



SELECTUSA
INVESTMENT SUMMIT
2027

SelectUSA Spinoff Application 2027



Introduction Page

Spinoff Host Application

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2027 SelectUSA Spinoff Application:

SelectUSA Spinoff events are Foreign Direct Investment (FDI) site- selection promotional events held before or after the 2027 SelectUSA Investment Summit, scheduled from May 2-5, 2027, in National Harbor, Maryland.

Official U.S. Economic Development Organizations (EDOs) at the state, territory, regional, county, or tribal level can leverage the convening power of the 2027 SelectUSA Investment Summit to promote existing FDI investment opportunities in their communities. EDOs are required to apply to host a SelectUSA Spinoff event.

All completed applications are due by Monday, September 14, 2026. This deadline ensures approved Spinoff events can be included in the 2027 Investment Summit application. **As a result, late Spinoff submissions cannot be accepted.**

Marketing and Recruitment:

EDOs hosting 2027 Spinoff events are responsible for leading their own marketing and recruitment efforts. SelectUSA will provide promotional support during the Investment Summit recruitment period and among approved foreign businesses attending the event. Accordingly, EDOs should develop an independent marketing and recruitment plan to ensure a successful Spinoff event.

Spinoff Event Registration Management:

After a Spinoff event application is approved, EDOs must provide SelectUSA with a participant registration link to be embedded on the SelectUSA Investment Summit’s website. **All registrations will be directly managed and approved by the Spinoff host.**

EDOs will be responsible for answering individual client inquiries about their Spinoff events. A point of contact from the EDO team will be required to promptly respond to all questions related to the Spinoff event.



Introduction

Eligibility Criteria:

- **Spinoff event applications must be submitted by official U.S. Economic Development Organizations (EDOs)**, which include government or public-private entities that provide economic development services for a U.S. jurisdiction at the state, territory, regional, county, or tribal level. Other types of organizations are not eligible to apply.
- **Spinoff events take place before or after the 2027 Investment Summit and cannot overlap with the event's dates.**
 - Approved dates **BEFORE** the Investment Summit: **Between April 26-April 30, 2027. *Investment Summit participants will be advised to travel to Washington, D.C. on Saturday, May 1, 2027.***
 - Approved Spinoff event dates **AFTER** the Investment Summit: **May 6-8, 2027. *Preference will be given to Spinoff events that begin by no later than May 6, 2027.***
- EDOs hosting SelectUSA Spinoff events must attend the 2027 SelectUSA Investment Summit.
- Spinoff applications must be submitted by full-time employees, volunteers, interns, or part-time employees may only submit applications on behalf of a full-time EDO representative.
- Spinoff events must feature up to three main industry sectors. Please review SelectUSA's [industry taxonomy](#).
- Spinoff events must be in-person site selection events; webinars or virtual sessions are not eligible as SelectUSA Spinoff events. Existing, recurring, or otherwise already known events are not eligible.
- Only one Spinoff event will be approved per economic development organization.

No late submissions will be accepted: all applications must be submitted by Monday, September 14, 2026.

To preview the 2027 Spinoff application, please click here: [Spinoff Host Application](#)

Please select "**Continue**" below to start filling out your application. If your region is interested in hosting more than one event, each event will require its own submission. All complete submissions will be reviewed, and you will be contacted directly to further discuss your interests and needs. For additional questions, please email SUSAEvents@trade.gov.

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Application

Event Host Information

☐ Disable
Validations
(admin only)

Please enter the details for the primary point of contact for attendees to RSVP or obtain more information on the event submission. This information will be viewable by Investment Summit attendees.

First Name: required

Last Name: required

Suffix:

(Sr, Jr, III, etc.)

