

DRAFT:
Survey Instrument for the Arts Basic Survey 2027

THERE ARE 2 VERSIONS:

Form 1: Arts Creation, Performance, and Learning (random ½ of interviews)

Form 2: Arts Attendance (random ½ of interviews)

Framing Language: This month we are asking additional questions concerning public participation in the arts.

Form 1: Arts Creation and Performance

[During the last 12 months...]

1. **Ask All** Did you work with pottery, ceramics, or jewelry? **[Yes/No]**
2. **Ask All** Did you do any leatherwork, metalwork or woodwork? **[Yes/No]**
3. **Ask All** Did you do any weaving, crocheting, quilting, needlepoint, knitting, or sewing? **[Yes/No]**
4. **Ask All** Did you play a musical instrument? **[Yes/No]**
5. **Ask All** Did you do any acting? **[Yes/No]**
6. **Ask All** Did you perform or practice any dance? **[Yes/No]**
7. **Ask All** Did you do any social dancing, including dancing at weddings, clubs, or other social settings?
[Yes/No]
8. **Ask All** Did you perform or practice any singing? **[Yes/No]**
9. **Ask All** Did you create any films or videos as an artistic activity? **[Yes/No]**
10. **Ask All** Did you take any photographs as an artistic activity? **[Yes/No]**
11. **Ask All** Did you create any other visual art, such as paintings, sculpture, graphic designs, or digital art?
[Yes/No]
12. **Ask All** Did you do any creative writing, such as fiction, non-fiction, poetry, or plays? **[Yes/No]**
13. **Ask All** Did you learn any art forms through classes or lessons or through some other means, such as teaching yourself or learning from family or friends? **[Yes/No]**

[Read if needed: Please think about any of the art activities we've talked about. Include online classes or lessons.]

14. **Ask All** Please indicate whether you strongly agree, agree, disagree, or strongly disagree with the next statement.

"There are plenty of opportunities for me to take part in arts and cultural activities in my neighborhood or community."

- Strongly agree (1)
- Agree (2)
- Disagree (3)
- Strongly Disagree (4)

Form 2: Arts Attendance

[During the last 12 months...]

1. **Ask All** With the exception of elementary, middle, or high school performances, did you go to a live music, theater, or dance performance? **[Yes/No]**
2. **Ask all** With the exception of elementary, middle, or high school performances, did you go to an outdoor festival that featured performing artists? **[Yes/No]**
3. **Ask All** With the exception of elementary, middle, or high school performances, did you go to a live book reading or a poetry or storytelling event? **[Yes/No]**
4. **Ask all** With the exception of elementary, middle, or high school performances, did you go to any live performing arts events—other than the kinds I’ve asked about—during the last 12 months? This may include: comedy/improv, magic shows, or circus acts. **[Yes/No]**
5. **Ask All** With the exception of elementary, middle, or high school exhibits, did you go to an art exhibit, such as paintings, sculpture, pottery, photography, mixed media, or digital art? **[Yes/No]**
6. **Ask All** Did you go to a crafts fair or a visual arts festival?
7. **Ask All** Did you go out to the movies or go see a film? **[Yes/No]**
8. **Ask All** Did you visit or go see any buildings, neighborhoods, parks or monuments because of their historical, architectural or design value? **[Yes/No]**
10. **Ask All** With the exception of books required for work or school, did you read any novels or short stories, poetry, or plays? **[Yes/No]**

[The next three questions are about music or other arts performances, programs, or content you may have accessed through web streaming, recordings, or TV or radio broadcasts.]

11. **Ask All** Did you use a device to watch, read, listen to, and/or download any music or information about music? **[Yes/No]**
12. **Ask All** Did you use a device to watch, read, listen to, and/or download any dance or theater performances, or information about these art forms? **[Yes/No]**
13. **Ask All** Did you use a device to watch, read, listen to, and/or download any visual art or creative writing, or information about these art forms? **[Yes/No]**

14. **Ask All** Please indicate whether you strongly agree, agree, disagree, or strongly disagree with the next statement.

“There are plenty of opportunities for me to take part in arts and cultural activities in my neighborhood or community.”

- Strongly agree (1)
- Agree (2)
- Disagree (3)
- Strongly Disagree (4)