



October 15, 2024

You have been selected to participate in the 2024 Conservation Effects Assessment Project (CEAP) Survey, administered by the U.S. Department of Agriculture's National Agricultural Statistics Service (NASS), in partnership with the Natural Resources Conservation Service (NRCS). We are reaching out to farmers, ranchers, and agricultural landowners to gather in-depth information about conservation practices on your farm or ranch.

Almost 12,000 operators nationwide will receive the 2024 Conservation Effects Assessment Project Survey. A field on your operation was selected as part of a sample of land areas used for agriculture. Sometime between now and March 2025, a representative from NASS will contact you and ask you to provide information about this field, how it is used and what, if any, conservation practices are employed on it. The interview may take over an hour to complete.

How will the survey data be used?

Data obtained will support national and regional cropland assessments delivered by USDA's Conservation Effects Assessment Project (CEAP), a multi-agency effort led by NRCS to quantify the effects of conservation practices across the nation's working lands. The data from this survey will be published in the *Conservation Effects Assessment Project report* on the CEAP Cropland Assessments webpage at nrcs.usda.gov/ceap/croplands.

NASS safeguards the privacy of all respondents. The information you provide will be used for statistical purposes only. In accordance with federal law, your responses will be kept confidential and will not be disclosed in identifiable form. For more information on this survey, visit:

[nass.usda.gov/Surveys/Guide to NASS Surveys/Conservation Effects Assessment Project/index.php](https://nass.usda.gov/Surveys/Guide%20to%20NASS%20Surveys/Conservation%20Effects%20Assessment%20Project/index.php).

Thank you for your partnership and support of U.S. agriculture. If you have any questions, please call us at 888-424-7828.

Sincerely,

Lance Honig
Acting Chair, Agricultural Statistics Board
National Agricultural Statistics Service
U.S. Department of Agriculture