



A message from the Director of the U.S. Census Bureau:

Thank you for your previous response to the Current Population Survey. You helped us calculate the national unemployment rate that you may see in the news. Please continue to help us by completing this month's survey. Even if nothing has changed since last month, your response is important for accurate results.

Log into the website below using your email address or cell phone number you provided. **If you respond online by {DATE} you will receive a \${INC\_AMT} digital gift card as a token of our appreciation.**

**Respond online by {DATE} at:**

[centurion.census.gov/cps](https://centurion.census.gov/cps)

This survey is time-sensitive, so an interviewer may also contact your household.

You may also get an email or text invitation with this same link.

If you need help with the survey or have questions, please call {ROPHONE\_CPS}.

Thank you in advance for your prompt response.

### **What is the Current Population Survey?**

The Current Population Survey is the primary source of monthly labor force statistics. It is used to keep the Nation informed of the economic and social wellbeing of its people. This survey measures how the economy and labor force are doing across the country and in your community. It asks questions about employment, and in certain months includes questions about education, health, family income, housing, and other important subjects.

### **How was I selected?**

The U.S. Census Bureau chose your address, not you personally, to participate in this survey. We select about 60,000 addresses across the United States to interview each month. This ensures that the survey represents all kinds of households across the country. This is why your participation is so important. Your address and your household represent thousands of other addresses and people.

### **How long will this take?**

On average, this survey takes 10 to 15 minutes. You will be contacted for four consecutive months this year. You will be contacted again during the same four months next year. This type of interview schedule ensures high-quality statistics while reducing the burden on participants. You can respond at the best time for you. Interviews can be online, over the phone, or in person at the location of your choosing. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: [dsd.cps@census.gov](mailto:dsd.cps@census.gov); use "Demo Survey Comments 0607-1032" as the subject.

### **Will information I provide be confidential?**

The Census Bureau is required by law to protect your information. The Census Bureau is not permitted to publicly release your responses in a way that could identify you or your household. Per the Federal Cybersecurity Enhancement Act of 2015, your data are protected from cybersecurity risks through screening of the systems that transmit your data.

Federal law protects your privacy and keeps your answers confidential (Title 13, United States Code, Section 9). Title 13, United States Code, Sections 8(b), 141, and 182; and Title 29, United States Code, Section 2 authorize the collection of most of the information we request in this survey. The information provided to us may only be shared with other Census Bureau staff for the work-related purposes as identified in the Privacy Act System of Record Notice COMMERCE/Census-3, Demographic Survey Collection (Census Bureau Sampling Frame).

In some months, the survey may contain questions authorized under laws other than those cited; further information concerning the authority for any particular portion of the survey can be obtained from the representative who contacts your household. Your voluntary participation in this survey is important. This collection has been approved by the Office of Management and Budget (OMB Number: 0607-1032). Without this number, we could not conduct this survey.



A message from the Director of the U.S. Census Bureau:

Last month, you were invited to participate in the **Current Population Survey**, but we did not get a response. We are asking you to participate in this important survey online this month. Your response is essential for the accuracy of the nation's unemployment rate that you may hear about in the news. We need to hear from you, even if you are not currently working.

Log into the website below using your email address or cell phone number and your User ID. **If you respond online by {DATE} you will receive a \${INC\_AMT} digital gift card as a token of our appreciation.**

**Respond online by {DATE} at:**  
[centurion.census.gov/cps](https://centurion.census.gov/cps)

**User ID:**  
{AUTH CODE}

This survey is time-sensitive, so an interviewer may also contact your household. You may also get an email or text invitation with this same link and User ID.

If you need help with the survey or have questions, please call {ROPHONE\_CPS}.

Thank you in advance for your prompt response.



A message from the Director of the U.S. Census Bureau:

Earlier this week, we sent you an invitation to complete the **Current Population Survey**, but we did not receive a response. Your participation helps ensure the national unemployment rate is accurate. Your answers help leaders understand how the economy and the job market are doing across the country and in your community.

