



United States Department of Agriculture
National Agricultural Statistics Service



December 30, 2024

Dear Producer,

The U.S. Department of Agriculture's National Agricultural Statistics Service is conducting the 2024 Census of Horticultural Specialties to gather information on U.S. nursery, floriculture, and specialty crop industries. This census is important because it provides the only source of comparable and consistent data to help associations, businesses, and policymakers advocate for your operation and industry.

Everyone who receives this questionnaire is **required by law** (Title 7 USC 2204(g) Public Law 105-113) to respond. If you are no longer involved in any horticultural operations, please call us toll free at 888-424-7828 so we can update our records. If you have already completed your survey online, thank you! If not, please respond in one of the following ways by February 14, 2024.

- **Online** – Go to www.agcounts.usda.gov and enter your survey code on the front of the enclosed questionnaire to begin. Online reporting offers several timesaving features, including some questions may be pre-filled with information from previous NASS surveys of your operation.
- **By mail** – Complete the paper questionnaire and return it in the prepaid envelope provided.

You may receive a mail, email, or phone call reminder to complete this survey. The information you provide will be used for statistical purposes only. **In accordance with federal law, your responses will be kept confidential** and will not be published in identifiable form. We will publish the data December 16, 2025 at nass.usda.gov.

Thank you for your participation and support of U.S. agriculture. For more information about the Census of Horticultural Specialties and how it relates to the Census of Agriculture, visit nass.usda.gov/AgCensus. If you need assistance completing your questionnaire, please call 888-424-7828.

Sincerely,

Lance Honig
Chair, Agricultural Statistics Board
National Agricultural Statistics Service
U.S. Department of Agriculture



Online reporting is fast and secure. To complete your survey, follow these steps:

1. Go to [**agcounts.usda.gov**](https://agcounts.usda.gov).
2. Enter your Survey Code:
3. Select **Submit & Get Survey(s)**.
4. Find the **2024 Census of Horticultural Specialties** and select **Start Survey**.
5. Follow the survey prompts.
6. Complete the survey through the conclusion section and select **Submit Survey**.