

Privacy Act and Paperwork Reduction Act Notice

Our authority for requesting information with this survey is I.R.C Sections 6001,6011 and 6012. This information will help the IRS improve services to acquisition vendors and procurement professionals.

We estimate that it will take 15 minutes to complete this survey, including time for reviewing instructions. Providing the information is voluntary; not providing all or part of the information requested will have no impact on you but may reduce our ability to address concerns regarding taxpayer and tax professional experience.

Paperwork Reduction Act Notice: The Paperwork Reduction Act requires that the IRS display an OMB Control Number on all public information requests. The OMB Control Number for this study is 1545-1432. If you have any comments regarding the time estimate associated with completing the survey or suggestions for making this process simpler, please write to the: Internal Revenue Service, Special Services Section, C:DC:TS:CAR:MP:T:M:S – Room 6526, 1111 Constitution Ave. NW, Washington, DC 20224.

IRS Industry Partners Engagement Survey 2024

DEMOGRAPHICS

DEM1. What is your role?

- ☐ Business Development/Capture
- ☐ Contract Administration
- ☐ Program Management
- ☐ Technical/Subject Matter Expert
- ☐ Other (please specify): _____

(End of Page 1)

DEM2. What NAICS code(s) does your company operate under? Include up to 5 NAICS codes (see [SBA for list of NAICS Codes](#)).

- q 1. NAICS Code: _____
- q 2. NAICS Code: _____
- q 3. NAICS Code: _____
- q 4. NAICS Code: _____
- q 5. NAICS Code: _____

(End of Page 2)

DEM3. What is the size of your business?

m Small business

m Large business

Destination: **Page 4** (Set in DEM3 (Small business))

Destination: **Page 5** (Set in DEM3 (Large business))

(End of Page 3)

DEM3A. If you represent a small business, please select all small business socio-economic types and small business programs that apply to your firm.

- ☐ Small Business
- ☐ Small Disadvantaged Business
- ☐ Women-Owned Small Business
- ☐ 8(a) Business Development Certified Small Business
- ☐ Service-Disabled Veteran-Owned Small Business
- ☐ Veteran Owned Small Business
- ☐ Historically Underutilized Business Zone (HUB Zone)
- ☐ Historically Black Colleges and Universities/Minority Institution
- ☐ Alaska Native Corporation
- ☐ Native American/Native Hawaiian Organization
- ☐ Other Educational Institution
- ☐ Community Development Corporations
- ☐ Other: _____

(End of Page 4)

DEM4. Which of the Office of Management and Budget (OMB) categories best describes your organization's products and/or services? Please select all that apply.

For reference - <https://www.acquisition.gov/content/category-management>

- q Information Technology (IT)
- q Facilities & Construction
- q Professional Services
- q Medical
- q Transportation and Logistic
- q Industrial Products & Services
- q Travel
- q Security & Protection
- q Human Capital
- q Office Management

Destination: **Page 6** (Set in DEM4 (Information Technology (IT)))

Destination: **Page 7** (Set in DEM4 (Facilities & Construction))

Destination: **Page 7** (Set in DEM4 (Professional Services))

Destination: **Page 7** (Set in DEM4 (Medical))

Destination: **Page 7** (Set in DEM4 (Transportation and Logistic))

Destination: **Page 7** (Set in DEM4 (Industrial Products & Services))

Destination: **Page 7** (Set in DEM4 (Travel))

Destination: **Page 7** (Set in DEM4 (Security & Protection))

Destination: **Page 7** (Set in DEM4 (Human Capital))

Destination: **Page 7** (Set in DEM4 (Office Management))

(End of Page 5)

DEM4A. Please specify which Information Technology specific products and/or services your organization provides. Please select all that apply.

For reference - <https://www.acquisition.gov/content/category-management>

- q IT Software
- q IT Hardware
- q IT Consulting
- q IT Security
- q IT Outsourcing
- q Telecommunications
- q Other (please specify): _____

(End of Page 6)

ENGAGEMENT WITH THE INTERNAL REVENUE SERVICE

In this section, we want to understand how you have interacted with the Internal Revenue Service (IRS). The IRS refers to any part of the organization, including Business Unit Program/Project Managers, Contracting Officers/Contract Specialists, Small Business Specialists, Leadership, Industry Liaison & Engagements Team, etc.

ENG1. How long have you been supporting or engaging with the IRS?

- m I have neither supported nor interacted with a government official at the IRS
- m 0 - 2 years
- m 3 - 5 years
- m Greater than 5 years
- m I have never supported the IRS

Destination: **Page 8** (Set in ENG1 (I have neither supported nor interacted with a government official at the IRS))

Destination: **Page 9** (Set in ENG1 (0 - 2 years))

Destination: **Page 9** (Set in ENG1 (3 - 5 years))

Destination: **Page 9** (Set in ENG1 (Greater than 5 years))

Destination: **Page 8** (Set in ENG1 (I have never supported the IRS))

(End of Page 7)

ENG1A. If you have neither supported nor engaged with the IRS, please specify some of the barriers to entry or inhibitors that have prevented you from supporting or engaging with the IRS.

