

Appendix Q.2

WIC participant experience survey

(Paper)

Public Burden Statement

This information is being collected to assist the Food and Nutrition Administration to better understand the implementation and impact of the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) modernization efforts on WIC State and local agencies, WIC vendors, and WIC participants. This is a voluntary collection and FNA will use the information to monitor and strengthen WIC program modernization efforts. This collection does not request any personally identifiable information under the Privacy Act of 1974. According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0584-0702. The time required to complete this information collection is estimated to average 10 minutes (0.167 hours) per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: U.S. Department of Agriculture, Food and Nutrition Administration, Evidence, Analysis, and Regulatory Affairs Office, 1320 Braddock Place, 5th Floor, Alexandria, VA 22306, ATTN: PRA (0584-0702). Do not return the completed form to this address.

Participant Experience Survey

WIC & FMNP Outreach, Innovation, and Modernization Evaluation

Welcome to the Participant Experience Survey!

IMPORTANT: Please complete this survey only once per household. If multiple surveys are submitted for the same household, only one response will be included in the study.

To be eligible to complete this survey and receive a \$10 gift card as a thank you, you or someone in your household must currently participate in WIC (that is, must have participated in WIC during the last three months).

Answering the questions

- To begin the survey, turn to the next page. Read each question and fill out your answer. If you are unsure of an answer, use your best guess.
- Select one answer per question, unless it says to "select all that apply." You are sometimes told to skip over questions in this survey. When this happens, you will see an arrow beside your response with a note that tells you which question to answer next, like this:

☐ Yes → CONTINUE TO A4

☐ No → GO TO A5

If there is no arrow next to your response, please go to the next question.

Once completed, please return this survey to your local WIC agency or clinic.

Need help?

If you have any questions about the survey, please contact the study team at [toll-free number] or WICStudy@mathematica-mpr.com.

INTRODUCTION

Thank you for participating in this study. The U.S. Department of Agriculture Food and Nutrition Administration (FNA) is sponsoring the study. FNA asked Mathematica, a research company, to help them better understand what it's like to be in WIC. The WIC program recently made some changes, and we want to learn how those changes are affecting WIC participants like you.

We know you are busy, and we appreciate your feedback! As a WIC participant, we are asking you to volunteer to participate in this study. **We will use your responses to keep improving WIC so it meets the needs of today's families. This survey will take about 10 minutes to complete.** You can complete it all at once, or you can start now and return to finish the survey later. **As a thank you for completing the survey, you will receive a \$10 gift card.**

Your participation in this study is voluntary. Choosing to participate or not will not affect any services you may receive. There are no known risks or benefits associated with participating in the study. If you are uncomfortable answering a question, you may choose to skip it; however, we hope you will answer as many questions as you can. The information you provide will be used only for research purposes. Your responses will be kept private to the extent permitted by law and stored on secure servers accessible only by the study team and your WIC State agency. Your responses will be combined and reported with other responses; no individual names or responses will be reported. At the end of the study, we will securely destroy any information you provide.

If you have any questions about the study or about completing this survey, please contact the study team at [\[toll-free number\]](#) or WICStudy@mathematica-mpr.com. To learn more about the study, visit [\[website\]](#). If you have any questions about your rights as a study participant, please call Health Media Lab Institutional Review Board (IRB) at 202-246-8504.

Please use the buttons at the bottom of each page to move through the survey. You may need to scroll down on the page to view the buttons. Using your browser's "Back" function may cause errors.

IC1. Do you agree to participate in this study?

Select one only

☐ Yes → CONTINUE TO A1

☐ No → GO TO BOX 1 BELOW

BOX 1

Thank you for your interest in this survey. **If you do not agree to take part, please stop the survey here.**

Please contact the study team at [\[toll-free number\]](#) or WICStudy@mathematica-mpr.com if you have any questions.

SECTION A. YOUR HOUSEHOLD'S PARTICIPATION IN WIC

The following questions are about you and your household's participation in the WIC program.

