

**National Awareness & Affinity Wave 3 Survey: Edits to Wave 2**  
**December 10, 2025**

**TARGETED SAMPLE MUST MEET ALL THE FOLLOWING CRITERIA:**

- **Q7: EDUCATION BEYOND HIGH SCHOOL, UNLESS AGED 18-19 (THEN HS ONLY QUALIFIES)**
- **Q8: EXPERIENCE IN QUALIFYING AREA (OPTIONS A-J)**
- **Q9: NO CURRENT CAREGIVING RESPONSIBILITIES (OPTION D)**
- **Q11: CURRENTLY VOLUNTEERS (OPTION A)**
- **Q12: VOLUNTEERS FOR A QUALIFYING AREA (OPTIONS A-N)**
- **Q13: VOLUNTEERS 1 OR MORE HOURS PER MONTH (OPTIONS B-D)**

Thank you for your interest in this survey. We appreciate your time. All responses are confidential. We will begin with a few questions about you.

1. What is your current age?
  - a. 17 or under
  - b. 18-19
  - c. 20-24
  - d. 25-29
  - e. 30-34
  - f. 35-39
  - g. 40-44
  - h. 45-49
  - i. 50-54
  - j. 55-59
  - k. 60-64
  - l. 65 or older
  
2. Are you (mark all that apply):
  - a. Male
  - b. Female
  - c. Prefer not to answer
  
3. Are you of Hispanic, Latino, or Spanish origin?
  - a. Yes
  - b. No
  - c. Prefer not to answer
  
4. What is your race? Select one or more.
  - a. American Indian or Alaska Native
  - b. Asian
  - c. Black or African American
  - d. Native Hawaiian or other Pacific Islander

- e. White
5. Are you a citizen of the United States?
- a. Yes
  - b. No
  - c. Prefer not to answer
6. What region of the U.S. do you live in?
- a. New England (Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont)
  - b. Mid-Atlantic (Delaware, Maryland, New Jersey, New York, Pennsylvania, and D.C.)
  - c. South (Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, and West Virginia)
  - d. Midwest (Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin)
  - e. Southwest (Arizona, New Mexico, Oklahoma, and Texas)
  - f. West (Alaska, Colorado, California, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington, and Wyoming)
  - g. U.S. Territory (e.g., Puerto Rico, Guam, US Virgin Islands, or American Samoa)
7. What is the highest level of education you have completed?
- a. 8th grade or less
  - b. Some high school (grades 9, 10, or 11)
  - c. High school graduate or GED (High school equivalency)
  - d. Trade or technical school
  - e. Some college (but no degree)
  - f. Associate's degree (2-year degree)
  - g. Bachelor's degree (4-year degree)
  - h. Graduate degree
8. In which of the following areas do you have some experience or expertise through education, paid work, or volunteering? Please select all that apply.
- a. Education
  - b. Health or healthcare
  - c. Public health or mental health
  - d. Environmental science
  - e. Engineering or infrastructure
  - f. Agriculture
  - g. International affairs
  - h. Business or economic development

- i. Computer science
- j. Youth development
- k. None of the above

9. Which of the following caregiving activities do you routinely engage in? Please select all that apply.
- a. Care for a child aged 12 or under
  - b. Care for a child aged 13 to 16
  - c. Care for an adult family member or other adult
  - d. None of the above

*10. SKIPPED*

11. In the past 12 months, have you done any volunteer work – that is, giving of your time, skills, or energy for a nonprofit, charitable organization, school, or group for which you did not receive any pay?
- a. Yes
  - b. No

12. What type of volunteering activities have you engaged in during the last 12 months? Please select all that apply.
- a. Organizing or supporting activities or events
  - b. Sports coaching/refereeing
  - c. Office work (e.g., bookkeeping, administration)
  - d. Health care (e.g., home care, companionship)
  - e. Counselling or providing advice
  - f. Construction, maintenance, or repair
  - g. Communications (e.g., writing, research)
  - h. Technology/computer support
  - i. Collecting or serving food/other goods
  - j. Serving on committee/board
  - k. Teaching/mentoring/tutoring
  - l. Canvassing/fundraising/philanthropy
  - m. Community building or youth work
  - n. Activism and/or campaigning
  - o. Other
  - p. Can't answer/not sure

13. In a typical month, how much time do you spend on volunteer activities?
- a. Less than one hour
  - b. 1 to 4 hours
  - c. 5 to 14 hours
  - d. 15 or more hours
  - e. Can't answer/not sure

14. Regardless of whether you personally volunteer, what do you see as the main reasons to take part in volunteer work? Please select all that apply.

