

SUSA Summit Survey [year]

Start of Block: Intro + Questions

Q1.1 [year] SelectUSA Investment Summit Survey

Survey Instructions: Thank you for participating in the [year] SelectUSA Investment Summit! We would greatly appreciate your feedback about the event through a 10-15 minute survey. The results of this survey will be used to improve the management and content of future SelectUSA events. (Important: Mobile users should scroll to the bottom of each question to ensure they review all possible answers.)

Confidentiality: The information you provide is confidential and for internal SelectUSA use only. Only compiled aggregate data will be provided to other parties, if requested. Unless otherwise noted, your feedback will be anonymous.

The survey will close on [date].

Send any comments regarding this survey to Shannon.Crowe@Trade.gov

To begin the survey, please click on the ">>" button below.

Page Break

Q81 Did you exhibit at the [year] SelectUSA Investment Summit? (Note: This question is intended for economic development organizations and service providers that paid for exhibitor booth space.)

☐ Yes

☐ No

Display This Question:

If Did you exhibit at the 2026 SelectUSA Investment Summit? (Note: This question is intended for eco... = Yes

Q93 Please rate your satisfaction with the exhibitor booth?

☐ 1 - Extremely Dissatisfied

☐ 2

☐ 3

☐ 4

☐ 5

☐ 6

☐ 7

☐ 8

☐ 9

☐ 10 - Extremely Satisfied

Display This Question:

If Did you exhibit at the 2026 SelectUSA Investment Summit? (Note: This question is intended for eco... = Yes

Q96 Please elaborate on the elements of the exhibitor booth with which you are most satisfied and/or dissatisfied.

Page Break

Q1.3 What is your overall satisfaction with the assistance you received at the [year] SelectUSA Investment Summit?

☐ 1 - Extremely Dissatisfied

☐ 2

☐ 3

☐ 4

☐ 5

☐ 6

☐ 7

☐ 8

☐ 9

☐ 10 - Extremely Satisfied

☐ N/A

Page Break

Q1.4 Based on your experience at the [year] SelectUSA Investment Summit, how likely is it that you would recommend others attend the SelectUSA Investment Summit?

☐ 1 - Definitely Would Not

☐ 2

☐ 3

☐ 4

☐ 5

☐ 6

☐ 7

☐ 8

☐ 9

☐ 10 - Definitely Would

☐ N/A

Page Break

Q1.5 Based on your experience at the [year] SelectUSA Investment Summit, how likely are you to attend the [year] SelectUSA Investment Summit?

☐ 1 - Definitely Would Not

☐ 2

☐ 3

☐ 4

☐ 5

☐ 6

☐ 7

☐ 8

☐ 9

☐ 10 - Definitely Would

☐ N/A

Page Break

Display This Question:

If Did you exhibit at the 2026 SelectUSA Investment Summit? (Note: This question is intended for eco... = No



Q1.6 What were your objectives for participating in the [year] SelectUSA Investment Summit?
Select all that apply.

- ☐ Networking
- ☐ Generating new leads
- ☐ Learning about resources and tools to invest or attract investment in the United States
- ☐ Learning about the federal incentives and recent legislation impacting investment
- ☐ Determining United States location for establishing or expanding business
- ☐ Obtaining an overall impression of the United States market
- ☐ Other

Page Break

Display This Question:

If Did you exhibit at the 2026 SelectUSA Investment Summit? (Note: This question is intended for eco... = Yes



Q82 What were your objectives for exhibiting at and participating in the [year] SelectUSA Investment Summit? Select all that apply.

- ☐ Networking
- ☐ Generating new leads
- ☐ Showcasing your locality/organization
- ☐ Learning about the federal incentives landscape and recent legislation impacting investment
- ☐ Learning about resources and tools to invest or attract investment in the United States
- ☐ Other

Page Break

Display This Question:

If What were your objectives for participating in the 2026 SelectUSA Investment Summit? Select all t... = Other

Q83

Please list any "other" objective(s).

Page Break

Display This Question:

If Did you exhibit at the 2026 SelectUSA Investment Summit? (Note: This question is intended for eco... = Yes

Q1.8 Overall, how well did the [year] SelectUSA Investment Summit meet the objectives you selected?

- ☐ 1 - Objectives Not Met
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7
- ☐ 8
- ☐ 9
- ☐ 10 - Objectives Completely Met
- ☐ N/A

Display This Question:

If Did you exhibit at the 2026 SelectUSA Investment Summit? (Note: This question is intended for eco... = No

Q95 Overall, how well did the [year] SelectUSA Investment Summit meet the objectives you selected?

