

Survey Outreach Language

Initial Survey Invitation

The following information will be pasted into an email.

To: N/A

CC: [Bridget Smith - NOAA Affiliate](#), [Margaret Coates - NOAA Affiliate](#)

BCC: [User Engagement Survey Recipients](#)

Sent By: [Allison Crimmins - NOAA Federal](#)

Signed From: Allison Crimmins

Subject: Help Evaluate the Success of NCEI's Industry Partnerships!

Hello,

We are writing to you as a valued participant in NOAA's industry partnership program. To inform future co-development and engagement efforts, we are conducting a research study on the impact and success of NCEI's industry engagement activities since 2024. Your perspective from your partnership with our team on the development and improvement of data products is unique. Your feedback is essential for evaluating the program and developing a framework for how climate service providers can best engage new sectors.

We invite you to take our brief, 5-10 minute survey now: [\[placeholder: survey link\]](#). All responses will remain anonymous unless you choose to provide identifying information in the open response questions. We ask that you complete the survey by [\[placeholder: date\]](#).

By completing this survey, you are participating directly in our research, which is designed to identify key insights on co-development with different sectors and what works (or doesn't) when delivering climate services. Your input will help shape how NOAA and other federal agencies approach industry engagement.

Should you have any questions, please do not hesitate to reach out to Bridget Smith at bridget.smith@noaa.gov or Maggie Coates at margaret.coates@noaa.gov.

Sincerely,

[\[Placeholder for signature block\]](#)

First Survey Reminder (1 Week Before Close)

Send as a reply to the first email.

The following information will be pasted into an email.

To: N/A

CC: [Allison Crimmins - NOAA Federal](#), [Bridget Smith - NOAA Affiliate](#), [Margaret Coates - NOAA Affiliate](#)

BCC: [User Engagement Survey Recipients](#)

Sent By: [Allison Crimmins - NOAA Federal](#)

Signed From: Allison Crimmins

Subject: RE: Help Evaluate the Success of NCEI's Industry Partnerships!

Hello,

We hope this email finds you well. This is a friendly reminder that there is only one week left to complete our survey on the impact of NCEI's industry engagement; the survey closes on [placeholder: date].

Your perspective as a participant in NOAA's industry partnership program is invaluable for our research and will directly inform how we and other climate service providers approach co-development and engagement with different sectors in the future.

The survey takes only 5–10 minutes to complete and all responses are anonymous. Please take a moment to share your feedback before the deadline: [placeholder: survey link].

Should you have any questions, please do not hesitate to reach out to Bridget Smith at bridget.smith@noaa.gov or Maggie Coates at margaret.coates@noaa.gov.

Sincerely,

[Placeholder for signature block]

Second Survey Reminder (1 Day Before Close)

Send as a reply to the second email.

The following information will be pasted into an email.

To: N/A

CC: [Allison Crimmins - NOAA Federal](#), [Bridget Smith - NOAA Affiliate](#), [Margaret Coates - NOAA Affiliate](#)

BCC: [User Engagement Survey Recipients](#)

Sent By: [Allison Crimmins - NOAA Federal](#)

Signed From: Allison Crimmins

Subject: RE: Help Evaluate the Success of NCEI's Industry Partnerships!

Hello,

This is a final reminder that our survey on the impact of NCEI's industry engagement closes tomorrow([placeholder: date]).

If you have not yet completed the survey, please take 5–10 minutes now to share your essential feedback on the NOAA industry partnership program. Your input is critical to our research on effective co-development practices and will help shape future climate service delivery efforts.

Please complete the anonymous survey before the end of the day tomorrow ([placeholder: date]): [placeholder: survey link].

Should you have any questions, please do not hesitate to reach out to Bridget Smith at bridget.smith@noaa.gov or Maggie Coates at margaret.coates@noaa.gov.

Sincerely,

[Placeholder for signature block]