A1. Are you a...

Select all that apply

- ☐ 1 Parent
- ☐ 2 Guardian
- ☐ 3 Pregnant, postpartum, and/or breastfeeding person
- ☐ 4 Foster parent
- ☐ 5 Grandparent
- ☐ 6 Other caretaker

A2. This question asks about WIC participation for people in your household. Please include any foster children, if applicable, in your answers. How many of each kind of person participated in WIC anytime during the last three months? For children who turned one year old in the last three months, please count them as a child between the ages of 1 and 4 years old.

	Number of people	
a. Pregnant, postpartum, and/or breastfeeding people		} CONTINUE TO A3
b. Infant(s) under 12 months old		
c. Child(ren) between the ages of 1 and 4 years old		
i. Other (specify):		

4 m No one in my household has participated in WIC in the last 3 months → GO TO **BOX 2** BELOW

BOX 2

Thank you for your interest in this survey. You selected that no one in your household has participated in WIC in the last 3 months. At this time, we are only completing this survey with recent WIC participants. If no one in your household has participated in WIC in the last 3 months, please stop the survey here.

Please contact the study team at [toll-free number](tel:1-800-458-5231) or WICStudy@mathematica-mpr.com if you have any questions.

A3. In what years did you or your household participate in WIC? Please select any years where you or someone in your household participated for any length of time.

Select all that apply

- ☐ **[2027 survey] Anytime in 2027**
- ☐ Anytime in **2026**
- ☐ Anytime in **2025**
- ☐ Anytime in **2024**
- ☐ Anytime in **2023**
- ☐ Anytime in **2022**
- ☐ Anytime between **2020-2021**
- ☐ Anytime in **2019 or earlier**
- ☐ Don't know

SECTION B. EXPERIENCE WITH THE WIC PROGRAM

These next questions are about your overall experience with the WIC program. We want to learn about how you've felt about different parts of WIC and if your feelings have changed over time.

B1. Currently, how do you feel about the WIC program?

Select one only

- ☐ Very satisfied
- ☐ Satisfied
- ☐ Neither satisfied nor dissatisfied
- ☐ Dissatisfied
- ☐ Very dissatisfied
- ☐ Don't know

B2. Thinking back on your experience with the WIC program since 2022 (or since your household started participating in WIC, if later), how has your overall satisfaction with the WIC program changed?

Select one only

- ☐ Satisfaction has gotten **a lot better**
- ☐ Satisfaction has gotten **a little better**
- ☐ Satisfaction has **not changed**
- ☐ Satisfaction has gotten **a little worse**
- ☐ Satisfaction has gotten **a lot worse**
- ☐ Don't know

B3. Before you became a WIC participant, how did you learn about the WIC program?

Select all that apply

- ☐ 1 Flyers and/or brochures (e.g., at doctor office, health clinic, food pantry)
- ☐ 2 Billboards
- ☐ 3 Posters (e.g., in buildings, on buses)
- ☐ 4 A healthcare provider
- ☐ 5 An internet search
- ☐ 6 Your state's WIC website
- ☐ 7 Social media content or ads
- ☐ 8 Digital ads online
- ☐ 9 Radio ads (e.g., local radio or streaming)
- ☐ 10 TV ads
- ☐ 11 Text messaging
- ☐ 12 Speaking with a WIC staff member
- ☐ 13 An event in my community
- ☐ 14 Friends and/or family
- ☐ 99 Other
- ☐ 0 Don't know

B4. How did you feel about the WIC enrollment process? *The enrollment process includes providing eligibility information and documentation, signing documents, and completing a nutrition assessment. It may have been conducted in person, online, or both.*

Select one only

- ☐ 1 Very satisfied
- ☐ 2 Satisfied
- ☐ 3 Neither satisfied nor dissatisfied
- ☐ 4 Dissatisfied
- ☐ 5 Very dissatisfied
- ☐ 0 Don't know

B5. How much do you agree or disagree with the following statements?