Objectives selected:

#{Q1.6/ChoiceGroup/SelectedChoices}

☐ 1 - Objectives Not Met

☐ 2

☐ 3

☐ 4

☐ 5

☐ 6

☐ 7

☐ 8

☐ 9

☐ 10 - Objectives Completely Met

☐ N/A

Page Break _____



**Q1.9 Please rate your level of satisfaction with the following aspects of the [year]
SelectUSA Investment Summit:**

	1 - Extremely Dissatisfied	2	3	4	5	6	7	8	9	10 - Extremely Satisfied	N/A
Mainstage sessions	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
Breakout sessions	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
Networking Sessions	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
Application process	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
SelectUSA customer service	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
SelectUSA ShoApp	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐

Page Break

Q1.10 Did you participate in Networking Sessions?

☐ Yes

☐ No

Page Break

Display This Question:

If Did you participate in Networking Sessions? = Yes



Q1.11 Please rate your level of satisfaction with the following aspects of the Networking Sessions process:

	1 - Extremely Dissatisfied	2	3	4	5	6	7	8	9	10 - Extremely Satisfied	N/A
SelectUSA ShoApp usability	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
On-site SelectUSA ShoApp Support	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
Meeting request process	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐
Quality of the meetings	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐

Display This Question:

If Did you participate in Networking with Participants? = Yes

Q97 Please elaborate on the elements of Networking Sessions with which you are most satisfied and/or dissatisfied.

Page Break

Q2.1 Please select the session topics you found most useful. Select all that apply.

- ☐ Mainstage Sessions
- ☐ Breakout Sessions
- ☐ Industry Spotlights
- ☐ Economic Development Organizations (EDOs) Programming
- ☐ SelectUSA Tech Programming
- ☐ U.S. Government Programming and Pavillion
- ☐ Other _____

End of Block: Intro + Questions

Start of Block: SelectUSA Tech

Q3 Did you attend SelectUSA Tech programming?

- ☐ Yes
- ☐ No

Display This Question:

If Did you attend SelectUSA Tech programming? = Yes

Q3.1 How valuable did you find the SelectUSA Tech programming?

☐ 1 - Not At All Valuable

☐ 2

☐ 3

☐ 4

☐ 5

☐ 6

☐ 7

☐ 8

☐ 9

☐ 10 - Very Valuable

Display This Question:

If Did you attend SelectUSA Tech programming? = Yes

Q3.2 How valuable did you find the SelectUSA Tech pitching sessions?

☐ 1 - Not At All Valuable

☐ 2

☐ 3

☐ 4

☐ 5

☐ 6

☐ 7

☐ 8

☐ 9

☐ 10 - Very Valuable

☐ N/A

Page Break

Q3.3 Are you participating in the Select Global Women in Tech Mentorship Program?

☐ Yes

☐ No

Page Break _____

Display This Question:

If Are you participating in the Select Global Women in Tech Mentorship Program? = Yes

Q3.4 Please rate your satisfaction with the content at the Investment Summit for the Select Global Women in Tech Mentorship Program?

☐ 1 - Extremely Dissatisfied

☐ 2

☐ 3

☐ 4

☐ 5

☐ 6

☐ 7

☐ 8

☐ 9

☐ 10 - Extremely Satisfied

Display This Question:

If Are you participating in the Select Global Women in Tech Mentorship Program? = Yes

Q3.5 Please elaborate on the elements of the Select Global Women in Tech program with which you are most satisfied and/or dissatisfied.

End of Block: SelectUSA Tech

Start of Block: Middle Questions



Q6.1 Approximately how many leads did you cultivate from participating in the [year] Investment Summit?

Do not use punctuation, symbols, ranges, or letters (e.g. enter "10" for 10 leads, *not* 8-10). If zero, please enter "0".

Page Break

Display This Question:

If If Approximately how many leads did you cultivate from participating in the 2026 Investment Summit? Do not use punctuation, symbols, ranges, or letters (e.g. enter "10" for 10 leads, not 8-10). I... Text Response Is Greater Than 0



**Q6.2 Out of the leads you cultivated in the previous question
({Q6.1/ChoiceTextEntryValue}), how many were STRONG leads?**

Do not use punctuation, symbols, ranges, or letters (e.g. enter "10" for 10 leads, *not* 8-10). If zero, please enter "0".

