

EAAA BASELINE QUESTIONNAIRE INCENTIVE DELIVERY

TO: EAAA Evaluation Baseline Survey Respondent

FROM: NORC T4 Project Email [eaaa-eval@norc.org]

SUBJECT: NORC Rewards - Thank You for Completing the Baseline Survey!

Greetings [FILL NAME],

Thank you for completing your survey for the Enhanced Assess, Acknowledge, Act (EAAA) Training evaluation.

[IF INC_TYPE = 2 (AMAZON), DISPLAY IN EMAIL:] Steps to get your \$10 Amazon Gift Card:

1. **Copy** your security code: [XXXX-XXXX]
2. **Click** on the Redemption URL: [INSERT URL]
3. **Paste** the security code to unlock your reward (which is a Claim Code for use at checkout)

Please note: the Security Code above is *not* the rewards Claim Code used at checkout. Please only use the Claim Code provided on the following landing page.

[IF INC_TYPE = 1 (NEX E-Gift Code), DISPLAY IN EMAIL:] Below is the gift card and pin number associated with your \$10 NEX e-gift card:

Gift card #: INSERT CODE #

Pin #: INSERT PIN #

Please visit the website below if you have any general questions about the NEX gift card.

<https://www.mynavyexchange.com/nex/customer-service/store-policies/>

[IF INC_TYPE = 1 (NEX E-Gift Code) or INC_TYPE = 2 (AMAZON), DISPLAY IN EMAIL:] Email the research team at eaaa-eval@norc.org if you have any questions or cannot access your reward.

Thank you for participating in the EAAA evaluation. Please look out for an invitation from us to participate in the follow-up survey in 6 months!

Very respectfully,

The EAAA Evaluation Research Team

eaaa-eval@norc.org