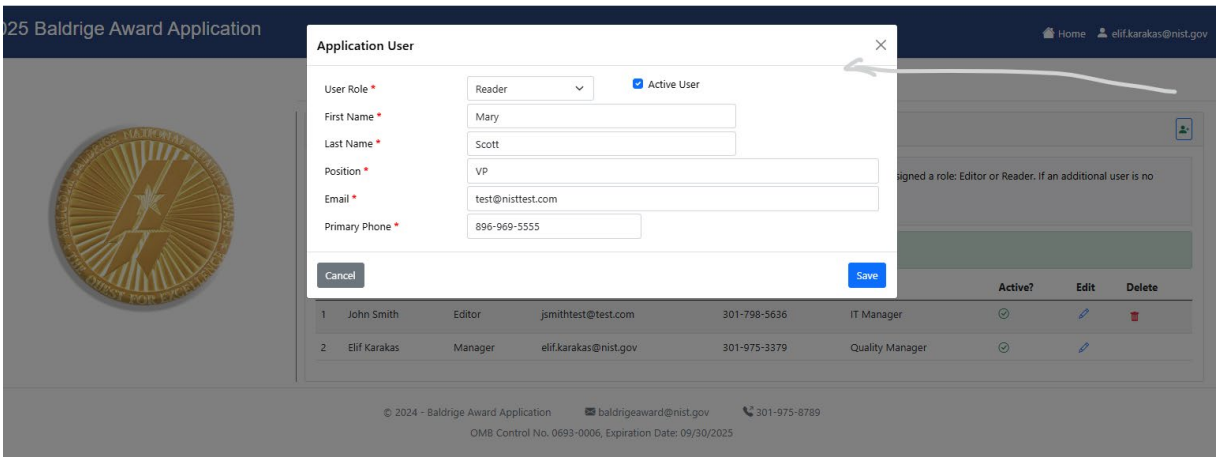

T101 - Baldrige Award Application -
10 / 20
100%
Operations
This section asks about your performance and processes related to your main products, services, and/or programs. Results requested pertain to the performance of your products, services, or programs and the efficiency and effectiveness of your processes for producing and providing them. Results are also requested regarding your supply-network management, cybersecurity effectiveness, risk management, emergency preparedness, and continuity of operations.
Context Questions
1 - What are your main products, and/or services, and/or programs? *
Testing Response.
1. List 1
2. list 2
Strategy
Processes & Resources
Resources
Finance
Operational
Continuity
Agility
Figure 1
Testing image upload.

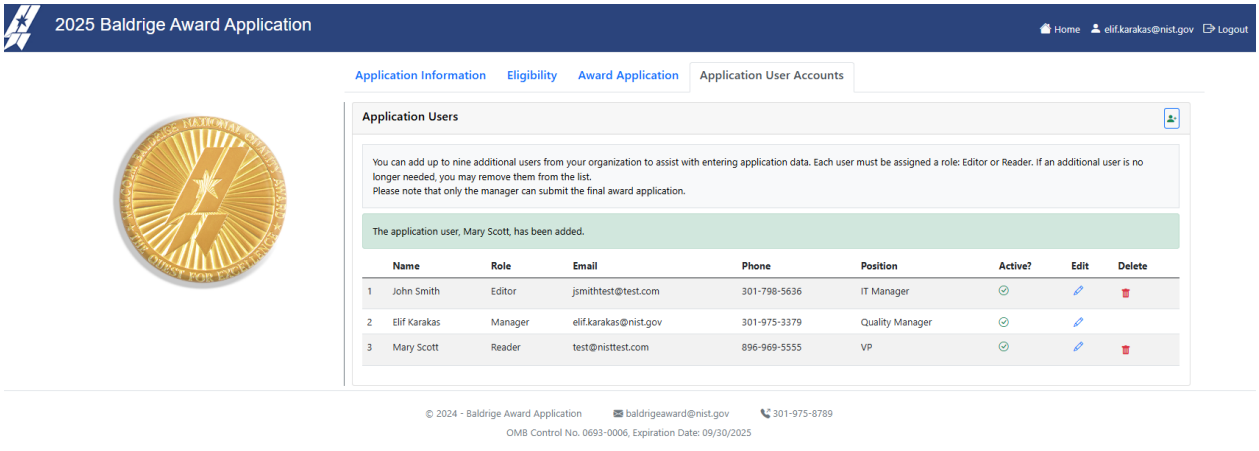

2025 Baldrige Award Application
Home
elif.karakas@nist.gov
Application Information
Eligibility
Award Application
Application User Accounts
Award Application Menu
Getting Started
Organization Description
Leadership and Governance
Operations
Workforce
Customers and Markets
Finance
Strategy
Organizational Learning
Community Relationships
Glossary of Terms and Acronyms
Review & Submit Application
Strategy
This section asks how your organization develops strategic objectives that are responsive to your challenges and opportunities. You are asked about your process for implementing those objectives and about metrics for checking progress. The results of these actions should be evident in the processes and results described in other Award Criteria sections. Strategic planning is a core business process that directly affects an organization's resilience and long-term success.
Evaluation Rubrics (opens on a different tab)
You need to complete the following questions:
If you cannot give an answer to any of these questions, please provide a detailed explanation.
Context Questions
1 - What are your strategic challenges? - Requires a response
2 - What are your strategic advantages? - Requires a response
3 - What are your strategic goals and/or objectives? - Requires a response
4 - What are your key measures for your strategic goals and/or objectives? - Requires a response
Process Questions
1 - Briefly describe your key process(es) for strategic plan development. - Requires a response
2 - Briefly describe your key process(es) for strategic plan implementation. - Requires a response
3 - Of the processes shared above, which (if any) do you consider best practices that other organizations could learn from? - Requires a response
Context Questions
Context information will be used by examiners during the Award Evaluation phase. Responses to context questions have a 3,000-character limit and may include up to three charts, graphs, or tables.
1 - What are your strategic challenges?
2 - What are your strategic advantages?
3 - What are your strategic goals and/or objectives?
4 - What are your key measures for your strategic goals and/or objectives?
Process Questions
The following questions are required for all applicants and must be completed by the application deadline (May 22, 2025). Responses will be evaluated along with applicant result responses. Process responses have a 3,000-character limit and may include up to three charts, graphs, or tables. Responses should address the evaluation factors stated in the Process Evaluation Rubric.
1 - Briefly describe your key process(es) for strategic plan development.
2 - Briefly describe your key process(es) for strategic plan implementation.
3 - Of the processes shared above, which (if any) do you consider best practices that other organizations could learn from?
Mark Strategy Questions as Complete



Multiple user can enter the application data.

Applicant manager creates the user account and Save button creates the account and sends an email to the user. Baldrige staff receives the same email.




2025 Baldrige Award Application
Home
elif.karakas@nist.gov
Logout
Application Information
Eligibility
Award Application
Application User Accounts
Application Users
You can add up to nine additional users from your organization to assist with entering application data. Each user must be assigned a role: Editor or Reader. If an additional user is no longer needed, you may remove them from the list.
Please note that only the manager can submit the final award application.
The application user, Mary Scott, has been added.
Name
Role
Email
Phone
Position
Active?
Edit
Delete
1 John Smith Editor jsmithtest@test.com 301-798-5636 IT Manager
2 Elif Karakas Manager elif.karakas@nist.gov 301-975-3379 Quality Manager
3 Mary Scott Reader test@nisttest.com 896-969-5555 VP
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baldrigeaward@nist.gov
301-975-8789
OMB Control No. 0693-0006, Expiration Date: 09/30/2025