

Incentive Choice Text for Web Main Surveys

Following Web Consent Script:

TOKEN1. We are offering two ways for you to receive your [FILL \$60/\$100] token of appreciation. You can choose to receive a digital VISA gift card or a check in the amount of [FILL \$60/\$100]. If you choose the [FILL \$60/\$100] digital VISA gift card, it will be emailed to you within 7 business days. We will need your first and last name and a valid email address to provide the digital VISA gift card. If you choose the [FILL \$60/\$100] check it will be mailed within 7 business days, and may take up to 3 weeks to arrive. We will need your first and last name and a valid mailing address to provide the check. You may also choose to decline the token of appreciation.

Please indicate how would you like to receive your [FILL \$60/\$100] token of appreciation, or if you choose to decline it.

- 1 [FILL \$60/\$100] digital VISA gift card via email
- 2 [FILL \$60/\$100] check in the mail
- 3 Decline token of appreciation

[PROGRAMMER: IMPLEMENT HARD CHECK FOR TOKEN1. IF RESPONDENT DOES NOT ANSWER, DISPLAY: Please enter a response to receive your token of appreciation.]

TOKEN2. Please enter your first and last name for the token of appreciation delivery.

FIRST NAME: _____ LAST NAME: _____

[PROGRAMMER: HARD EDIT CHECK INT4_1. IF RESPONDENT DOES NOT GIVE FIRST AND LAST NAME IN TOKEN2, DISPLAY: We must have both first and last name to send the token of appreciation]

FLOW CHECK T1: IF TOKEN1 = 1, CONTINUE WITH TOKEN3. IF TOKEN1 = 2, GO TO TOKEN 5.

TOKEN3. Please enter your email address.

EMAIL ADDRESS: _____

[PROGRAMMER: RESTRICT TOKEN3 TO EMAIL FORMAT. IF RESPONDENT DOES NOT ENTER EMAIL ADDRESS OR EMAIL ADDRESS IS INVALID, DISPLAY HARD CHECK: We must have a valid email address to send a digital VISA gift card. Please enter your email address. Select the [BACK] button to return to the previous question and change your answer to "[FILL \$60/\$100] check in the mail" to have a check mailed to you.

TOKEN4. Please confirm your email address.

CONFIRM EMAIL ADDRESS: _____

[PROGRAMMER: RESTRICT TOKEN4 TO EMAIL FORMAT. IF TOKEN3 DOES NOT MATCH TOKEN2, DISPLAY HARD CHECK: The second email address does not match the first email address. Please re-enter your confirmation email address. Else, select the [BACK] button to back up and change your answer to "FILL: \$60/\$100 check in the mail" to have a check mailed to you.

[FLOW CHECK T2: IF TOKEN1 = 1, GO TO TOKEN8. ELSE, CONTINUE.]

TOKEN5. Would you like your [FILL \$60/\$100] check mailed to the address we have on file for you, that is [DISPLAY SAMPLED ADDRESS]?

- 1 ☐ Yes, mail to the address on file → GO TO SECTION A
- 2 ☐ No, mail to a different address → GO TO TOKEN6

TOKEN6. Please provide the address where you would like to receive you [FILL \$60/\$100] check.

ADDRESS 1 (STREET NUMBER/NAME): _____
ADDRESS 2 (APT OR UNIT NUMBER): _____
CITY: _____
STATE: _____ (DROP DOWN LIST)
ZIP CODE: _____

TOKEN7. Please confirm the mailing address for your [FILL \$60/\$100] check. You entered: [DISPLAY ADDRESS FROM TOKEN6]. Is that correct?

- 1 ☐ Yes, mailing address is correct → GO TO SECTION A
- 2 ☐ No, need to correct mailing address → RETURN TO TOKEN6 AND ALLOW CORRECTIONS

[SHOWN IN CAWI ONLY]

WEBEXIT

IF FTFMODE=2, THEN DISPLAY:

Thank you again for your participation in this study. Your monetary token of appreciation, [IF TOKEN1 = 1 (VISA GIFT CARD): [IF PHASE 1 OR 2, FILL: a \$60, IF PHASE 3, FILL: a \$100] digital VISA gift card, takes about 7 business days to be emailed to you. [IF TOKEN1 = 2 (CHECK), FILL: [IF PHASE 1 OR 2, FILL: a \$60; IF PHASE 3, FILL: a \$100] check, takes up to 3 weeks to receive in the mail.]

As a reminder, your survey answers are confidential and will be used for statistical purposes only. If you felt uncomfortable with any of the questions, please click [?] to see a list of resources and hotline numbers that can provide helpful information or assistance. To print this page, select [Ctrl+P].

Please click "Submit" to save your answers.

[Submit]

EMAIL MESSAGE FOR DELIVERY OF DIGITAL VISA GIFT CARD

Subject: How to Redeem your Gift Card Token of Appreciation

[FILL NAME],

Thank you for **your participation in** the National Survey of Family Growth (NSFG). To redeem your [FILL \$60/\$100] digital VISA gift card, please follow **these instructions**.

[INSERT PERSONALIZED LINK HERE AND ANY ADDITIONAL INSTRUCTIONS FOR THE DIGITAL CARD]

Please redeem your prepaid card on or before [FILL DATE].

If you have any questions about your card, or any other NSFG question, please call our toll-free project line at [INSERT NUMBER] or email us at [INSERT EMAIL].

Sincerely,

Anjani Chandra, Ph.D.
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National Center for Health Statistics

Andy Peytchev, Ph.D.
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