STRIVE Study Outreach Scripts

Script for program staff to introduce the STRIVE study

This script will be used by HMRF staff to introduce the STRIVE study to individuals completing the intake process for their program.

Hi [Participant's Name],

I wanted to take a moment to share some information about a research study that we're a part of at [program name]. It's called the STRIVE study, which stands for Strategies To Respond to Intimate Violence Effectively, and we're working with researchers from a group called Child Trends to see how well a new approach, called CUES, works in programs like ours. The study is funded by the federal government.

The CUES approach is a structured one-on-one conversation to talk about healthy, unhealthy, and harmful relationships, and related resources. The goal is to make sure all of our participants have access to tools and resources to help prevent and address domestic violence.

As part of the study, the STRIVE Team is asking participants to fill out two short surveys—one today and another in a few weeks. These surveys ask some basic information about your knowledge and perceptions related to healthy and unhealthy relationships as well as your experiences in intimate relationships. They're only about 5-10 minutes each, and you'll get a $10 gift card for each one, so that's $20 total. If there are any questions in the survey that you don't want to answer, you can skip them.

Your participation in this study is completely voluntary. If you decide not to join, that's okay—it won't affect your involvement in the program or the services you receive here. And everything you share is private—your name won't be connected to your responses, and no one in the program will see how you answered the survey questions.

Do you have any questions? I'm happy to answer anything you're wondering about.

Would you be interested in joining the study?

> If yes: Great! Here is a consent form with more details. Once you've reviewed it, you'll be able to complete the first survey if you'd like to participate.
>
> If no: No problem at all, thanks for letting me know!

Child Trends outreach to HMRF staff for interview

This email will be sent by Child Trends staff to HMRF staff at the four study locations who were involved in implementing or overseeing the CUES approach. Their email addresses will be provided, with the staff member's permission, by our site contact at each study site.

[Email subject]: Invitation to Participate in an Interview about the CUES Approach

Dear [Staff Name],

I hope this message finds you well! My name is [Your Name], and I work for Child Trends. We have been working with [Site Contact Name] on the Strategies To Respond to Intimate Violence Effectively (STRIVE) study at [Program Name]. The STRIVE study is being carried out by Child Trends and Futures Without Violence under a contract with the Administration for Children and Families' Office of Planning, Research, and Evaluation (OPRE), with funding from the Office of Family Assistance (OFA).

I'm reaching out to **invite you to participate in an interview as part of the STRIVE study.** The interview will focus on how implementing the CUES (confidentiality, universal education + empowerment, support) approach with your program participants has gone over the past few months. We're especially interested in hearing your thoughts on how it's working, any challenges you've faced, and your recommendations for improvements for future use.

Below are a few key details about the interview:

- **Where:** It will take place on Zoom (a virtual platform). We can share a link once the interview is scheduled.
- **When:** At a time that's convenient for you, during [DATE WINDOW]
- **Duration:** Approximately 60 minutes

Participants will receive a $40 electronic gift card for their participation.

Participation in the interview is completely voluntary. Any information you share will be kept private, and you will not be named in any reports.

I have attached a consent form that describes the interview in more detail.

If you're interested, please reply to this email and let me know a time that works best for you between [DATE] and [DATE].

Thank you so much for considering this opportunity. Your insights will be valuable to our understanding of the CUES approach.

Post-survey reminder

Child will reach out to participants who have received the intervention (as indicated on the implementation log) but did not complete a post-survey on site. Child Trends will reach out to each individual by phone and/or email no more than three times.

Hi! This is the STRIVE study team. Thanks for joining our study at [Program Name]! It's time for your second survey. Be sure to click the link below and take the survey! Once completed, we'll send you a $10 gift card.

Incentive distribution

The following scripts will be used to distribute gift card links following survey completion and interview participation. Participants will provide their contact information through a secure form on Qualtrics (which will not be linked to their survey responses). Email addresses for HMRF staff will be provided, with their permission, for interview outreach. The study team will confirm at the conclusion of the interview that it is ok to email the HMRF staff member with their gift card link.

Pre-survey: gift card and thank you

Hi [Participant Name]! Thanks for participating in the STRIVE study. As a thank you, here's a $10 gift card. Click on the link and then follow the instructions to claim your gift card: [insert link]

If you have any questions, contact Child Trends at [PHONE #] or [EMAIL].

Post-survey: gift card and thank you

Hi [Participant Name]! Thanks for participating in the STRIVE study. As a thank you, here's a $10 gift card. Click on the link and then follow the instructions to claim your gift card: [insert link]

If you have any questions, contact Child Trends at [PHONE #] or [EMAIL].

HMRF staff interview: gift card and thank you

[Email subject]: Thank you for your participation (CUES interview)

Dear [Staff Name],

Thank you for taking the time to participate in an interview about CUES (confidentiality, universal education + empowerment, support). We really appreciate you sharing your experiences and insights about using this approach as part of the STRIVE study.

Your feedback is invaluable in helping us learn about how CUES works within [Healthy Marriage and Relationship Education OR Responsible Fatherhood] programs. Your

insights will help us understand the potential outcomes of the CUES approach among program participants and how it can be improved or expanded in the future.

As a thank you, we're pleased to offer you a $40 gift card. Please click on the link below and follow the instructions to claim your gift card:
[insert link].

We recognize the effort you put into both implementing the CUES approach and sharing your reflections with us, and we are truly grateful for your contribution to this important work. If you have any additional thoughts or questions, please call me at [PHONE #] or email me at [EMAIL].

Thank you again for your time and expertise.

Warmly,

[Staff Name]