

Attachment 3a

Evaluating the Impact of Training and Technical Assistance (TTA) Programs on NCCCP Efforts – Logic Model for DP23-0017

Appendix B. NCCCP TTA Program Logic Model (DP23-0017)

11/01/2024

Strategies & Activities

- A1. Develop TTA plan using information gathered through a variety of sources.
- Use extant data
 - Conduct an environmental scan
 - Conduct brief initial and periodic, brief TTA needs assessments with DP22-2202 recipients, CCC coalitions, and NCCCP program consultants to assess preferences for TTA timing, agenda and training objectives, and methods
- A2. Convene, support, and sustain partnerships and/or partnership networks necessary to support implementation of TTA activities.
- Engage other TTA providers, NCCCP program consultants, other CDC SMEs, and members of the broader public health community to implement TTA plan.
 - Partner with various SMEs, with a variety of perspectives and experiences, across the country to deliver meaningful TTA.
 - Work with CDC SMEs to help ensure consistent messaging and appropriate alignment with evolving needs of NCCCP recipients.
 - Work collaboratively with recipients of this NOFO to establish one advisory group with representatives of DP22-2202 recipients, CCC coalitions, and NCCCP program consultants.
- A3. Use a variety of training delivery methods to deliver TTA, including the establishment of peer learning/communities of practice to facilitate information sharing across NCCCP recipients.
- Implement TTA methods that follow CDC's Quality Training Standards.
 - Communicate resources to all NCCCP recipients, cancer coalitions, and the larger cancer prevention and control community.
 - Implement peer learning/communities of practice to provide a forum for NCCCP recipients and CCC coalitions to learn from one another's experiences.
 - Facilitate community of practice sessions that include both a brief didactic component and an opportunity for peer-to-peer learning.
- A4. Monitor and evaluate TTA efforts and disseminate findings.
- Create a PM plan to report short-, intermediate-, and long- term outcomes.
 - Develop and implement annual evaluation plans.
 - Use program evaluation results for continuous program improvement by sharing results with program staff and partners to inform program work plan revision and subsequent annual evaluation plans.
 - Develop dissemination documents to share lessons learned.

Outcomes

Short-term Outcomes

TTA Provider Outcomes

- Identified training needs
- Delivery of quality of TTA using a variety of methods
- Improved TTA resource allocation (i.e., reach)
- Improved accessibility of resources, tools, and training
- Improved coordination and collaboration among DP23-0017 TTA providers and their network of partners

CCC Outcomes

- Increased capacity (awareness, knowledge, and skill) among DP22-2202 awardees to implement priority strategies and EBIs
- Improved attitudes regarding EBIs and resources that aid implementation
- Sustained efforts among NCCCP awardees, coalitions, and partners to implement CCC plans and EBIs with fidelity
- Increased conduct of rigorous evaluations and use of evaluation results for program improvement

Intermediate Outcomes

Program Level Change

- Increased adoption of strategies and EBIs to improve and sustain efforts of NCCCP recipients and cancer coalitions
- Improved leveraging of resources to support and sustain CCC activities
- Sustained use of evaluation data to improve program delivery and identify promising strategies
- Increased use of evidence-based and promising strategies for cancer prevention and control

Policy and Community Level Change

- Increased adoption of policy, system, and environmental (PSE) change models to facilitate the implementation of PSE strategies
- Increased policies and systems that promote healthy behaviors, high-quality cancer screening and lifestyle programs for survivors

Community Level Change

- Increased environmental supports that reduce cancer risk
- Increased supports that facilitate early detection of cancer and screening
- Increased evidence-based lifestyle and wellness survivorship programs

Long-term Outcomes

Population Level Change

- Increased health seeking and healthy lifestyle behaviors
- Increased early detection of cancer
- Improved cancer survivor practices
- Reduced cancer risk
- Decreased cancer incidence, morbidity and mortality
- Reduced cancer disparities