FDIC

Federal Deposit Insurance Corporation
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Memorandum to: William E. Bestani
Policy Analyst
Office of Information and Regulatory Affairs
Office of Management and Budget

From: Robert Meiers
Senior Attorney
Federal Deposit Insurance Corporation
Legal Division

RE: Money Smart Alliance Enrollment Survey

Under our "fast-track' generic clearance entitled, "Occasional Qualitative Surveys" (3064-0127), the FDIC submits for OMB review the enclosed Money Smart Alliance Enrollment survey to collect data from organizations who want to join the Money Smart Alliance or renew their membership.

Purpose of information collection: The purpose of the Money Smart Alliance enrollment survey is to collect basic information from organizations that wish to join or renew their Money Smart Alliance membership. There is no cost to join the Alliance and participation is voluntary. The following organizations are eligible for membership: Federally insured financial institutions, non-profit organizations that have been recognized as tax-exempt by IRS, federal agencies, K–12 schools or school districts, colleges or universities, and other state or local government agencies (including governmental entities).

Money Smart Alliance members agree to teach or promote the FDIC financial education programs. The FDIC uses the information collected to support and strengthen collaborations with Alliance Members and to better understand how these programs are implemented and used nationwide. The information also helps FDIC staff refer consumers to organizations that offer FDIC financial education programs.

Methodology: Organizations join or renew their participation in the Money Smart Alliance by completing a standardized, automated online form available on the FDIC website at https://cvent.me/v5aAx9. Participation is voluntary and there is no cost to join. Upon review of the submitted information, eligible organizations are granted participation in the Alliance for a three-year term and may renew their participation by completing the form again at the end of the term or by contacting the FDIC directly.

The FDIC uses the information provided to maintain an updated database of Alliance members and to communicate with them through periodic publications, conference calls, webinars and town halls. Feedback from Alliance members is generally gathered through informal discussions and voluntary suggestions shared with FDIC staff. Organizations may also choose to be publicly listed on the FDIC website to help consumers locate providers that offer FDIC financial education programs. The collected information supports ongoing program improvement and coordination with participating organizations.

Burden Estimate:

Estimated Number of Respondents:	1,500
Estimated Time per Response:	5 minutes
Frequency of Response:	Once every three years

Total Estimated Annual Burden	125 hours
Total Estimated Cost:	$0

If you have any questions, please let me know. Thank you for your consideration.