Company/Organization: required

Job Title:

Address: required

Address 2:

Country: required

United States of America

City: required

State: required

-- Select State --

Zip Code: required

Phone: required

Mobile Phone:

E-Mail: required

Application Continued

Secondary Contact

First Name: required

Last Name: required

Job Title:

Phone: required

E-mail: required

Application Continued

Mobile Phone:

E-Mail: required

Bio:

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Additional Event Host Information

Are you a full-time employee that represents a U.S. Economic Development Organization (EDO)? A U.S. Economic Development Organization is a government or public- private entity that provides economic development services for a U.S. jurisdiction? required

-- Select Option --

▼

Are you hosting a spinoff for the first time? required

-- Select Option --

▼

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Application Continued

Is the host organization an economic development organization? : required

-- Select Option --

Are you planning to host a Spinoff event in collaboration with another EDO or partner organization? required

Yes

Name of partner organization (no abbreviations): required

Website of partner organization: required

Brief description of the partner organization’s role in the Spinoff: required

Only U.S. EDOs are eligible partners. Partnerships with bilateral organizations or other non EDO entities may result in ineligibility.

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CONTINUE

Application Continued

Proposed Event Title: required

*Please provide a short title for your event (between 75-90 characters).
If your region would like to host more than one event, please fill out this questionnaire for each event.*

Additional Details

Description: required

*Please provide a description of your event as it should be promoted to foreign business investors. Agendas should not be included in the description and must be submitted as a separate document. For details visit: <https://www.selectusasummit.us/Programming/Spinoff-Events>
(Max 500 words)*

Are you working with your local U.S. Export Assistance Center? required

-- Select Option --

Select up to three industry sectors for your Spinoff event. SelectUSA's industry taxonomy can be found: [here](#)
Admin Only

Industry: required

(Select min 1)
(Select max 3)

- ☐ Aerospace and Defense

☐ Agribusiness

☐ Automotive

☐ Business and Professional Services

☐ Chemicals

☐ Consumer Goods

☐ Design and Construction

☐ Distribution and Logistics

☐ Education

☐ Energy

☐ Environmental Technology

☐ Equipment and Machinery

☐ Financial Services
- ☐ Food and Beverage

☐ Franchising

☐ Healthcare

☐ Industrial Materials

☐ Information and Communication Technology

☐ Marine Technology

☐ Media and Entertainment

☐ Non-profits and Associations

☐ Retail Trade

☐ Safety and Security

☐ Textiles and Apparel

☐ Travel and Tourism

Who Should Attend? required

*Provide a description of your ideal attendee. Are you targeting a specific market? Are you only interested in investors with targeted, detailed investment plans? (Max 200 words)
(Max 200 words)*



Application Continued

Location of Event

Please provide the exact location of your event.

City: required

State: required

-- Select Option --

▼

Start Date of Event: required

Please specify the desired start date of the event in 'mm/dd/yyyy' format.

IMPORTANT: Spinoff event dates cannot conflict with the 2027 Investment Summit dates, May 2-5, 2027.

- **Approved dates BEFORE the Investment Summit: Between April 26-April 30.** Investment Summit participants will be advised to travel to Washington, D.C. on Saturday, May 1, 2027.
- **Approved Spinoff event dates AFTER the Investment Summit: May 6-8, 2027.** Preference will be given to Spinoff events that begin no later than May 6, 2027. Investment Summit participants will be advised to travel to Spinoff events after the SelectUSA Investment Summit concludes on Wednesday, May 5, 2027.

End Date of Event: required

Please specify the desired end date of the event in 'mm/dd/yyyy' format.

Is there a cost to attend? required

-- Select Option --

▼



Application Continued

Transportation Logistics:

Indicate whether you will provide airport transfers and which airport you recommend. Note whether participants should book their own hotel or if your organization will offer support, such as a room block. At minimum, confirm whether ground transportation is covered during the event.
(Max 200 words)

Will any language support be provided? required

-- Select Option --

Registration Instructions:

Provide registration instructions and the link to the website/platform that interested participants will use to register to attend your Spinoff event.
(Max 50 words)

Registration Link for Spinoff Participants (Required upon approval of your Spinoff event):

Registration Deadline: required

mm/dd/yyyy



Application Continued: Next Steps

Next Steps

Once you click 'Finalize Submission' you will receive an email confirmation. Included in this email will be a customized link to your portal where you will be able to make any necessary updates or edits to the event proposal up until September 14, 2026, at 11:59PM EST.

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SUBMIT

Public Burden Statement

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