



Food and
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Administration

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DATE: June 25, 2026

SUBJECT: Justification for change in survey administration modes and evaluation data dissemination approved under OMB Control No: 0584-0702 "WIC & FMNP Outreach, Innovation, and Modernization Evaluation"

The Food and Nutrition Administration (FNA) is requesting non-substantive changes to the WIC & FMNP Outreach, Innovation, and Modernization Evaluation, approved under OMB Control No. 0584-0702; expiration date of July 31, 2028. Through this memorandum, we are requesting approval for the following non-substantive changes:

- 1. Offer paper experiences surveys as an alternative to the approved web-based survey instruments.** Some WIC State agencies have requested a paper version of the survey for respondents to complete in their local WIC office instead of completing the survey on the web. We updated Supporting Statement – Part A, section A.3, to include the paper versions of the vendor, program staff, and participant experience surveys.
- 2. Distribute experience survey data to the relevant WIC State agency, if requested.** Some WIC State agencies have requested deidentified vendor, program staff, and participant survey data for respondents in their WIC State agency. We updated Supporting Statement – Part A, section A.11, to include data sharing with WIC State agencies that request deidentified survey data for respondents in their WIC State agency. We updated the survey consent language with this change.

We are not requesting new funds and there is no change in the burden for this data collection.

Time Sensitivities

We are working with State agencies to finalize plans for the surveys. The first round of the surveys will begin in Fall 2026. Given this, it would be ideal to receive approval for this change as quickly as possible.

Attachments:

- Supporting Statement – Part A
- Experience Survey – Vendor (Web)
- Experience Survey – Vendor (Paper)
- Experience Survey – Program Staff (Web)
- Experience Survey – Program Staff (Paper)
- Experience Survey – Participant (Web)
- Experience Survey – Participant, English (Paper)
- Experience Survey – Participant, Spanish (Paper)