

## Follow-Up Survey Recruitment Materials

### Opt-In Text

**TO:** [SOI-MAT Marines that Opt-In to Receiving Follow-Up Text Messages]

**FROM:** NORC T5 Project Phone

You have opted in to receive texts for the Marine Wellness follow-up survey. Please expect a link to the survey in 90 days. Reply STOP to opt out of texts.

### Help Message

**TO:** [SOI-MAT Marines that Use Help Keywords]

**FROM:** NORC T5 Project Phone

Reply STOP to opt out of text messages. Message and data rates may apply.

### Opt-Out Text

**TO:** [SOI-MAT Marines that Opt-Out of Text Messages]

**FROM:** NORC T5 Project Phone

You have successfully opted out of text messages. You will not receive any more messages from this number.

### Follow-Up Survey Invitation Email (Intervention Group)

**TO:** [SOI-MAT Marines at SOI-E Assigned to Intervention and Completed Baseline Survey]

**FROM:** Marine-Wellness-Survey@norc.org

**SUBJECT:** Invitation to Complete the Prime for Life 4.5 Follow-Up Survey

Greetings,

A few months ago, you completed a survey for the DoD's evaluation of the Prime for Life 4.5 course. **Now, the DoD is requesting that you complete a brief follow-up survey.**

Click the link to take the survey: [\[INSERT FOLLOW-UP SURVEY LINK\]](#)

The above link will direct you to norc.org, a non-government website, to complete the survey.

Please complete the survey before it closes on [\[INSERT DATE\]](#). After completing the survey, you will receive a **\$20 digital gift card** of your choice. You will be able to select between Amazon, Walmart, Target, Game Stop, or Chipotle.

The survey will take about **15 minutes** to complete. Your participation is voluntary, and your responses are anonymous.

The DoD and U.S. Marine Corps have partnered with NORC at the University of Chicago, an objective, nonpartisan research organization, to support an evaluation of the Prime for Life 4.5 prevention education course. **Your feedback in the survey is valuable to the DoD and important for improving these courses for early career Marines.**

Thank you for your time!

Respectfully,

The Prime for Life 4.5 Evaluation Team

*If you have any questions about this survey or the evaluation, please contact [Marine-Wellness-Survey@norc.org](mailto:Marine-Wellness-Survey@norc.org).*

### Follow-Up Survey Reminder Email (Intervention Group)

**TO:** [SOI-MAT Marines at SOI-E Assigned to Intervention and Completed Baseline Survey]

**FROM:** Marine-Wellness-Survey@norc.org

**SUBJECT:** Reminder: Complete the Prime for Life 4.5 Follow-Up Survey

Don't want to miss out on a **\$20 gift card**? Complete the Prime for Life 4.5 follow-up survey as soon as possible!

Click the link to take the survey: [\[INSERT FOLLOW-UP SURVEY LINK\]](#)

The above link will direct you to norc.org, a non-government website, to complete the survey.

Please complete the survey before it closes on [\[INSERT DATE\]](#). After completing the survey, you will receive a **\$20 digital gift card** of your choice. You will be able to select between Amazon, Walmart, Target, Game Stop, or Chipotle.

The survey will take about **15 minutes** to complete. Your participation is voluntary, and your responses are anonymous.

The DoD and U.S. Marine Corps have partnered with NORC at the University of Chicago, an objective, nonpartisan research organization, to support an evaluation of the Prime for Life 4.5 course. A few months ago, you completed an initial survey to help improve these courses for early career Marines.

The DoD is requesting that you complete the short follow-up survey. **Your participation in the survey is important to the DoD.**

Thank you for your time!

Respectfully,

The Prime for Life 4.5 Evaluation Team

*If you have any questions about this survey or the evaluation, please contact [Marine-Wellness-Survey@norc.org](mailto:Marine-Wellness-Survey@norc.org).*

### Follow-Up Survey Final Reminder Email (Intervention Group)

**TO:** [SOI-MAT Marines at SOI-E Assigned to Intervention and Completed Baseline Survey]

**FROM:** Marine-Wellness-Survey@norc.org

**SUBJECT:** Final Reminder: Complete the Prime for Life 4.5 Follow-Up Survey

**Time is running out!** Complete the Prime for Life 4.5 follow-up survey before it closes on [INSERT DATE]!

Click the link to take the survey: [INSERT FOLLOW-UP SURVEY LINK]

The above link will direct you to norc.org, a non-government website, to complete the survey.