Select one per row

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know
a. WIC staff make me feel respected, valued, and welcomed.	1 m	2 m	3 m	4 m	5 m
b. WIC staff look like me.	1 m	2 m	3 m	4 m	5 m
c. WIC staff speak my preferred language.	1 m	2 m	3 m	4 m	5 m
d. WIC staff offer information relevant to my cultural food preferences.	1 m	2 m	3 m	4 m	5 m

B6. Currently, how do you feel about the communication from the WIC program? *This communication could include things like text messaging, appointment or benefits reminders, or information available in apps or portals.*

Select one only

- 1 m Very satisfied
- 2 m Satisfied
- 3 m Neither satisfied nor dissatisfied
- 4 m Dissatisfied
- 5 m Very dissatisfied
- 6 m Don't know

B7. Thinking back on your experience with the WIC program since 2022 (or since your household started participating in WIC, if later), how has your satisfaction with WIC program communication changed? *This communication could include things like text messaging, appointment or benefits reminders, or information available in apps or portals.*

Select one only

- 1 m Satisfaction has gotten **a lot better**
- 2 m Satisfaction has gotten **a little better**
- 3 m Satisfaction has **not changed**
- 4 m Satisfaction has gotten **a little worse**
- 5 m Satisfaction has gotten **a lot worse**
- 6 m Don't know

B8. There are many reasons why people may not use all their WIC benefits in a month. What are reasons you have not used all your WIC benefits in a month?

Select all that apply

- 1 ☐ I forget to use my benefits
- 2 ☐ I run out of time to use my benefits before they expire
- 3 ☐ It's hard to track my benefit balance
- 4 ☐ It's hard to find fruit and vegetables that add up to the amount left in my cash value benefit (CVB)
- 5 ☐ It's hard to find WIC-eligible foods at the store
- 6 ☐ Foods labeled 'WIC approved' don't always scan correctly at the checkout
- 7 ☐ I am unable to find a WIC food in the right size to use up my remaining benefit balance
- 8 ☐ It's hard to find a nearby store that accepts my benefits
- 9 ☐ I don't have transportation to the store **IF CVB = YES; "or farmers' market"**
- 10 ☐ I worry that I won't have enough benefits to pay for the foods in my cart
- 11 ☐ I receive poor customer service when trying to buy WIC-eligible foods
- 12 ☐ I feel uncomfortable shopping with WIC benefits
- 13 ☐ I don't understand how to shop for WIC foods
- 14 ☐ The members of my household and I don't like or don't eat some WIC foods
- 15 ☐ Food allergies
- 16 ☐ I am able to buy enough food without using my WIC benefits
- 99 ☐ Other
- 0 ☐ I always/almost always redeem all my benefits
- D ☐ Don't know

B9. Thinking back on your experience with the WIC program since 2022 (or since your household started participating in WIC, if later), how has your satisfaction with the selection of foods changed? Please consider your cultural, religious, and personal preferences when responding.

Select one only

- 1 ☐ Satisfaction has gotten **a lot better**
- 2 ☐ Satisfaction has gotten **a little better**
- 3 ☐ Satisfaction has **not changed**
- 4 ☐ Satisfaction has gotten **a little worse**
- 5 ☐ Satisfaction has gotten **a lot worse**
- D ☐ Don't know

These next questions are about how you feel using some of the WIC program's technology. This includes things like virtual appointments and other tools and/or systems.