Please respond online. Log in with your email address or cell phone number and the User ID listed below. You can use your computer or mobile device to log into the website and complete the survey today.

**Respond online by {DATE} at:**  
centurion.census.gov/cps

**User ID:**  
{AUTHCODE}

You can also complete the survey with an interviewer when they contact you.

If you need help with the survey or have questions, please call {ROPHONE\_CPS}.

Thank you in advance for your prompt response.



U.S. Census Bureau  
Washington, DC 20233-0001  
Office of the Director

A message from the Director of the U.S. Census Bureau:

Dear {RESPNAME};

Thank you for your previous response to the **Current Population Survey** last year. You helped us calculate the national unemployment rate that you may see in the news. We are asking you to continue your participation, so we can measure whether your situation has changed. Even if nothing has changed since then, your response is important for accurate results.

Please respond online by logging in with your email address or cell phone number you provided. You can use your computer or mobile device to log into the website and complete the survey today. **If you respond online by {DATE} you will receive a \${INC\_AMT} digital gift card as a token of our appreciation.**

**Respond online by {DATE} at:**

[centurion.census.gov/cps](https://centurion.census.gov/cps)

You can also complete the survey with an interviewer when they contact you. If you did not live at this address last year, please wait for an interviewer to reach out to you.

If you need help with the survey or have questions, please call {ROPHONE\_CPS}.

Thank you in advance for your prompt response.



A Message from the Director, U.S. Census Bureau:

Dear {RESPNAME},

Last year, your address was selected for the Current Population Survey. Your response helps us calculate the national unemployment rate that you may see in the news. We are asking you to continue your participation, so we can measure whether your situation has changed. Even if nothing has changed since then, your response is important for accurate results.

The success of this survey depends on your participation. Your responses are needed since they:

- Determine funding to help veterans and the unemployed get better job training
- Are used by the Federal Reserve to set the interest rates in our country which affect your saving and borrowing rates.
- Determine which local areas qualify for federal grants to help build new businesses.

Answers to frequently asked questions are on the back of this letter. If you have other questions, please visit [census.gov/cps](https://census.gov/cps), or call your Census Bureau Regional Office at {ROPHONE\_CPS}.

You do not need to take any action at this time. A Census Bureau representative will contact you soon to ask your household to complete the survey.

Thank you in advance for participating in this important survey.



A Message from the Director, U.S. Census Bureau:

Dear Resident,

Your address has been selected to participate in the **Current Population Survey**. This monthly survey, conducted by the U.S. Census Bureau and the U.S. Bureau of Labor Statistics, is the source of the nation's unemployment rate that you may hear about in the news.

The Current Population Survey collects information on employment and earnings of people living in the United States. The results help determine federal funding for veterans programs, youth activities, food assistance and more. The survey results are also used by the Federal Reserve to set interest rates.

Your address was randomly selected as part of a national sample, which means we cannot substitute your household for another. You represent the experiences of hundreds of other households across the United States.

Answers to frequently asked questions are on the back of this letter. If you have other questions, please visit [census.gov/cps](https://census.gov/cps), or call your Census Bureau Regional Office at {ROPHONE\_CPS}.

You do not need to take any action at this time. A Census Bureau representative will contact you soon to ask your household to complete the survey.

Thank you in advance for participating in this important survey.

## Emails

All emails will be in Census Standard Formatting and include both privacy and help contact information.

### Email 1.

From: U.S. Census Bureau  
Subject line: Please respond to the U.S. Census Bureau

#### Contents:

Thank you for your previous response to the **Current Population Survey**. Your response helped us measure the country's unemployment rate that you may hear about in the news. This month, respond online instead of waiting for an interviewer to contact you. We need to hear from you, even if nothing has changed.

