

2022 Floriculture Crops

About the Survey

The 2022 Commercial Floriculture Survey collected data about the number of growers, area of production, quantity sold, prices, and value of sales for floriculture crops as well as average number of agricultural workers per operation.

NASS conducted the survey among operations that annually produce and sell at least \$10,000 of fresh cut flowers, potted flowering plants, foliage plants, annual bedding and garden plants, potted herbaceous perennials, cut cultivated florist greens, and propagative (unfinished) floriculture material. Annual sales include retail and wholesale sales of items surveyed.

Access the Data

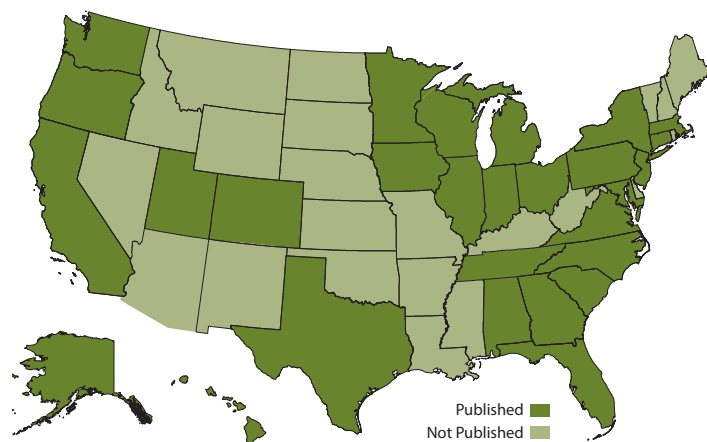
Access 2022 and earlier floriculture data through the Quick Stats database (<http://quickstats.nass.usda.gov>).

- In Program, select "Survey"
- In Sector, select "Crops"
- In Group, select "Horticulture"
- In Commodity, select the crop(s) for which you want data
- Select your category, data item, geographic level, and year

Since 2021, the Floriculture survey and estimating program includes all 50 states. The top 28 states are published individually with the remaining states combined into the "other states" total. (Fig.1)

Care should be taken when comparing 2021 and 2022 U.S. totals with the "Program States" totals from prior years since fewer states contributed to the totals in the earlier years. The current program includes 69 crops from across all sectors of the industry.

Fig. 1. States in the 2022 Floriculture Survey



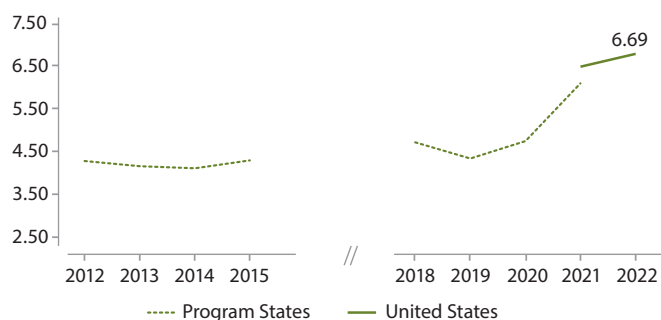
Floriculture in 2022

The **number of floriculture producers** totaled 8,951 in 2022. The U.S. number of producers decreased 6%.

The **total value of sales** across all floriculture crops totaled \$6.69 billion. The U.S. total value of sales increased 4%.

Area used for production was 833 million square feet.

Fig. 2 Value of Floriculture Sales, 2012-2022 (\$ billion)



Estimates suspended in 2016 and 2017.

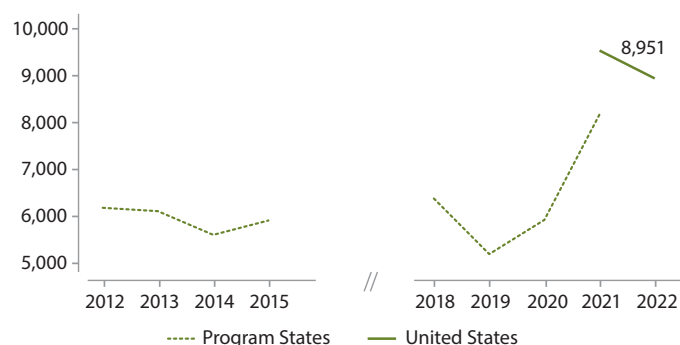
Of the 10 largest states, Florida had the highest sales, followed by California. Combined, these two states accounted for nearly one-third of all sales in the United States.

Top States

Floriculture Sales, 2022 (\$ million)

Florida	1,170
California	958
Michigan	711
New Jersey	342
Texas	279
New York	244
Ohio	243
Pennsylvania	209
North Carolina	191
Connecticut	167

Fig. 3 Number of Floriculture Operations, 2012-2022



Estimates suspended in 2016 and 2017.

The top five states each had more than 500 floriculture operations in 2022. Nearly one-third of all operations were in these states.

Top States

Floriculture Operations, 2022

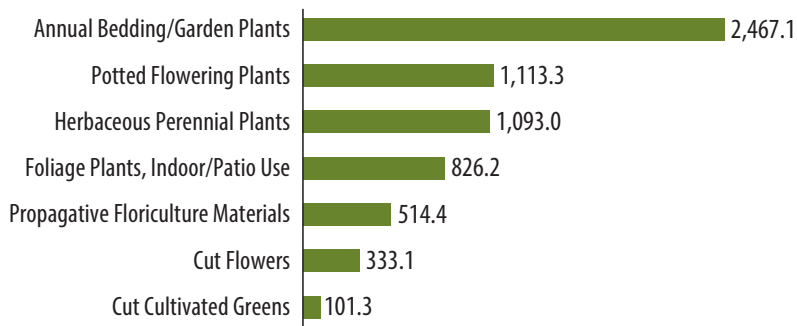
Pennsylvania	741
New York	596
Florida	558
California	530
Michigan	514
Ohio	453
Wisconsin	385
Hawaii	291
North Carolina	285
Washington	274

Operations with Hired Workers in 2022

The **number of operations** with hired workers totaled 6,349 in 2022. The U.S total decreased 6% from 2021.

The **average peak number** of workers per operation was 17.7 nationally in 2022. The U.S average number increased from 16.9 to 17.7 per operation.

Fig. 4 Value of Sales by Plant Category, Operations with \$100,000+ in Sales, 2022 (\$ million)



Sales of Annual Bedding/Garden Plants represented the largest total among all plant categories in 2022.