

## **Appendix D.1**

### **Data Collection Plan Table**

| Data collection activity                                      | Mode                   | Frequency of responses | When fielded                                    |
|---------------------------------------------------------------|------------------------|------------------------|-------------------------------------------------|
| Implementation study                                          |                        |                        |                                                 |
| WIC State agency staff interviews                             | Phone                  | 3                      | Fall 2025<br>Summer 2026<br>Summer 2027         |
| WIC local agency and clinic staff case study interviews       | In-person <sup>a</sup> | 1                      | 32 case studies between Fall 2025 and Fall 2027 |
| Vendor/authorized outlet staff case study interviews          | In-person <sup>a</sup> | 1                      |                                                 |
| WIC participant focus groups                                  | In-person <sup>a</sup> | 1                      |                                                 |
| Waiver study                                                  |                        |                        |                                                 |
| Will rely on implementation data                              | NA                     | NA                     | NA                                              |
| Impact study                                                  |                        |                        |                                                 |
| WIC State and local agency and clinic staff experience survey | Web                    | 1                      | Fall 2026 <sup>b</sup><br>Fall 2027             |
| Vendor/authorized outlet staff experience survey              | Web                    | 1                      |                                                 |
| WIC participant experience survey                             | Web                    | 1                      |                                                 |

<sup>a</sup> While the study team plans to conduct the case study interviews in-person, we are prepared to conduct interviews virtually, if necessary.

<sup>b</sup> The study team will field the experience surveys once in each of the 88 State agencies, with some being fielded in Fall 2026 and the remaining being fielded in Fall 2027, depending on the timing of modernization activities in the State.