Destination: **Page 17** (Set in ENG1A)

(End of Page 8)

ENG1B. In the past year, how often have you interacted with an IRS government official?

- m Daily
- m Weekly
- m Monthly
- m A few times
- m Never

Destination: **Page 10** (Set in ENG1B (Daily))
Destination: **Page 10** (Set in ENG1B (Weekly))
Destination: **Page 10** (Set in ENG1B (Monthly))
Destination: **Page 10** (Set in ENG1B (A few times))
Destination: **Page 15** (Set in ENG1B (Never))

(End of Page 9)

ENG1C. Have you met with an IRS government official on a one-on-one basis?

- m Yes
- m No

Destination: **Page 11** (Set in ENG1C (Yes))
Destination: **Page 12** (Set in ENG1C (No))

(End of Page 10)

ENG1C1. Who did you meet with? Please select all that apply.

- ☐ Industry Liaison & Engagements Team
- ☐ Small Business Office
- ☐ Contracting Officer/Specialist
- ☐ Chief Procurement Officer/Deputy Chief Procurement Officer
- ☐ Program Official(s)
- ☐ Other: please specify _____

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ENG1D. Have you attended any IRS outreach events (Vendor Forum Events, Industry Days, Webinars, One-on-One's, etc.) within the past 12 months?

- ☐ Yes
- ☐ No

Destination: **Page 13** (Set in ENG1D (Yes))

Destination: **Page 15** (Set in ENG1D (No))

(End of Page 12)

ENG1D1. What type of event(s) have you attended? Please select all that apply.

- ☐ Industry Day
- ☐ Reverse Industry Day
- ☐ Listening Sessions
- ☐ Pre-proposal/Pre-solicitation Conferences
- ☐ One-on-ones with Program Office
- ☐ Demonstrations to the IRS
- ☐ Small Business Vendor Outreach Session
- ☐ Webinar
- ☐ Other: please specify _____

(End of Page 13)

ENG1D2. Did your attendance at the event help aid any of the following? Please select all that apply.

- q Learned of a new opportunity
- q Met a potential Teaming Partner
- q Influenced capture strategy (Decision to propose/bid/provide a quote to IRS)
- q Other: _____

(End of Page 14)

EXPERIENCE WITH THE IRS

We want to understand your experience interacting with the IRS, which includes, Business Unit Program/Project Managers, Subject Matter Experts (SMEs), Contracting Officers/Contract Specialists, Small Business Specialists, Leadership, Industry Liaison & Engagements Team, etc.

EXP1. Please review each statement and indicate your level of agreement.

	Strongly Disagree	Disagree	Agree	Strongly Agree
1. Overall, my experience engaging with the IRS has been positive.	m	m	m	m
2. The IRS responds to my issues within a reasonable timeframe.	m	m	m	m
3. After attending events and engaging with the IRS, I am more knowledgeable of upcoming opportunities and understand how to conduct research via the applicable government points of entry for the IRS.	m	m	m	m
4. The IRS is aware of relevant products and services offered by my company.	m	m	m	m

(End of Page 15)

EXP2. Please provide any additional information on your experience interacting with the IRS based on your rating from the previous page.

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FUTURE OPPORTUNITIES

We want to understand your perspective on future opportunities in working with the IRS.

OPP1. What tools can the IRS leverage to increase your awareness of contract opportunities at the IRS?

- ☐ SAM.gov
- ☐ IRS.gov
- ☐ Treasury Dynamic Forecast ([Small Business Dynamic Forecast - OSDBU Application \(treas.gov\)](#))
- ☐ X, formerly known as Twitter (@ProcurementIRS)
- ☐ LinkedIn
- ☐ Other: please specify _____

(End of Page 17)

OPP2. Which of the following engagement opportunities are you most interested in to improve your experience with the IRS? Please select all that apply.

- ☐ One-on-One with requirements owner
- ☐ Industry Days
- ☐ Listening Sessions
- ☐ Pre-proposal/Pre-solicitation Conferences
- ☐ Reverse Industry Days
- ☐ Demonstrations to the IRS
- ☐ Availability and access to current IRS Procurement Forecast opportunities
- ☐ Other: please specify _____

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OPP3. If you have any additional comments to share about enhancing your experience with the IRS OCPO, please provide them below.

(End of Page 19)

Submit. Please click the 'Submit Survey' button below to submit your responses.

(End of Page 20)