B10. **[IF TOOLS VIRTUAL APPTS = 1]** If you have participated in virtual appointments with WIC clinic staff, how do you feel about this service? *These types of appointments include telehealth, video, or phone appointments.*

Select one only

- 1 m Very satisfied
- 2 m Satisfied
- 3 m Neither satisfied nor dissatisfied → CONTINUE TO B11
- 4 m Dissatisfied
- 5 m Very dissatisfied
- 0 m Did not participate in virtual appointments → GO TO B13
- D m Don't know → CONTINUE TO B11

B11. Thinking back on your experience participating in the WIC program since 2022 (or since your household started participating in WIC), how has your satisfaction with virtual appointments changed? *These types of appointments include telehealth, video, or phone appointments.*

Select one only

- 1 m Satisfaction has gotten **a lot better**
- 2 m Satisfaction has gotten **a little better**
- 3 m Satisfaction has **not changed**
- 4 m Satisfaction has gotten **a little worse**
- 5 m Satisfaction has gotten **a lot worse**
- D m Don't know

B12. Do you prefer in-person appointments or virtual appointments?

Select one only

- 1 ☐ In-person appointments
- 2 ☐ Virtual appointments
- 3 ☐ No preference
- D ☐ Don't know

B13. How do you typically schedule your WIC appointments (either virtual or in-person appointments)?

Select all that apply

- 1 ☐ [IF TOOLS_WICAPP = 1] I use [StateWICAppName]
- 2 ☐ I text with WIC staff
- 3 ☐ I use a website or online portal
- 4 ☐ I call WIC staff
- 5 ☐ I email WIC staff
- 6 ☐ I speak with WIC staff in-person
- 99 ☐ Other
- D ☐ Don't know

B14. If you have used the following WIC tools and/or systems, how easy or difficult was it to use these services?

Select one per row

	Very easy	Easy	Neither easy nor difficult	Difficult	Very difficult	Did not use	Don't know
a. [IF TOOLS_ONLINE APPLICATION = 1] Online application	1 m	2 m	3 m	4 m	5 m	0 m	0 m
b. [IF TOOLS_TEXTS = 1] Text messaging tools	1 m	2 m	3 m	4 m	5 m	0 m	0 m
c. [IF TOOLS_AI = 1] Artificial intelligence (AI) - e.g., chatbot	1 m	2 m	3 m	4 m	5 m	0 m	0 m
d. [IF TOOLS_CALLS = 1] Phone calls	1 m	2 m	3 m	4 m	5 m	0 m	0 m
e. [IF TOOLS_DOCSHARING = 1] Electronic document sharing	1 m	2 m	3 m	4 m	5 m	0 m	0 m
f. [IF TOOLS_DOCSIGS = 1] Electronic document signatures	1 m	2 m	3 m	4 m	5 m	0 m	0 m
g. [IF TOOLS_PARTICIPANTPORTAL = 1] Participant portal	1 m	2 m	3 m	4 m	5 m	0 m	0 m
h. [IF TOOLS_APPTSCHEDULINGTOOL = 1] Appointment scheduling tool	1 m	2 m	3 m	4 m	5 m	0 m	0 m
i. [IF TOOLS_VIRTUALAPPTSPLATFORM = 1] Virtual appointment platform (e.g., Zoom, Doxy.me)	1 m	2 m	3 m	4 m	5 m	0 m	0 m
j. [IF TOOLS_ONLINEMATTS = 1] Online materials (self-guided)	1 m	2 m	3 m	4 m	5 m	0 m	0 m

	Very easy	Easy	Neither easy nor difficult	Difficult	Very difficult	Did not use	Don't know
k. [IF TOOLS_WEBINARS = 1] Webinars (live)	1 m	2 m	3 m	4 m	5 m	0 m	0 m
l. [IF TOOLS_WICAPP = 1] [StateWICAppName]	1 m	2 m	3 m	4 m	5 m	0 m	0 m
m. [IF TOOLS_WICSHOPPERAPP = 1] [WICShopperApp]	1 m	2 m	3 m	4 m	5 m	0 m	0 m

B15. Thinking back on your experience using the following WIC tools and/or systems since 2022 (or since your household started participating in WIC, if later), how has your satisfaction with these services changed?

My satisfaction has...

