

Open Payments Recruitment Guide for Physicians and Other Health Care Providers

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Recruitment Overview

	Primary Care	Specialist
Physicians	6	10
PAs/Advanced Practice Nurses	6	10
Physicians who checked Open Payments data in last year	10	
TOTAL	42	

- Participants should be recruited for 45-minute individual interviews.
- All participants must:
 - Be a practicing physician (primary care or specialist) OR one of the following health care professions: physician assistant, nurse practitioner, clinical nurse specialist, certified registered nurse anesthetist, anesthesiologist assistant, or certified nurse-midwife.
 - Be able to join a Zoom meeting online.
 - Never have been employed by a pharmaceutical, medical device, or group purchasing organization.
- Recruitment for providers will ensure a mix of:
 - Specialties
 - Non-physician health care provider types (physician assistants, nurse practitioners, etc.)
 - Settings: Private practice, public health clinic, hospital-based, and mobile and home-care (emphasis on private practice)
 - Geographic locations
 - Gender
 - Race/ethnicity
 - Age

Recruitment Script/Questions

Hello, we are holding interviews on behalf of the Centers for Medicare and Medicaid Services or CMS to gather information from health care providers that will help CMS improve one of its programs. You don't have to take Medicare or Medicaid or currently deal with CMS in any way to join, you just have to be a health care provider. The interviews will take place over Zoom and will last about 45 minutes. Everything will be kept confidential and anonymous. It's a great opportunity to share your feedback and help improve our federal health programs. We also are offering [\$150 for primary care; \$225 for specialists] to say "thank you" for participating in the interview. May I ask you a few questions to see if you are eligible to participate? This will take less than 5 minutes. **[IF RESPONDENT INDICATES THAT THIS IS NOT A GOOD TIME, SCHEDULE A CALL BACK TIME.]**

Core Eligibility Questions

1. Can you join an online Zoom meeting for the interview? This requires having access to a computer or tablet with high-speed internet.

[Recruiter: If candidate is not familiar with Zoom, you can use this description: Zoom is a way to join a video discussion. All you have to do is click on a link that we will email to you. You have to have speakers and a camera on the computer or tablet you use.]

- ☐ Yes
 - ☐ No **[End: Thank you for your time. We are only able to recruit people who can join a Zoom call.]**
- 2. Which of the following best describes your current profession? [READ]
 - ☐ Physician
 - ☐ Nurse practitioner
 - ☐ Physician assistant
 - ☐ Clinical nurse specialist
 - ☐ Certified registered nurse anesthetist
 - ☐ Anesthesiologist assistant
 - ☐ Certified nurse-midwife
 - ☐ Not currently practicing/Retired **[End: Unfortunately, you don't qualify for the study. We appreciate your time. Have a good day.]**
 - ☐ None of these **[End: Unfortunately, you don't qualify for the study. We appreciate your time. Have a good day.]**
- 3. Have you ever been employed by a pharmaceutical company, medical device company, or group purchasing organization?
 - ☐ No
 - ☐ Yes **[End after question 4: Unfortunately, you don't qualify for the study. We appreciate your time. Have a good day.]**
- 4. Would you consider yourself to be a: [READ]?
 - ☐ Primary Care Provider
 - ☐ Specialist (please specify the specialty): _____

[Q5 FOR PHYSICIANS ON LIST OF PEOPLE WHO CHECKED OPEN PAYMENTS DATA IN THE PAST YEAR. DO NOT ASK OF OTHER CANDIDATES.]

5. In the past year, did you personally go into the Open Payments system online to affirm or dispute your payment data? [If needed: *Open Payments is a national program that makes information about payments individual health care providers receive from drug and other companies publicly available online.*] The options are:
- ☐ Yes
 - ☐ Someone else did it. Specify job title of other person: _____ **[End: Unfortunately, you don't qualify for the study. We are only able to recruit people who have personally checked their Open Payments data in the past year.]**
 - ☐ No **[End: Unfortunately, you don't qualify for the study. We are only able to recruit people who have personally checked their Open Payments data in the past year.]**

Questions to Achieve Mix of Characteristics

[Use the following series of questions to recruit a mix of important characteristics. The list below is in order of importance. No hard quotas.]

6. Would you describe the setting in which you practice as a [READ]
- ☐ Private practice
 - ☐ Public clinic
 - ☐ Hospital-based practice
 - ☐ Mobile or home-care provider
 - ☐ Other: _____
7. In what cities and states do you practice? [open-ended] _____
8. How would you describe your gender?
- ☐ Male
 - ☐ Female
 - ☐ Other: _____
9. Which of the following categories describe your race or ethnic background? Do you consider yourself? **[READ]**
- Ethnicity:*
- ☐ Hispanic or Latino
 - ☐ Not Hispanic or Latino
 - ☐ Don't Know/Not Sure **(DO NOT READ)**
 - ☐ Prefer not to respond **(DO NOT READ)**
- Please indicate/select all that apply:*
- ☐ White/Caucasian
 - ☐ Black or African-American
 - ☐ American Indian or Alaska Native

- ☐ Native Hawaiian or Other Pacific Islander
- ☐ Asian
- ☐ Don't Know/Not Sure **(DO NOT READ)**
- ☐ Prefer not to respond **(DO NOT READ)**

10. In which of the following categories does your age fall? **[READ]**

- ☐ Less than 40 years of age
- ☐ 41-64 years of age
- ☐ 65+ years of age

Scheduling

11. Could you participate in a 45-minute interview on [exact date/time or a range]?

- ☐ Yes
- ☐ No **[End: Thank you, you do qualify, so if your schedule clears up, please let me know.]**

Contact Information

12. What is your email address so we can send your invitation to the interview with the Zoom link?

Email address: _____

13. What is the best telephone number to reach you?

Telephone #: _____

Thanks for agreeing to participate! Please mark your calendar for [date/time]. We will send you an invitation by email with the Zoom link and a consent form to sign in advance. Just as a reminder, you will have to join from a computer or tablet with Internet access in a quiet place where you can participate for 45 minutes. The screen on a smartphone won't be big enough.

When you go into Zoom, please enter only your first name so that is what appears on screen. If you cannot make the call for some reason, please contact me as soon as possible. My number is

XX. Thanks again. We appreciate your input.