- a. Make a contribution/give back
- b. Support a cause
- c. Sense of accomplishment
- d. Use experiences and skills
- e. Have an experience or develop skills
- f. Explore personal strengths
- g. Network/meet people
- h. Improve job opportunities
- i. Improve well-being or health of others
- j. Part of upbringing, faith, or general values
- k. Can't think of any reason to volunteer

15. How interested are you in volunteering in each of the following settings/ways? Please use a scale from 1, not at all interested, to 7, very interested.

- a. Locally
- b. Nationally
- c. Internationally
- d. Virtually

16. How interested are you in each of the following issues? Please use a scale from 1, not at all interested, to 7, very interested.

- a. Education
- b. Health or healthcare
- c. Public health or mental health
- d. Environmental science
- e. Engineering or infrastructure
- f. Agriculture
- g. International development
- h. Business or economic development
- i. Youth development
- j. Public service

17. *SKIPPED*

18. How familiar are you with each of the following organizations? Please use a scale from 1, not at all familiar, to 7, very familiar.

- a. The Peace Corps
- b. AmeriCorps
- c. Teach for America
- d. Doctors Without Borders
- e. American Red Cross

f. Habitat for Humanity

19. How much do you trust the Peace Corps? Please use a scale from 1, not at all, to 7, a great deal.

20. Where have you come across any information about the Peace Corps? Please select all that apply.

- a. Know someone who is/was/will be a Peace Corps Volunteer or works for the Peace Corps
- b. News story or report
- c. Social media
- d. On a television show or in a movie
- e. Advertisement
- f. Attended information session or contacted a recruiter
- g. Visited Peace Corps website or social media
- h. Learned about it in school
- i. None of the above

21. Please review the following information about the Peace Corps.

- The Peace Corps is an independent agency of the U.S. government.
- The Peace Corps offers a unique opportunity to live and volunteer abroad. Volunteers partner with communities and work alongside local leaders to address challenges in areas such as education, health, environment, agriculture, economic development, and youth development.
- Volunteers serve at the request of over 60 host countries around the world. Host countries get skilled support in tackling challenges that they identify.
- The Peace Corps welcomes U.S. citizens over the age of 18 with a variety of educational backgrounds and experience.
- The Peace Corps offers different in-country programs that include the traditional 2-year program. Shorter programs are available that last up to 12 months for more highly technical placements. Virtual placements are also available.
- Volunteers apply to a position based on their skills and the type of work they want to do. They can select a country where they want to serve or opt to go where they are needed most. Peace Corps will work with Volunteers to match their skills to an assignment.
- Volunteers receive training, housing, food, a living stipend, and medical support during their service. The Peace Corps will also cover travel costs to and from a Volunteer's country of service. And after service, Volunteers receive support and benefits, such as a completion bonus.
- Throughout service, Volunteers gain a unique intercultural perspective, as well as leadership, language, teaching, and community development skills that last beyond their time of service. Volunteers return to America with

invaluable experience and training that strengthen their careers and communities.

22. How interested are you in learning more about the Peace Corps? Please rate your interest from 1, not at all interested, to 7, very interested.
23. How interested are you in engaging in the following activities to learn more about the Peace Corps? Please rate your interest from 1, not at all interested, to 7, very interested, for each of the following:
- Visiting a website or viewing a social media post
  - Attending an information session or talking with a recruiter
  - Talking with a current or returned Peace Corps Volunteer
  - Reading a brochure
  - Watching a video
24. How interested are you in volunteering with the Peace Corps for 2 years of service? Please rate your interest from 1, not at all interested, to 7, very interested, for each of the following:
- NOW**
  - IN THE NEXT 5 YEARS**
25. How interested are you in volunteering with the Peace Corps for 3 to 12 months of service? Please rate your interest from 1, not at all interested, to 7, very interested, for each of the following:
- NOW**
  - IN THE NEXT 5 YEARS**
26. How interested are you in volunteering virtually (i.e., you would stay in the United States) with the Peace Corps for 3 to 7 months of service? Please rate your interest from 1, not at all interested, to 7, very interested, for each of the following:
- NOW**
  - IN THE NEXT 5 YEARS**
27. How much do you agree or disagree with each of the following statements? Please use a scale from 1, strongly disagree, to 7, strongly agree.
- Peace Corps is for people like me
  - Peace Corps makes the world a better place
  - Peace Corps Volunteers gain valuable life skills
  - Peace Corps service benefits communities
  - Peace Corps service helps my career
  - Peace Corps provides the opportunity for meaningful cultural exchange
  - Peace Corps service benefits other nations

- h. Peace Corps service benefits the United States
- i. Peace Corps supports world peace and friendship among nations
- j. Serving for two years allows time to make an impact
- k. Peace Corps is a good use of my time, energy, and skills
- l. Peace Corps helps me develop a global network of friends and colleagues
- m. Peace Corps allows me to share my skills and experience with others

28. How much do you agree or disagree with each of the following statements?

Please use a scale from 1, strongly disagree, to 7, strongly agree.