Select one per row

	Gotten a lot better	Gotten a little better	Has not changed	Gotten a little worse	Gotten a lot worse	Don't know
a. [IF TOOLS_ONLINEAPPLICATION = 1] Online application	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	0 ☐
b. [IF TOOLS_TEXTS = 1] Text messaging tools	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	0 ☐
c. [IF TOOLS_AI = 1] Artificial intelligence (AI) - e.g., chatbot	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	0 ☐
d. [IF TOOLS_CALLS = 1] Phone calls	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	0 ☐
e. [IF TOOLS_DOCSHARING = 1] Electronic document sharing	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	0 ☐
f. [IF TOOLS_DOCSIGS = 1] Electronic document signatures	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	0 ☐
g. [IF TOOLS_PARTICIPANTPORTAL = 1] Participant portal	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	0 ☐
h. [IF TOOLS_APPTSCHEDULINGTOOL = 1] Appointment scheduling tool	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	0 ☐
ii. [IF TOOLS_VIRTUALAPPTSPLATFORM = 1] Virtual appointment platform (e.g., Zoom, Doxy.me)	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	0 ☐
j. [IF TOOLS_ONLINEMATS = 1] Online materials (self-guided)	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	0 ☐

	Gotten a lot better	Gotten a little better	Has not changed	Gotten a little worse	Gotten a lot worse	Don't know
k. [IF TOOLS_WEBINARS = 1] Webinars (live)	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	D ☐
l. [IF TOOLS_WICAPP = 1] [StateWICAppName]	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	D ☐
m. [IF TOOLS_WICSHOPPERAPP = 1] [WICShopperApp]	1 ☐	2 ☐	3 ☐	4 ☐	5 ☐	D ☐

You're more than halfway done with the survey!

These next questions are about your experience shopping for WIC foods in-person and/or online. We want to learn about how satisfied you've been with these experiences and if your satisfaction has changed over time.

B16. Thinking back to when you first joined WIC, did you receive any education on how to shop for WIC-approved foods? *This education could focus on how to find WIC-approved items in stores, what items are WIC-approved, and how to address shopping problems you might encounter.*

Select one only

- ☐ Yes
- ☐ No
- ☐ Don't know

B17. How prepared or unprepared do you feel now to shop for WIC-approved foods?

Select one only

- ☐ Very prepared
- ☐ Prepared
- ☐ Neither prepared nor unprepared
- ☐ Unprepared
- ☐ Very unprepared
- ☐ Don't know

B18. Since 2022 (or since your household started participating in WIC, if later), have you shopped for WIC foods only in-person, only online, or both in-person and online? *If online shopping for WIC participants is not currently available to you, please select "Only in-person" as your response.*

Select one only

- ☐ Only in-person → CONTINUE TO B19
- ☐ Only online → GO TO B21
- ☐ Both in-person and online → CONTINUE TO B19

B19. Currently, how do you feel about shopping for WIC foods in-person?

Select one only

- ☐ Very satisfied
- ☐ Satisfied
- ☐ Neither satisfied nor dissatisfied
- ☐ Dissatisfied
- ☐ Very dissatisfied
- ☐ Don't know

B20. Thinking back on your in-person WIC shopping experience since 2022 (or since your household started participating in WIC, if later), how has your satisfaction with the in-person shopping experience changed?

Select one only

- ☐ 1 m Satisfaction has gotten **a lot better**
- ☐ 2 m Satisfaction has gotten **a little better**
- ☐ 3 m Satisfaction has **not changed**
- ☐ 4 m Satisfaction has gotten **a little worse**
- ☐ 5 m Satisfaction has gotten **a lot worse**
- ☐ D m Don't know

**IF YOU HAVE SHOPPED FOR WIC FOODS ONLINE, CONTINUE TO B21.
OTHERWISE, GO TO [B23 / B24].**

B21. Currently, how do you feel about shopping for WIC foods online?