**If you respond online by {DATE} you will receive a \${INC\_AMT} digital gift card as a token of our appreciation.** To respond, click the link below or paste the URL into your web browser.

**Survey: [Centurion.Census.gov/CPS](https://centurion.census.gov/CPS)**

You may also get a letter and text invitation with this same link.

If you need assistance, please call {REGIONAL OFFICE NUMBER}. Thank you in advance for your prompt response.

Email 2.

From: U.S. Census Bureau

Subject line: The Census Bureau needs your help

Contents:

Hello <<Name>>,

Respond to the Currently Population Survey online by {DATE}. If we have not heard from you, a Census Bureau interviewer will contact you to complete the survey. Please click the link below or paste the URL into your web browser. If you have already completed the survey this month, thank you for your response.

**RESPOND BY {DATE} at:**

**Survey: [Centurion.Census.gov/CPS](https://centurion.census.gov/CPS)**

Please click the link above or paste the URL into your web browser.

If you need assistance, please call us at {REGIONAL OFFICE NUMBER}.

Wondering how responses from this survey are used to benefit economic and social wellbeing? You can learn more at <https://www.census.gov/programs-surveys/cps/information-for-respondents.html>.

Email 3.

From: U.S. Census Bureau

Subject line: Complete the Current Population Survey online

Contents:

Your response to the **Current Population Survey** makes it the leading source of information about employment, earnings, and related topics for the United States. We need to hear from you, even if you are not currently working. If you have already completed the survey this month, thank you for your response.

**Survey: [Centurion.Census.gov/CPS](https://centurion.census.gov/CPS)**

Please click the link above or paste the URL into your web browser. Thank you in advance for your response.

Email 4.

From: U.S. Census Bureau

Subject line: Response needed to the Current Population Survey

Contents:

A message from the Director of the U.S. Census Bureau:

You have not yet responded to the **Current Population Survey** and time is running out for you to be heard. If you have already completed the survey this month, thank you.

**RESPOND TODAY at:**

**Survey: [Centurion.Census.gov/CPS](https://centurion.census.gov/CPS)**

Please click the link above or paste the URL into your web browser.

You can respond online now to reduce costs to the government from additional interviewer visits to your home.

All information that you provide is strictly confidential and protected by U.S. law.

Wondering how responses from this survey are used to benefit economic and social wellbeing? You can learn more at <https://www.census.gov/programs-surveys/cps/information-for-respondents.html>.

## Text Messages

### Text 1.

Hello, this is a message about the U.S. Census Bureau's Current Population Survey. Please go to [centurion.census.gov/cps](https://centurion.census.gov/cps) to answer this month's survey. Reply STOP to opt out or for more information, visit [census.gov/programs-surveys/cps/information-for-respondents.html](https://census.gov/programs-surveys/cps/information-for-respondents.html).

### Text 2.

The U.S. Census Bureau needs your response to calculate the monthly unemployment rate. Please go to [centurion.census.gov/cps](https://centurion.census.gov/cps) to answer questions about your employment status. Reply STOP to opt out or for more information, visit [census.gov/programs-surveys/cps/information-for-respondents.html](https://census.gov/programs-surveys/cps/information-for-respondents.html).

### Text 3.

Time is running out for you to complete the Current Population Survey. Please respond at [centurion.census.gov/cps](https://centurion.census.gov/cps). You will help determine federal funding for programs in your community. Reply STOP to opt out or for more information, visit [census.gov/programs-surveys/cps/information-for-respondents.html](https://census.gov/programs-surveys/cps/information-for-respondents.html).

### Text 4.

We have sent you several requests to complete the Current Population Survey. If we don't hear from you, an interviewer may contact you. Please respond at [centurion.census.gov/cps](https://centurion.census.gov/cps). Reply STOP to opt out or for more information, visit [census.gov/programs-surveys/cps/information-for-respondents.html](https://census.gov/programs-surveys/cps/information-for-respondents.html).