

Baseline Survey Recruitment Materials

Baseline Recruitment Script to be Announced Verbally by PFL Instructor (Intervention Group)

- Good morning/afternoon. The DoD and U.S. Marine Corps have partnered with NORC at the University of Chicago, an objective, nonpartisan research organization, to support an evaluation of this Prime for Life 4.5 (PFL 4.5) course.
- As part of the evaluation, the DoD is requesting that you complete a short survey prior to the training, accessible via QR code on your smartphones.
- Once you complete the survey, you will receive a \$10 digital gift card of your choice. You will be able to select between Amazon, Walmart, Target, Game Stop, or Chipotle.
- This survey will take you about 15 minutes to complete. Your participation is voluntary.
- Your responses will be kept completely anonymous -- NORC will not be able to connect your responses to your email address (which will be collected separately to send you the \$10 gift card).
- For additional information, you can find links to a frequently asked questions page and a resource guide included in the survey.
- After this PFL 4.5 session, I'll provide you with a second QR code to complete the feedback form.
- Both QR codes, for the survey before and the feedback form after the PFL 4.5 session, will direct you to norc.org, a non-government website, to participate in the evaluation.
- That's the total "ask" for today! However, I also want to share that Marines who complete the baseline survey today will be eligible to complete the Follow-up survey in 90 days to assess any changes resulting from the PFL 4.5 course. Marines who complete the follow-up survey will receive an additional \$20 digital gift card.

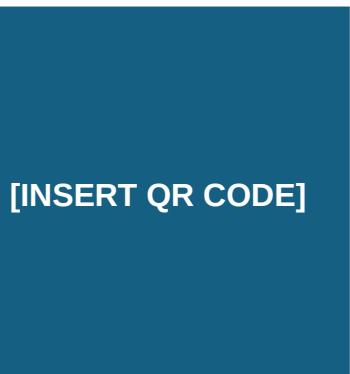
Baseline Survey Invitation QR Code (Intervention Group)

Prime for Life 4.5 Baseline Participant Survey

Scan the QR code to the right or visit [\[INSERT LINK\]](#) to complete a brief survey.

This survey needs to be completed before you begin this Prime for Life 4.5 course.

The DoD and U.S. Marine Corps have partnered with NORC at the University of Chicago, an objective, nonpartisan research organization, to evaluate this Prime for Life 4.5 course. The QR code will direct you to norc.org, a non-government website, to complete the survey.



SCAN HERE TO COMPLETE

Baseline Survey Thank You and Gift Card Information Email (Intervention Group)

TO: [SOI-MAT Marines at SOI-E Assigned to Intervention]

FROM: Marine-Wellness-Survey@norc.org

SUBJECT: Thank You Gift Card for Prime for Life 4.5 Survey

Greetings,

Thank you for completing the Prime for Life 4.5 evaluation survey! Please click the link to access your **\$10 digital gift card**: [\[INSERT GIFT CARD LINK\]](#)

You get to choose whether you want Amazon, Walmart, Target, Game Stop, or Chipotle.

Also, please look out for the NORC invitation to complete the follow-up survey in about 90 days. When you complete the follow-up survey, our thank you will come with an additional \$20 gift card.

Thank you again for your time!

Respectfully,

The Prime for Life 4.5 Evaluation Team

If you have any questions about this gift card, the survey, or the evaluation, please contact Marine-Wellness-Survey@norc.org.

Baseline Recruitment Script to be Announced Verbally by Non-PFL Training Instructor (Comparison Group)

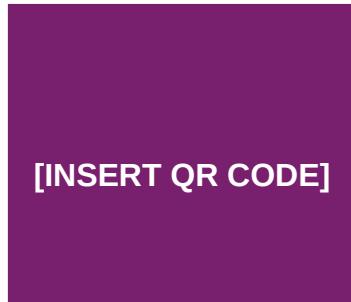
- Good morning/afternoon. The DoD and U.S. Marine Corps have partnered with NORC at the University of Chicago, an objective, nonpartisan research organization to support an evaluation related to healthy behaviors and social relationships among early career Marines.
- As part of the evaluation, the DoD is requesting that you complete a short survey, accessible via QR code on your smartphones. The QR code will direct you to norc.org, a non-government website, to complete the survey.
- After completing the survey, you will receive a \$10 digital gift card of your choice. You will be able to select between Amazon, Walmart, Target, Game Stop, or Chipotle.
- This survey will take you about 15 minutes to complete. Your participation is voluntary.
- Your responses will be kept completely anonymous -- NORC will not be able to connect your responses to your email address (which will be collected separately to send you the \$10 gift card).
- For additional information, you can find links to a frequently asked questions page and a resource guide included in the survey.
- That's the total "ask" for today! However, I also want to share that Marines who complete the baseline survey today will be eligible to complete the Follow-up survey in 90 days to assess any changes that might occur during that time. Marines who complete the follow-up survey will receive an additional \$20 digital gift card.

Baseline Survey Invitation QR Code (Comparison Group)

Marine Wellness Baseline Survey

Scan the QR code to the right or visit **[INSERT LINK]** to complete a brief survey.

The DoD and U.S. Marine Corps have partnered with NORC at the University of Chicago, an objective, nonpartisan research organization, to conduct an evaluation related to wellness among Marines. The QR code will direct you to norc.org, a non-government website, to complete the survey.



SCAN HERE TO COMPLETE

Baseline Survey Thank You and Gift Card Information Email (Comparison Group)

TO: [SOI-MAT Marines at SOI-E Assigned to Comparison]

FROM: Marine-Wellness-Survey@norc.org

SUBJECT: Thank You Gift Card for Marine Wellness Survey

Greetings,

Thank you for completing the Marine Wellness survey! Please click the link to access your **\$10 digital gift card: [INSERT GIFT CARD LINK]**

You get to choose whether you want Amazon, Walmart, Target, Game Stop, or Chipotle.

Also, please look out for the NORC invitation to complete the follow-up survey in about 90 days. When you complete the follow-up survey, our thank you will come with an additional \$20 gift card.

Thank you again for your time!

Respectfully,

The Marine Wellness Evaluation Team

If you have any questions about this gift card, the survey, or the evaluation, please contact Marine-Wellness-Survey@norc.org.