Select one only

- ☐ 1 m Very satisfied
- ☐ 2 m Satisfied
- ☐ 3 m Neither satisfied nor dissatisfied
- ☐ 4 m Dissatisfied
- ☐ 5 m Very dissatisfied
- ☐ D m Don't know

B22. How has the ability to shop for WIC foods online changed your satisfaction with the WIC shopping experience?

Select one only

- ☐ 1 m Satisfaction has gotten **a lot better**
- ☐ 2 m Satisfaction has gotten **a little better**
- ☐ 3 m Satisfaction has **not changed**
- ☐ 4 m Satisfaction has gotten **a little worse**
- ☐ 5 m Satisfaction has gotten **a lot worse**
- ☐ D m Don't know

[IF TOOLS FMNPESOLUTION = 1] These next questions are about your experience shopping for WIC foods at your local farmers' market or roadside produce stand. We want to learn about how satisfied you've been with this experience and if your satisfaction has changed over time.

B23. **[IF TOOLS FMNPESOLUTION = 1]** If you have used an electronic payment method (like a WIC EBT card, mobile pay, or a QR code) at a farmers' market or roadside produce stand, how easy or difficult was it to use your benefits?

Select one only

- ☐ 1 m Very easy
 - ☐ 2 m Easy
 - ☐ 3 m Neither easy nor difficult
 - ☐ 4 m Difficult
 - ☐ 5 m Very difficult
 - ☐ 0 m Did not use an electronic payment method at farmers' market/roadside produce stand → GO TO B25
 - ☐ D O Don't know → CONTINUE TO B24
- CONTINUE TO B24

B24. Thinking back on your experience using an electronic payment method (like a WIC EBT card, mobile pay, or a QR code) at a farmers' market or roadside produce stand since 2022 (or since your household started participating in WIC, if later), how has your satisfaction changed?

Select one only

- ☐ 1 m Satisfaction has gotten **a lot better**
- ☐ 2 m Satisfaction has gotten **a little better**
- ☐ 3 m Satisfaction has **not changed**
- ☐ 4 m Satisfaction has gotten **a little worse**
- ☐ 5 m Satisfaction has gotten **a lot worse**
- ☐ D m Don't know

These final questions ask for your feedback on the WIC program.

B25. Since 2022 (or since your household started participating in WIC, if later), which of the following tools or services have most improved your experience as a WIC participant?

Select up to two

Application and Appointments

- 1 ☐ [IF TOOLS_ONLINE APPLICATION = 1] Online application or recertification
- 2 ☐ [IF TOOLS_APPTSCHEDULINGTOOL = 1] Appointment scheduling tool
- 3 ☐ [IF TOOLS_APPTREMINDERS = 1] Appointment reminders
- 4 ☐ [IF TOOLS_INPERSONAPPTS = 1] In-person appointments
- 5 ☐ [IF TOOLS_VIRTUALAPPTS = 1] Virtual appointments
- 6 ☐ [IF TOOLS_VIRTUALAPPTSPLATFORM = 1] Virtual appointment platform (e.g., Zoom, Doxy.me)

Shopping and Benefit Redemption

- 7 ☐ [IF TOOLS_INSTORESHOP = 1] In-store shopping
- 8 ☐ [IF TOOLS_ONLINESHOP = 1] Online shopping
- 9 ☐ [IF TOOLS_WICSHOPPERAPP = 1] [WICShopperApp]
- 10 ☐ [IF TOOLS_FMNPESOLUTION = 1] Electronic payment method at a farmers' market/roadside produce stand

