

Attachment 8:
Rapid Message Testing & Development System Expedited Review
Form

1. Title of Study

(Please append screener and questionnaire.)

2. Study Population

(Discuss study population and explain how they will be selected/recruited.)

3. Respondent characteristics:

Number of subjects: _____

Number of males: _____

Number of females: _____

Age range: _____

Racial/ethnic composition: _____

Special group status (e.g., risk group, health care providers, etc.):

Type of group/s: _____

Geographic location/s: _____

4. Incentives

(If an incentive will be used, state what incentive will be offered and justify proposed incentives to be used in study.)

5. Study method

(Please check one below.)

Individual in-depth interview: _____

Focus group: _____

Online survey: _____

Other: (describe) _____

6. Purpose of the overall communication effort into which this health message/s will fit

(Please provide 2-3 sentences below.)

7. Category of time sensitivity

(Please check one below.)

Health emergency: _____

Time-limited congressional/administrative mandate: _____

Press coverage correction: _____

Time-limited audience access: _____

Ineffective existing materials due to historical event/social trends: _____

_____ Trend tracking: _____

8. Describe nature of time sensitivity

(Please provide 2-3 sentences below.)

9. Number of burden hours requested: _____

BURDEN HOURS

Category of Respondent	No. of Respondents	Participation Time	Burden
Totals			

10. Are you using questions from the approved question bank? If yes, please list the item number(s) for questions used from the question bank.

Yes: _____

No: _____