- a. Peace Corps service requires challenging living conditions
- b. Peace Corps service is for those who are privileged or financially secure
- c. Two years is too long to serve
- d. Peace Corps service happens too far from home
- e. Peace Corps service is not safe
- f. It's more important to serve in the U.S. than abroad
- g. Peace Corps service is not worth the commitment
- h. Peace Corps service is a way to fill time before doing something else
- i. Peace Corps service is outdated
- j. Peace Corps service may negatively impact my mental or physical health
- k. Peace Corps service is too unfamiliar or uncertain

29. Please select the top three reasons to serve in the Peace Corps. *Click on the reasons in the order that you would like to rank them. To un-rank a reason click on it again.*

- a. Cultural exchange
- b. International experience
- c. Make a positive, lasting impact on other communities
- d. Support the needs of other nations
- e. Give back/help others
- f. Opportunity to travel
- g. Learn a new language/become fluent
- h. Learn new skills
- i. Help or advance career
- j. Make lasting friendships
- k. Prestigious opportunity

30. Please select the top three reasons not to serve in the Peace Corps. *Click on the reasons in the order that you would like to rank them. To un-rank a reason click on it again.*

- a. Loss of income
- b. Unable to pay ongoing living expenses or loans

- c. Disrupts career
- d. Difficult being away from family/friends
- e. Family/friends wouldn't approve
- f. Too many current commitments
- g. Caregiving duties (e.g., children, family, friends, pets)
- h. Too uncertain
- i. Not interested/not appealing
- j. Do not want to live or serve abroad
- k. Time commitment is too long
- l. Don't have the skills/not qualified
- m. Too hard/complicated

30a. Prior to today, had you heard of the Peace Corps?

Yes

No {SKIP TO Q31}

30b. [ONLY ASK IF YES TO Q30a] How long ago did you first hear about the Peace Corps?

Within the last two years

Three to five years ago

Six to ten years ago

More than ten years ago

30c. [ONLY ASK IF 2-4 TO Q30b] How has your impression of the Peace Corps changed over the last 18 months? Has it become...

1 – A lot less favorable

2 – Less favorable

3 – A little less favorable

4 – Has not changed

5 – A little more favorable

6 – More favorable

7 – A lot more favorable

30d. [ONLY ASK IF YES TO Q30a] Which of the following comes closest to how you feel?

I pay less attention to the Peace Corps than most people

I pay the same amount of attention to the Peace Corps as other people

I pay more attention to the Peace Corps than most people

Thank you. Now we have just a few final questions for you.

31. Where do you primarily get information or news? Please select all that apply.

a. Television

b. Print or online newspapers/magazines

- c. Radio
- d. Independent news platforms
- e. Facebook
- f. X (formerly Twitter)
- g. Snapchat
- h. Instagram
- i. YouTube
- j. TikTok
- k. Reddit
- l. Podcasts
- m. Truth Social
- n. None of the above

32. Which of the following sources of information would you trust for information about the Peace Corps? Please select all that apply.

- a. Television
- b. Print or online newspapers/magazines
- c. Radio
- d. Independent news platforms
- e. Facebook
- f. X (formerly Twitter)
- g. Snapchat
- h. Instagram
- i. YouTube
- j. TikTok
- k. Reddit
- l. Podcasts
- m. Peace Corps website or social media
- n. Peace Corps recruiter or staff member
- o. Peace Corps advertisement
- p. A class or school
- q. Truth Social
- r. None of the above

33. How would you describe the community where you live?

- a. Large city
- b. Suburb near a large city
- c. Small city or town
- d. Rural area

34. What is your current employment status?

- a. Work full-time
- b. Work part-time
- c. Retired

- d. Unemployed
- e. Not in the labor force

35. What is your current student status?

- a. Full-time student
- b. Part-time student
- c. Not a student

35a. Do you have any mental or physical disabilities that impact your daily life?

- a. Yes
- b. No

36. Where do you currently reside?

- a. Home/apartment I own
- b. Home/apartment I rent
- c. Home/apartment owned or rented by friend or family member
- d. Dorm or other group quarters
- e. Do not currently have a home

37. *SKIPPED*

38. Do you have any of the following types of debt? Please select all that apply.

- a. Mortgage and/or home equity loan
- b. Student loans
- c. Medical bills
- d. Car payments
- e. Credit card debt
- f. Payday loan or car title loan
- g. Personal loan or debt consolidation loan
- h. Other
- i. None of the above (debt-free)

39. How would you describe your household's financial situation?

- a. Live very comfortably
- b. Live comfortably
- c. Meet basic expenses with a little leftover for extras
- d. Just meet basic expenses
- e. Do not have enough to meet basic expenses

Thank you for taking the time to answer these questions. We appreciate your feedback.