



July 1, 2025

## Why am I getting this letter?

Enclosed is your Objective Yield Survey for row crops. This survey plays an important part in estimating U.S. crop production forecasts. USDA's National Agricultural Statistics Service (NASS) combines field measurements from Objective Yield plots with farmer-reported survey data and satellite-based vegetative information measurements to prepare monthly crop production estimates. Your cooperation is key to accurate crop production estimates.

A NASS representative will call you and other selected producers to verify crop acreage reported on previous NASS surveys. The initial call will take 15 to 25 minutes of your time. With your permission, we will then enter your field(s) at the end of each month during the growing season to collect plant and fruit counts and measurements. Monthly follow-up visits, if needed, will not require your time or personal contact.

## How will the data be used?

This survey is a crucial tool for estimating wheat yield and production in the United States. All sectors of the agricultural industry rely on NASS yield and production estimates to help make sound business decisions. The information you provide will be used for statistical purposes only. **In accordance with federal law, your responses will be kept confidential and will not be disclosed in identifiable form.** We will publish the data May through September in the monthly Crop Production report at [nass.usda.gov/publications](http://nass.usda.gov/publications) and in NASS's searchable database Quick Stats.

Thank you for your participation and support of U.S. agriculture. For more information about this survey, visit [nass.usda.gov/Surveys/Guide\\_to\\_NASS\\_Surveys](http://nass.usda.gov/Surveys/Guide_to_NASS_Surveys). If you need assistance, please contact us at [Click to enter phone number, email, etc. - text].

Sincerely,

Lance Honig  
Chair, Agricultural Statistics Board  
USDA National Agricultural Statistics Service

Enclosure

## What do I do next?



**Wait** for notification by phone to verify your crop acreage and complete any further actions.