



UNITED STATES DEPARTMENT OF COMMERCE
Bureau of the Census
Washington, DC 20233-0001

March 2, 2026

TO: Desk Officer for the U.S. Census Bureau
Office of Information and Regulatory Affairs (OIRA)

FROM: Acting Survey Director, High Frequency Surveys
Associate Directorate Demographic Programs

SUBJECT: Request for Approval of Non-Substantive Change: Household Trends and Outlook Pulse Survey (HTOPS) October and December 2025 data collection timing

The Census Bureau is writing to request approval of a Non-Substantive Change to the communications sent to participants in the Household Trends and Outlook Pulse Survey (HTOPS) in 2025 that was most recently approved on September 24, 2025 (OMB No. 0607-1029). Refer to the 30-day notice in the Federal Register (90 FR 40560) published August 20, 2025. This request is in keeping with the Census Bureau's commitment to foster transparency in its efforts to produce new, relevant and timely data on the impacts of national events—whether social, economic, or health-related.

The requested change consists of sending a final email communication to HTOPS panel members from 2025 informing them that their participation in the ongoing panel will no longer be requested. The HTOPS program is undergoing a design change to a cross-sectional sample that will request survey participation from a new sample of households for each data collection month in 2026. The content of the email message is as follows:

From email: addp.htops@census.gov

From name: ADDP HTOPS

Reply-to-email: addp.htops@census.gov

[To all HTOPS panelists]

Subject: Updates to the Census Household Trends and Outlook Pulse Survey (HTOPS)

Dear Census HTOPS Panelist,

Thank you for your continued participation. Beginning in 2026, the Household Trends and Outlook Pulse Survey (HTOPS) will start a new phase of design with a new sample of households. This means that you will no longer be receiving emailed invitations to complete the HTOPS monthly surveys. We appreciate your participation as a valued member of our survey panel through 2025. Please visit <https://www.census.gov/programs-surveys/htops.html> for more information on HTOPS.

Thank you again for your participation. Your answers, combined with other households across the country, can help federal, state and local policymakers better understand the challenges faced by many Americans.

Sincerely,

The Census HTOPS Team