

Interview Guide  
Realist Evaluation

Show or read the OMB information to the respondent:

OMB No. 0535-0248  
Approval Expires: 02/29/2028

The information you provide will be used for statistical purposes only. Your response will be kept confidential and any person who willfully discloses ANY identifiable information about you or your operation is subject to a jail term, a fine, or both. This survey is conducted in accordance with the Confidential Information Protection and Statistical Efficiency Act of 2018, Title III of Pub. L. No. 115-435, codified in 44 U.S.C. Ch. 35 and other applicable Federal laws. For more information on how we protect your information please visit: <https://www.nass.usda.gov/confidentiality>. Response is voluntary.

According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB number is 0535-0248. The time required to complete this information collection is estimated to average 30 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.

Do you have any questions on what we're going to be doing today before we start?

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1. Tell me about your experience at the Grain Stocks Association and meeting with a NASS employee?
2. Have you seen any Grain Stocks Report outreach and engagement materials?
3. During the association meeting what was missing at the NASS booth that you think would be helpful to farmers as they meet with NASS?
4. What is the best way to contact you for the Grain Stocks Report?
5. How would you prefer to receive outreach and engagement materials to inform you about the Grain Stocks Report?
6. How often do you attend the Grain Association meetings?
7. Does NASS provide effective outreach and engagement materials for other related surveys that you complete?

8. How often do you visit the NASS website? When visiting the NASS website, what are information are you looking for?