After completing the survey, you will receive a **\$20 digital gift card** of your choice. You will be able to select between Amazon, Walmart, Target, Game Stop, or Chipotle.

The DoD and U.S. Marine Corps have partnered with NORC at the University of Chicago, an objective, nonpartisan research organization, to support an evaluation of the Prime for Life 4.5 prevention education course. A few months ago, you completed an initial survey to help improve these courses for early career Marines. The DoD is requesting that you complete the short follow-up survey.

Your feedback is important -- **this is your last chance** to support the USMC's effort to evaluate the Prime for Life course!

The survey will take about **15 minutes** to complete. Your participation is voluntary, and your responses are anonymous.

Thank you for your time!

Respectfully,

The Prime for Life 4.5 Evaluation Team

*If you have any questions about this survey or the evaluation, please contact [Marine-Wellness-Survey@norc.org](mailto:Marine-Wellness-Survey@norc.org).*

**Follow-Up Survey Reminder Text (Intervention Group)**

**TO:** [SOI-MAT Marines at SOI-E Assigned to Intervention and Completed Baseline Survey]  
**FROM:** NORC T5 Project Phone

This is NORC at the University of Chicago.

[SURVEY LINK]

Missed our email? Your Prime for Life 4.5 survey needs completion. This link will direct you to norc.org, a non-government website, to complete the survey.

Complete today for a \$20 gift card!

**Follow-Up Survey Final Reminder Text (Intervention Group)**

**TO:** [SOI-MAT Marines at SOI-E Assigned to Intervention and Completed Baseline Survey]  
**FROM:** NORC T5 Project Phone

Hello, this is NORC at the University of Chicago.

[SURVEY LINK]

This link will direct you to a non-government website to complete the survey.

FINAL REMINDER: Complete the Prime for Life 4.5 survey TODAY for a \$20 gift card!

**Follow-Up Survey Thank You and Gift Card Information Email (Intervention Group)**

**TO:** [SOI-MAT Marines at SOI-E Assigned to Intervention and Completed Baseline Survey]

**FROM:** Marine-Wellness-Survey@norc.org

**SUBJECT:** Thank You Gift Card for Prime for Life Survey!

Greetings,

Thank you for completing the Prime for Life 4.5 follow-up survey! Please click the link to access your \$20 digital gift card: [\[INSERT GIFT CARD LINK\]](#)

You get to choose whether you want Amazon, Walmart, Target, Game Stop, or Chipotle.

Thank you again for your time!

Respectfully,

The Prime for Life 4.5 Evaluation Team

*If you have any questions about this gift card, the survey, or the evaluation, please contact [Marine-Wellness-Survey@norc.org](mailto:Marine-Wellness-Survey@norc.org).*

### Follow-Up Survey Invitation Email (Comparison Group)

**TO: [SOI-MAT Marines at SOI-E Assigned to Comparison and Completed Baseline Survey]**

**FROM: Marine-Wellness-Survey@norc.org**

**SUBJECT: Invitation to Complete the Marine Wellness Follow-Up Survey**

Greetings,

A few months ago, you completed a survey for the DoD's Marine Wellness evaluation. **Now, the DoD is requesting that you complete a brief follow-up survey.**

Click the link to take the survey: **[INSERT FOLLOW-UP SURVEY LINK]**

The above link will direct you to norc.org, a non-government website, to complete the survey.

Please complete the survey before it closes on **[INSERT DATE]**. After completing the survey, you will receive a **\$20 digital gift card** of your choice. You will be able to select between Amazon, Walmart, Target, Game Stop, or Chipotle.

The survey will take about **15 minutes** to complete. Your participation is voluntary, and your responses are anonymous.

The DoD and U.S. Marine Corps have partnered with NORC at the University of Chicago, an objective, nonpartisan research organization, to support an evaluation related to healthy behaviors and social relationships among early career Marines. **Your feedback in the survey is valuable to the DoD and important for improving wellbeing among early career Marines.**

Thank you for your time!

Respectfully,

The Marine Wellness Evaluation Team

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The DoD and U.S. Marine Corps have partnered with NORC at the University of Chicago, an objective, nonpartisan research organization, to support an evaluation related to healthy behaviors and social relationships among early career Marines. A few months ago, you completed an initial survey related to the evaluation.

The DoD is requesting that you complete the short follow-up survey. **Your participation in the survey is important to the DoD.**

Thank you for your time!

Respectfully,

The Marine Wellness Evaluation Team

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The Marine Wellness Evaluation Team

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