



1NEWS RELEASE

United States Department of Agriculture
NATIONAL AGRICULTURAL STATISTICS SERVICE
[FIELD OFFICE NAME] FIELD OFFICE
[ADDRESS]



FOR IMMEDIATE RELEASE

Contact: [Firstname] [Lastname]
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[Headline]

[CITY, STATE] – [Month ##], [Year] – Key information (who, what, when, where, why – state specific, when possible; main point, in case readers do not read further). (Spell out the first use of NASS, i.e., the National Agricultural Statistics Service (NASS); spelling out USDA is optional.)

“Supporting quotation; always have at least one,” said NASS [STATE] State Statistician [FIRSTNAME LASTNAME]. “Second part of quotation, if needed.”

Pertinent secondary information (state specific, when possible), perhaps data from the last survey, types of questions asked, etc.

“Second quotation here, if needed,” said [LASTNAME only, if the same person quoted above].

Survey recipients [or Producers] are encouraged to respond online at agcounts.usda.gov. On NASS’s Respondent Portal, they can complete their survey, track upcoming surveys, access data visualizations and reports of interest, link to other USDA agencies, and more.

USDA NASS safeguards the privacy of all respondents. The information provided will be used for statistical purposes only. In accordance with federal law, responses will be kept confidential and will not be disclosed in identifiable form.

The survey data will be published in the [xxx] report released on [date]. This and all other NASS reports are available online at www.nass.usda.gov/Publications. For more information, visit (if there’s an associated NASS webpage) or call the NASS [State] Field Office at [TOLL-FREE NUMBER].

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NASS is the federal statistical agency responsible for producing official data about U.S. agriculture and is committed to providing timely, accurate and useful statistics in service to U.S. agriculture.

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