

1. General Advertisement Template

Get paid for one hour of telling us your opinions

The U.S. Census Bureau is looking for adults (ages 18 and over) with experience with data analysis or data processing, to give their reactions and opinions about an online for data access. The interview will be conducted online using a secure video conferencing app. **The interview will take about 60 minutes. We will provide \$40 for participating in the [remote] interview.**

To see if you are eligible for the study, please complete a short questionnaire at

[\[survey link\]](#)

2. Specific Advertisement Template

Get paid for one hour of telling us your opinions

The U.S. Census Bureau is looking for adults (ages 18 and over) with experience on data analysis or data processing to give their reactions and opinions about an online [application/portal] for data access. We are recruiting participants who meet one or more of the following criteria:

- Familiarity with general data analysis
- Experience using data produced by the U.S. Census Bureau

The interview will be conducted online using secure video conferencing. **The interview will take about 60 minutes. We will provide \$40 for participating in the interview.**

To see if you are eligible for the study, please complete a short questionnaire at

[\[survey link\]](#)

3. Recruitment Emailing template

BOC Email Announcement:

The U.S. Census Bureau is conducting research to improve the data dissemination website data.census.gov. Eligible participants will meet the following criteria:

- Experience, currently or in the past, using or analyzing data
- Use data from data.census.gov or other statistical sites

If you are eligible and selected to participate in the study, we will call or email you to schedule a time for the interview. The interview will last approximately 60 minutes and will take place virtually using Microsoft Teams to video conference with Census Bureau staff.

If you know anyone who meets ANY of these criteria, we would appreciate it if you let them know of this research opportunity.

A short questionnaire will be sent to them as soon as possible. Please contact us at ced.cedsci.usability.list@census.gov for more information.