Communication, Outreach, and Other Resources

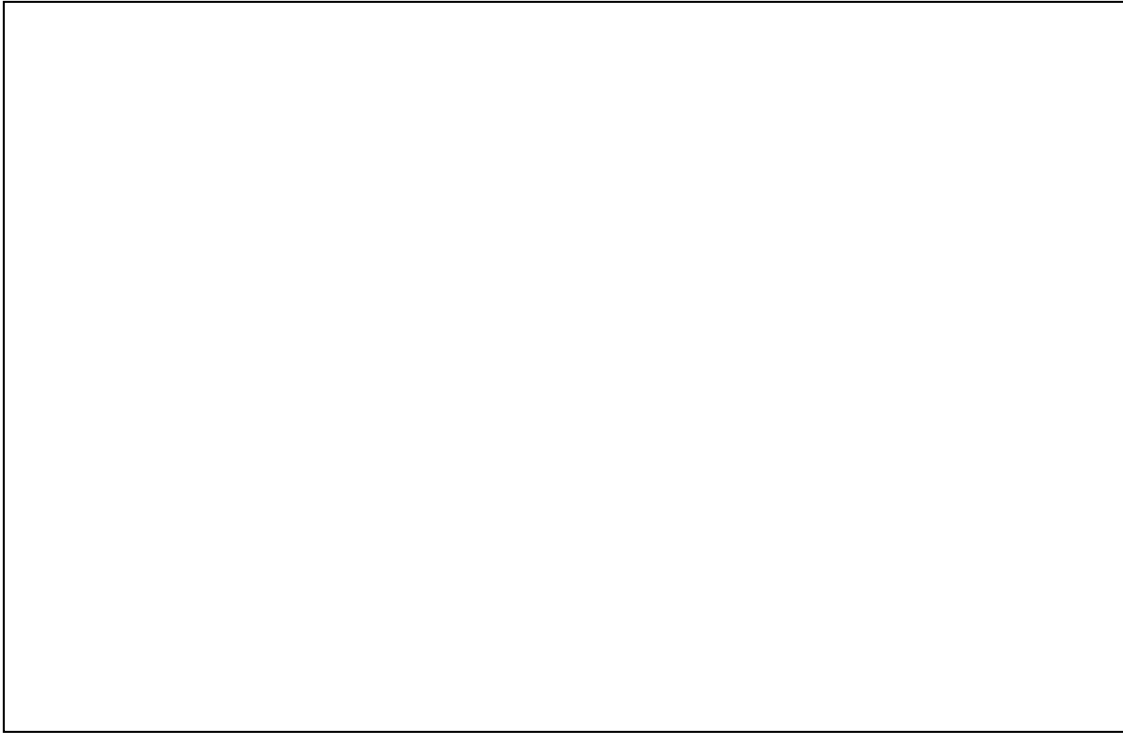
- 11 ☐ [IF TOOLS_TEXTS = 1] Text messaging tools
- 12 ☐ [IF TOOLS_CALLS = 1] Phone calls
- 13 ☐ [IF TOOLS_BENREMINDERS = 1] Benefit reminders
- 14 ☐ [IF TOOLS_RESOURCESPREFLANG = 1] WIC resources and materials in my preferred language
- 15 ☐ [IF TOOLS_ONLINEMATS = 1] Online materials (self-guided)
- 16 ☐ [IF TOOLS_WEBINARS = 1] Webinars (live)
- 17 ☐ [IF TOOLS_SUPPORT = 1] Support from WIC staff

Other Technology

- 18 ☐ [IF H_TOOLS_WICAPP = 1] [StateWICAppName]
- 19 ☐ [IF H_TOOLS_AI = 1] Artificial Intelligence (AI) (e.g., chatbots)
- 20 ☐ [IF H_TOOLS_DOCSHARING = 1] Electronic document sharing
- 21 ☐ [IF H_TOOLS_DOCSIGS = 1] Electronic document signatures
- 22 ☐ [IF H_TOOLS_PARTICIPANTPORTAL = 1] Participant portal

- ☐ m My experience has not improved
- ☐ D Don't know

B26. Is there anything else you'd like to share about your experience as a WIC participant?



SECTION C. DEMOGRAPHICS

These final questions are about your background.

C1. How old are you?