Page Break



**Q6.3 Do you anticipate achieving any of the following results in the next 12-24 months?
Select all that apply.**

- ☐ Establishing new operations in the United States
- ☐ Securing new investment in my United States region or locality
- ☐ Expansion of existing operations in the United States
- ☐ Acquisition of existing business in the United States
- ☐ Return operations or support companies in returning operations to the United States
(reshoring)
- ☐ Other
- ☐ No results anticipated

Page Break

Display This Question:

If Do you anticipate achieving any of the following results in the next 12-24 months? Select all tha... =
Other

Q6.4 Please list any "other" anticipated result(s).

Page Break

Display This Question:

If Do you anticipate achieving any of the following results in the next 12-24 months? Select all tha... !
= No results anticipated

Q6.5 On a scale of 1-10, to what extent did participating in the [year] SelectUSA Investment Summit contribute to your anticipated result(s)? (Previous question).

Results selected: \${Q6.3/ChoiceGroup/SelectedChoices}

- ☐ 1 - Not At All Significant
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7
- ☐ 8
- ☐ 9
- ☐ 10 - Extremely Significant

Page Break

Q6.8 Did you seek assistance or counseling from a U.S. federal agency while at the [year]
SelectUSA Investment Summit?

☐ Yes

☐ No

Page Break _____

Display This Question:

*If Did you seek assistance or counseling from a U.S. federal agency while at the 2026 SelectUSA
Inve... = Yes*



Q6.9 Please select which U.S. federal agency(ies) assisted or counseled you. Select all that apply.

- ☐ SelectUSA Data Counseling Booth
- ☐ Bureau of Economic Analysis (BEA)
- ☐ U.S. Patent and Trademark Office (PTO)
- ☐ Bureau of Industry and Security (BIS)
- ☐ Census Bureau
- ☐ National Institute of Standards and Technology (NIST) Manufacturing Extension Partnership
- ☐ Minority Business Development Agency (MBDA)
- ☐ Department of Energy
- ☐ Department of Labor
- ☐ Export-Import Bank of the United States (EXIM)
- ☐ The Federal Permitting Improvement Steering Council (Permitting Council)
- ☐ Economic Development Administration (EDA) Tech Hubs
- ☐ International Trade Administration, Office of Standards and Intellectual Property (OSIP), STOPfakes
- ☐ U.S. Department of State
- ☐ Department of Defense's Office of Strategic Capital
- ☐ National Science Foundation

☐ U.S. Forest Service

☐ Department of State – BridgeUSA

☐ Foreign Trade Zones FTZ

☐ Committee on Foreign Investment in the United States (CFIUS)

☐ U.S. Commercial Service

☐ Department of Homeland Security (DHS) Science & Technology (S&T) Silicon Valley
Innovation Program

☐ OUSD R&E's Principal Director for Biotechnology

Page Break

Q7.1 Based on the assistance/counseling received from [\\${Im://Field/1}](#), how valuable did you find their assistance?

☐ 1 - Not at All Valuable

☐ 2

☐ 3

☐ 4

☐ 5

☐ 6

☐ 7

☐ 8

☐ 9

☐ 10 - Very Valuable

End of Block: Loop - Agency Assistance

Start of Block: Close-out Questions

Q8.1 Please use this space to submit a brief testimonial about your experience at the [year] SelectUSA Investment Summit.

Q8.2 Can we use your testimonial publicly? For example, we may feature it on the SelectUSA website or in promotional material.

☐ Yes

☐ No

Q98 Outside of the SelectUSA Investment Summit, have you participated in events involving SelectUSA in the past year, including events on investing in the United States hosted by U.S. Commercial Service officers in your home market (Example: SelectUSA Roadshow or Conference)?

☐ Yes

☐ No

Q99 Would you like to learn more about events involving SelectUSA and would you like to be contacted by our team?

☐ Yes

☐ No

Display This Question:

If Please select your SelectUSA Investment Summit registration type. = U.S. Economic Development Organization - State, Local, or Tribal: A representative of a U.S.-based government or public-private entity that provides economic development services for a U.S. state, territory, region, country, or city.

Q100 Are there any additional services and resources that SelectUSA could provide to EDOs before/during/after the Investment Summit?

Q8.3 Do you have any other comments or suggestions? What did you like most or least about this year's Investment Summit? What went well? What could have been smoother?

End of Block: Close-out Questions

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