Select one only

- ☐ 1 m 24 years old or younger
- ☐ 2 m 25 – 34 years old
- ☐ 3 m 35 – 44 years old
- ☐ 4 m 45 - 64 years old
- ☐ 5 m 65 years or older

C2. What is your race and/or ethnicity?

Select all that apply and enter additional details in the spaces below.

- 1 0 **American Indian or Alaska Native** – Enter, for example, Navajo Nation, Blackfeet Tribe of the Blackfeet Indian Reservation of Montana, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, Aztec, Maya, etc.

- 2 0 **Asian** – Provide details below.

- | | | |
|-------------------------------------|------------------------------------|--------------------------------|
| ☐ Chinese | ☐ Asian Indian | ☐ Filipino |
| ☐ Vietnamese | ☐ Korean | ☐ Japanese |

Enter, for example, Pakistani, Hmong, Afghan, etc.

- 3 0 **Black or African American** – Provide details below.

- | | | |
|--|---------------------------------|-------------------------------|
| ☐ African American | ☐ Jamaican | ☐ Haitian |
| ☐ Nigerian | ☐ Ethiopian | ☐ Somali |

Enter, for example, Trinidadian and Tobagonian, Ghanaian, Congolese, etc.

- 4 0 **Hispanic or Latino** – Provide details below.

- | | | |
|--------------------------------|------------------------------------|----------------------------------|
| ☐ Mexican | ☐ Puerto Rican | ☐ Salvadoran |
| ☐ Cuban | ☐ Dominican | ☐ Guatemalan |

Enter, for example, Colombian, Honduran, Spaniard, etc.

- 5 0 **Middle Eastern or North African** – Provide details below.

- | | | |
|---------------------------------|-------------------------------|--------------------------------|
| ☐ Lebanese | ☐ Iranian | ☐ Egyptian |
| ☐ Syrian | ☐ Iraqi | ☐ Israeli |

Enter, for example, Moroccan, Yemeni, Kurdish, etc.

- 6 0 **Native Hawaiian or Pacific Islander** – Provide details below.

- | | | |
|---------------------------------------|------------------------------|-----------------------------------|
| ☐ Native Hawaiian | ☐ Samoan | ☐ Chamorro |
| ☐ Tongan | ☐ Fijian | ☐ Marshallese |

Enter, for example, Chuukese, Palauan, Tahitian, etc.

- 7 0 **White** – Provide details below.

- | | | |
|----------------------------------|------------------------------|--------------------------------|
| ☐ English | ☐ German | ☐ Irish |
| ☐ Italian | ☐ Polish | ☐ Scottish |

Enter, for example, French, Swedish, Norwegian, etc.

C3. What language(s) do you prefer to speak?

Select all that apply

- ☐ English
- ☐ Spanish
- ☐ Arabic
- ☐ Mandarin
- ☐ Haitian/Creole
- ☐ Korean
- ☐ Vietnamese
- ☐ Tagalog (including Filipino)
- ☐ Dari
- ☐ Other

C4. What is the highest level of school you have completed or the highest degree you have received?

Select one only

- ☐ Some high school or less
- ☐ High school graduate/GED
- ☐ Some college
- ☐ College degree (either 2-year or 4-year) or certificate
- ☐ Advanced degree (e.g., master's degree)

C5. Do you live in a rural area or in the countryside?

If you live in a suburban area or in a city, select "No".

Select one only

- ☐ Yes, I live in a rural area or in the countryside
- ☐ No, I do not live in a rural area or in the countryside
- ☐ Don't know

Please provide the email address where we should send your \$10 gift card. If you do not wish to receive a payment, please leave this question blank.

EMAIL

Thank you for completing this survey!

Please return your completed survey to a staff member at your local WIC agency or clinic.

If you provided a valid email address, you will receive a \$10 gift card by email. If you do not receive it, please contact the study team at [toll-free number] or WICStudy@mathematica-mpr.com.